

ADVERTISING RATES AND DATA

B&W Rates	1x	4x	7x	12x
Full Page	\$6,292	\$5,923	\$5,496	\$5,274
Junior Page	5520	5233	4802	4506
2/3 Page	5393	5093	4675	4394
1/2 Page (H)	4915	4609	4289	4108
1/2 Page (V)	4862	4549	4249	4049
2/3 Page	4229	3975	3821	3583
1/3 Page	3444	3165	2798	2678
1/5 Page	2388	2266	2132	1987
1/6 Page	1850	1792	1548	1363
1/12 Page	900	857	775	628

No Charge for Bleed • Special position: 15% of earned rate

Covers

2nd Cover: \$10,003
 3rd Cover: \$8,538
 4th Cover: \$10,607
 *includes 4-color, bleed & special position

Color Charges

Std. 4A Red, Green, Orange, Yellow: per color \$653
 Matched color, per page, per color extra \$709
 4-color process per page: (1/3 page or smaller) \$814
 4-color process per page: (1/2 page or larger) \$1,492
 4-color process per page: 2 facing pages extra \$2,479

Classified Ads

Rates For "For Sale", "Products & Services" and all other classified advertisements are non-commissionable single insertion per column inch: \$143 net (each column is 3 in/ 76.2 mm wide) 3 or more insertions - \$112 net

Commission & Closing Dates - Agency Commission - 15%

Published twelve times annually. Last advertising forms close 20 days before the first day of the publication month for providing press-ready PDF files. Advertising material to be "pubset" should be submitted 30 days before the first day of the publication month.

Cancellations

Cancellations are not accepted after scheduled closing date. Any cancellation prior to the closing date must be in writing and signed by the advertiser / agency and the publisher. All cancellations are subject to short rate where applicable.



Full Tab



Bleed: 11.125 x 13.75 in
(283 x 349 mm)
Trim: 10.875 x 13.5 in
(276 x 343 mm)
Non-bleed: 9.5 x 12 in
(241 x 305 mm)

Junior page



7 x 10 in
(178 x 254 mm)

2/3 Tab page



6 x 12 in
(152 x 305 mm)

1/2 page (H)



9.5 x 6 in
(241 x 152 mm)

1/2 page (V)



4.5 x 12 in
(114 x 305 mm)

2/3 Jr page



4.5 x 10 in
(114 x 254 mm)

1/3 page



3.5 x 10 in
(89 x 254 mm)

1/3 page



7 x 5 in
(178 x 127 mm)

1/3 page



4.5 x 7.5 in
(114 x 191 mm)

1/3 page



6 x 6 in
(152 x 152 mm)

1/3 page



3 x 12 in
(76 x 305 mm)

1/5 page



4.5 x 5 in
(114 x 127 mm)
 2.25 x 10 in
(57 x 254 mm)

1/6 page



7 x 2.5 in
(178 x 64 mm)
 6 x 3 in
(152 x 76 mm)

1/6 page



3.5 x 5 in
(89 x 127 mm)
 3 x 6 in
(76 x 152 mm)

1/12 page



3 x 3 in
(76 x 75 mm)

Production Requirements

Please provide a press-ready high-resolution (300 DPI) PDF or TIFF file (convert all RGB, PMS, or Spot Colors to CMYK). Please create outlines for any custom, proprietary, or purchased fonts. Digital Files (PC or MAC) are accepted via email, FTP site upload or CDROM. For complete, detailed production requirements, please go to: www.marinelink.com/magazines/advertise.aspx

For FTP site instruction, please email the production manager: productionmanager@marinelink.com