

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

New Wave Media
118 East 25th Street
New York, NY 10010
Tel. No.: 212.477.6700
Fax No.: 212.254.6271
jomalley@marinelink.com
www.OEdigital.com

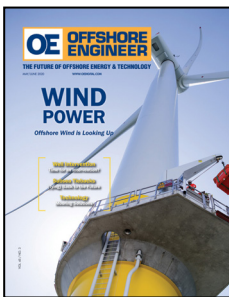
OE OFFSHORE ENGINEER is a B2B brand intended for technical professionals who are actively involved in the offshore oil and gas industry. The brand content and scope of the publication includes engineering analysis and data, industry reporting and forecasts, project updates, technological advances, case studies and best practices. OE also provides up-to-date news, live presentations, and exclusive articles via the magazine's website, social media channels and several topical e-newsletters.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

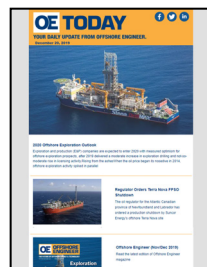
CHANNELS

OE OFFSHORE ENGINEER MAGAZINE



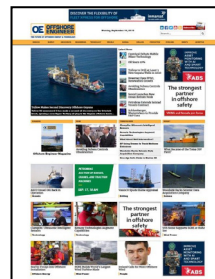
3 issues in the period
41,234 average circulation

OE OFFSHORE ENGINEER E-NEWSLETTER



121 issued in the period
53,991 average per occurrence

OE OFFSHORE ENGINEER WEBSITE



222,905 average users

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
OE OFFSHORE ENGINEER MAGAZINE (3 issues in the period)	41,234	-	41,234
OE OFFSHORE ENGINEER E-NEWSLETTER (121 issued in the period)	53,991	-	53,991
OE OFFSHORE ENGINEER WEBSITE (Monthly Users with 407,879 average Pageviews)	222,905	-	222,905

FIELD SERVED

OE OFFSHORE ENGINEER serves the worldwide offshore oil and gas industry including: Oil/Gas Companies, Operators; Drilling Companies, Drilling Contractors; Pipeline/Installation Contractors; EPC, Main Contractors, Subcontractors; Engineering, Consulting; Service, Supply, Manufacturers of Equipment and Engineered Products; Offshore Marine Transportation and Support Services; Ship Builders/Fabrication Yards, FPSO's, Finance, Insurance Companies; Government; Research, Educational Organizations; Industry Associations; and other companies allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are: Engineering (including Drilling), Field Professionals (including Geology, Geophysics); Executive & Upper Management/Other Senior/Mid-Level/Management (including Exploration and Production); Consulting and other functions as shown in paragraph 3a.

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	261
Allocated for Trade Shows and Conventions	233
All Other	20
TOTAL	514

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	41,234	100.0	41,234	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	41,234	100.0	41,234	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2020 Issue	Total Qualified
January/February	41,283
March/April	41,318
May/June	41,102

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2020
 This issue is 0.5% or 199 copies below the average of the other 2 issues reported in Paragraph 2.

Primary Business	Total Qualified	Percent of Total	Job Function			
			Corporate Management & Administration (Note 1)	Engineering & Architecture (Note 2)	Field Professional (Note 3)	Other
OIL/GAS COMPANY						
Oil/Gas Company, Operator (Major, Independent, National/State)	15,675	38.1	9,123	5,051	1,381	120
CONTRACTOR						
Drilling Company, Drilling Contractor, EPC, Main Contractor and Subcontractor, Pipeline/Installation Contractor, Ship Builder/Fabrication Yard, FPSO	8,542	20.8	5,276	2,642	597	27
ENGINEERING/CONSULTING						
Engineering, Consulting, Subsea, Robotics, ROV and AUV; Marine/Offshore Renewable Energy (offshore wind, wave, tidal), Naval Architecture	7,324	17.8	3,131	3,561	611	21
SERVICE, SUPPLY, MANUFACTURER OF EQUIPMENT AND ENGINEERED PRODUCTS						
Offshore Marine Transportation and Support Services; Service, Supply, Manufacturer of Equipment and Engineered Products	8,331	20.3	4,988	2,639	664	40
ORGANIZATION, ASSOCIATION, GOVERNMENT						
Research, Educational Organization, Industry Association, Insurance, Finance, Legal Services; Government (Federal, State, Local)	1,001	2.4	514	272	164	51
Other Companies Allied to the Field	229	0.6	145	71	13	-
TOTAL QUALIFIED CIRCULATION	41,102	100.0	23,177	14,236	3,430	259
PERCENT			56.4	34.6	8.4	0.6

Note 1: Includes Corporate Officer, Chairman, CEO, CFO, CIO, Director, President, Vice President, Partner, General Manager, Other Senior Manager, Mid-level Manager, Production or Exploration Manager, Purchasing/Procurement Manager or Agent, Supply Chain Manager, Buyer, IT Manager and HR/Recruitment Manager
 Note 2: Includes Engineer (rig, structural, drilling, corrosion, process, project, mechanical, instrumentation, controls, piping), Engineering Consultant and Naval Architect
 Note 3: Geologist, Geophysicist, Chemist, Scientist (including seismic), GIS Specialist; Superintendent, Foreman, Toolpusher and other Field Professionals

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2020

Qualification Source	Qualified Within			Total Qualified	Percent
	1 year	2 year	3 year		
I. Direct Request:	20,613	20,489	-	41,102	100.0
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication (other than request):	-	-	-	-	-
V. Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	20,613	20,489	-	41,102	100.0
PERCENT	50.2	49.8	-	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2020

Mailing Address	Total Qualified	Percent
Individuals by name and title and/or function	41,102	100.0
Individuals by name only	-	-
Titles or functions only	-	-
Company names only	-	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
TOTAL QUALIFIED CIRCULATION	41,102	100.0

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2020*

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	77		Kentucky	120	
New Hampshire	54		Tennessee	87	
Vermont	10		Alabama	149	
Massachusetts	276		Mississippi	156	
Rhode Island	68		EAST SO. CENTRAL	512	1.3
Connecticut	141		Arkansas	103	
NEW ENGLAND	626	1.5	Louisiana	1,782	
New York	453		Oklahoma	1,009	
New Jersey	246		Texas	10,257	
Pennsylvania	346		WEST SO. CENTRAL	13,151	32.0
MIDDLE ATLANTIC	1,045	2.6	Montana	43	
Ohio	298		Idaho	18	
Indiana	87		Wyoming	90	
Illinois	224		Colorado	468	
Michigan	201		New Mexico	91	
Wisconsin	95		Arizona	115	
EAST NO. CENTRAL	905	2.2	Utah	91	
Minnesota	84		Nevada	31	
Iowa	34		MOUNTAIN	947	2.3
Missouri	89		Alaska	130	
North Dakota	42		Washington	272	
South Dakota	7		Oregon	85	
Nebraska	31		California	1,050	
Kansas	178		Hawaii	33	
WEST NO. CENTRAL	465	1.1	PACIFIC	1,570	3.8
Delaware	21		UNITED STATES	20,905	50.9
Maryland	171		U.S. Territories	18	
Washington, DC	66		Canada	1,047	
Virginia	272		Mexico	1,356	
West Virginia	84		Other International	17,776	
North Carolina	147		APO/FPO	-	
South Carolina	77		TOTAL QUALIFIED CIRCULATION	41,102	100.0
Georgia	134				
Florida	712				
SOUTH ATLANTIC	1,684	4.1			

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2020*

Region/Country	Total Qualified	Percent	Region/Country	Total Qualified	Percent
ASIA			AFRICA		
Azerbaijan	24		Algeria	84	
Bangladesh	26		Angola	31	
Bhutan	1		Botswana	5	
Brunei Darussalam	35		Burundi	1	
Cambodia	2		Cameroon	1	
China	190		Congo	2	
Georgia	1		Cote D'Ivoire	12	
Hong Kong - SAR	34		Egypt	147	
India	1,204		Gabon	6	
Indonesia	432		Ghana	32	
Japan	97		Kenya	14	
Kazakhstan	31		Liberia	2	
Korea, Republic Of	95		Libyan Arab Jamahiriya	15	
Malaysia	1,046		Malawi	2	
Myanmar	13		Mauritius	1	
Nepal	5		Morocco	17	
Pakistan	197		Namibia	2	
Philippines	170		Niger	1	
Singapore	579		Nigeria	354	
Sri Lanka	49		Senegal	4	
Taiwan	14		Sierra Leone	1	
Thailand	140		Somalia	1	
Turkmenistan	1		South Africa	93	
Uzbekistan	1		Sudan	7	
Vietnam	64		Swaziland	1	
Subtotal	4,451	10.8	Tanzania	8	
MIDDLE EAST			Tunisia	37	
Bahrain	25		Uganda	1	
Iran	286		Zambia	9	
Iraq	9		Zimbabwe	5	
Israel	32		Subtotal	896	2.2
Jordan	15		NORTH AMERICA		
Kuwait	56		Canada	1,047	
Lebanon	5		Mexico	1,356	
Oman	54		United States	20,905	
Qatar	99		Subtotal	23,308	56.7
Saudi Arabia	138		CARIBBEAN		
Syrian Arab Republic	3		Aruba	1	
United Arab Emirates	314		Barbados	2	
Yemen	14		Bermuda	5	
Subtotal	1,050	2.6	Cayman Islands	1	
EUROPE			Cuba	4	
Albania	1		Dominican Republic	7	
Austria	38		Haiti	1	
Belarus	2		Jamaica	3	
Belgium	105		Netherlands Antilles	1	
Bulgaria	19		Puerto Rico	17	
Croatia	59		Saint Lucia	1	
Cyprus	14		Trinidad and Tobago	45	
Czech Republic	20		Subtotal	88	0.2
Denmark	110		CENTRAL AMERICA		
Estonia	4		Costa Rica	4	
Faroe Islands	3		Guatemala	2	
Finland	54		Honduras	1	
France	475		Nicaragua	1	
Germany	340		Panama	8	
Greece	65		Subtotal	16	-
Hungary	16		SOUTH AMERICA		
Iceland	4		Argentina	168	
Ireland	80		Bolivia	19	
Italy	485		Brazil	1,228	
Latvia	8		Chile	48	
Liechtenstein	1		Colombia	119	
Lithuania	17		Ecuador	34	
Luxembourg	1		Guyana	1	
Macedonia	3		Paraguay	1	
Malta	18		Peru	62	
Monaco	13		Suriname	3	
Netherlands	975		Uruguay	19	
Norway	815		Venezuela	76	
Poland	94		Subtotal	1,778	4.3
Portugal	80		ASIA PACIFIC		
Romania	128		American Samoa	1	
Russian Federation	70		Australia	532	
Serbia	21		New Caledonia	1	
Slovakia	7		New Zealand	32	
Slovenia	11		Papua New Guinea	10	
Spain	203		Subtotal	576	1.4
Sweden	93		TOTAL QUALIFIED CIRCULATION		
Switzerland	103			41,102	100.0
Turkey	82				
Ukraine	41				
United Kingdom	4,261				
Subtotal	8,939	21.8			

*See Additional Data

2020	OE Today	2020	OE Today
JANUARY		2020	
January 2	55,949	April 6	54,217
January 6	55,857	April 7	54,259
January 8	55,777	April 8	54,195
January 9	55,802	April 9	54,158
January 10	55,734	April 10	54,234
January 13	56,793	April 13	54,130
January 14	55,728	April 14	54,128
January 15	56,337	April 15	54,005
January 17	55,633	April 16	53,912
January 20	55,705	April 17	53,922
January 21	55,623	April 20	53,867
January 22	55,179	April 21	53,922
January 24	55,536	April 22	53,862
January 27	55,488	April 23	53,752
January 30	55,041	April 24	53,853
January 31	55,493	April 27	53,509
FEBRUARY		April 28	53,781
February 3	55,470	April 29	53,129
February 4	55,390	April 30	53,104
February 5	55,428	MAY	
February 6	55,287	May 1	53,561
February 7	55,208	May 4	52,997
February 10	54,950	May 5	53,245
February 11	55,227	May 6	52,962
February 13	55,099	May 7	52,968
February 14	55,006	May 8	52,949
February 17	55,048	May 11	53,457
February 18	55,021	May 13	53,518
February 19	55,005	May 14	53,095
February 20	54,959	May 15	53,404
February 21	54,961	May 18	53,574
February 24	54,790	May 19	52,792
February 25	54,734	May 20	52,745
February 26	54,730	May 21	52,734
February 27	54,688	May 22	52,770
February 28	54,595	May 25	52,721
MARCH		May 26	52,727
March 2	54,684	May 27	52,746
March 3	54,563	May 28	52,667
March 4	54,580	May 29	52,713
March 5	53,860	JUNE	
March 6	54,626	June 1	52,497
March 9	54,514	June 2	52,506
March 10	54,438	June 3	52,470
March 11	54,457	June 4	52,365
March 12	54,502	June 5	52,346
March 13	54,460	June 8	52,378
March 16	54,440	June 9	52,283
March 17	54,330	June 10	52,386
March 18	54,439	June 11	52,282
March 19	54,482	June 12	52,171
March 20	54,390	June 15	52,247
March 23	54,393	June 16	52,234
March 24	54,425	June 17	52,222
March 25	54,203	June 18	52,253
March 26	54,361	June 19	52,161
March 27	54,385	June 22	52,185
March 30	54,358	June 23	52,149
March 31	54,296	June 24	52,140
APRIL		June 25	52,296
April 1	54,209	June 26	52,420
April 2	54,261	June 29	52,682
April 3	54,262	June 30	52,734
		AVERAGE	53,991

OE Today (121 issued in the period)

WEBSITE CHANNEL

[HTTPS://WWW.OEDIGITAL.COM/](https://www.oedigital.com/)

2020	Pageviews	Sessions	Users	Average Session Duration
January	232,282	166,392	133,059	0:49
February	297,727	192,123	158,881	0:50
March	412,308	264,473	221,984	0:48
April	547,213	374,750	305,282	0:49
May	562,608	359,926	307,471	0:49
June	395,137	263,802	210,757	0:52
AVERAGE:	407,879	270,244	222,905	0:49

January– June 2020 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

WEBSITE GLOSSARY

Pageviews: A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

Sessions: A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Users: An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

Average Session Duration: The time visitors remain on a site per session.

ADDITIONAL DATA

MAGAZINE:

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

PRINT & DIGITAL EDITIONS:

In these uncharted waters caused by the coronavirus (COVID-19) pandemic, resulting in workplace closures, sporadic workplace visits and work-from-home solutions, delivery of print editions are impacted. Recognizing this, BPA Worldwide has granted an exception to reporting print and digital editions separately throughout the report."

GEOGRAPHIC DISTRIBUTION:

Geographic data for E-Newsletter and Website are not reported at the media owner's option.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

John O'Malley, Publisher

Kathleen Hickey, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	July 30, 2020
State	New York
County	New York
Received by BPA Worldwide	July 30, 2020
Type	BJ
ID Number	0237B0JO

About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.