

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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MARITIME REPORTER AND ENGINEERING NEWS is a B2B brand with a focus in the maritime industry. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up and special features. The content of every issue is also available to subscribers globally via the online digital version.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

CHANNELS

**MARITIME REPORTER
AND ENGINEERING
NEWS**



6 Issues in the period
35,669 average circulation

**MARITIME REPORTER
AND ENGINEERING
NEWS
E-NEWSLETTERS**



3 E-Newsletters in the period
298 total issued in the period
57,217 average per occurrence
149,936 average per occurrence
20,684 average per occurrence

**MARITIME REPORTER
AND ENGINEERING
NEWS
APP**



28,755 cumulative downloads

**MARITIME REPORTER
AND ENGINEERING
NEWS
WEBSITE**



167,499 average unique browsers

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

| | Non-Paid | Paid | Average |
|--|----------|------|---------|
| MARITIME REPORTER AND ENGINEERING NEWS (6 issues in the period) | 35,669 | - | 35,669 |
| a. Print | 27,680 | - | 27,680 |
| b. Digital | 7,989 | - | 7,989 |
| 1. Requested | 7,989 | - | 7,989 |
| 2. Non-Requested | - | - | - |
| MARITIME REPORTER AND ENGINEERING E-NEWSLETTERS | | | |
| a. Maritime Today (126 issued in the period) | 57,217 | - | 57,217 |
| b. Maritime Global News (20 issued in the period) | 149,936 | - | 149,936 |
| c. Maritime Reporter (152 issued in the period) | 20,684 | - | 20,684 |
| MARITIME REPORTER AND ENGINEERING NEWS APP (Cumulative downloads) | *28,755 | - | *28,755 |
| MARITIME REPORTER AND ENGINEERING NEWS WEBSITE (Monthly Unique Browsers with 373,048 average Page Impressions - Note 1) | 167,499 | - | 167,499 |

*App Downloads are cumulative figures, not averages.

FIELD SERVED

MARITIME REPORTER AND ENGINEERING NEWS serves the commercial and naval maritime industry – ship, boat and barge owners/operators, offshore oil drilling operations, shipbuilding, ship repair, boatbuilding and repair, marine engineers, naval architects, and other industries as reported in paragraph 3a herein.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are personnel in the commercial and Naval marine industries - owners, corporate officers (chairmen, CEOs CFOs CIOs) directors, presidents, vice presidents, general managers, sales/marketing managers, purchasing agents/managers, other managers, marine superintendents, port captains, port engineers, naval architects/marine engineers (shore side), ship surveyors, project engineers, foremen, and others employed aboard ships.

AVERAGE NON-QUALIFIED CIRCULATION

| NON-QUALIFIED Not Included Elsewhere | Copies |
|--|--------------|
| Other Paid Circulation | - |
| Advertiser and Agency | 529 |
| Allocated for Trade Shows and Conventions | 772 |
| All Other | 50 |
| TOTAL | 1,351 |

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

| QUALIFIED CIRCULATION | Total Qualified | | Qualified Non-Paid | | Qualified Paid | |
|--|-----------------|--------------|--------------------|--------------|----------------|----------|
| | Copies | Percent | Copies | Percent | Copies | Percent |
| Individual | 35,669 | 100.0 | 35,669 | 100.0 | - | - |
| Sponsored Individually Addressed | - | - | - | - | - | - |
| Membership Benefit | - | - | - | - | - | - |
| Multi-Copy Same Addressee | - | - | - | - | - | - |
| Single Copy Sales | - | - | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 35,669 | 100.0 | 35,669 | 100.0 | - | - |

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

| 2016 Issue | Print | Digital | Total Qualified |
|------------|--------|---------|--------------------|
| July | 27,824 | 7,843 | 35,667 |
| August | 27,745 | 7,849 | 35,594 |
| September | 27,682 | 7,928 | 35,610 |
| October | 27,624 | 8,039 | 35,663 |
| November | 27,610 | 8,152 | 35,762 |
| December | 27,596 | 8,124 | 35,720 |

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2016

This issue is 0.3% or 111 copies above the average of the other 5 issues reported in Paragraph 2.

| BUSINESS AND OCCUPATION | TOTAL QUALIFIED | PERCENT OF TOTAL | Print | Digital |
|--|-----------------|------------------|---------------|--------------|
| 1. SHIP, BOAT & BARGE OWNERS, OPERATORS - NAVY AND COMMERCIAL: | | | | |
| Commercial, U.S.C.G., Military Sealift Command, Army Corps of Engineers: (Ocean, Coastal Harbors, Offshore Drilling, Inland Rivers, Port Authorities). Cruise ships, tankers, offshore drill rigs, cargo ships, naval vessels, workboats, including tugboats, barges, ferries, dredges, offshore crew/supply boats, research/patrol/police, cruise/dinner/passenger boats. | | | | |
| Corporate officers, directors, owners, presidents, vice-presidents, general managers, other managers, corporate secretaries, treasurers, and foremen. | 12,554 | 35.1 | 10,169 | 2,385 |
| Port engineers, marine superintendents, port captains, purchasing agents/managers, naval architects, engineers shore side, ship surveyors, and project engineers. | 4,056 | 11.3 | 3,267 | 789 |
| Other employees ashore not included in above classifications | 454 | 1.3 | 379 | 75 |
| Sub-Total | 17,064 | 47.7 | 13,815 | 3,249 |
| 2. SHIPBUILDING, BOATBUILDING, DRILL RIG BUILDING AND REPAIR - NAVY AND COMMERCIAL: | | | | |
| Corporate officers, directors, owners, presidents, vice presidents, general managers, other managers, corporate secretaries, treasurers, port engineers, marine superintendents, port captains, purchasing agents/managers, naval architects, engineers shoreside, ship surveyors, project engineers, and foremen. | | | | |
| | 7,474 | 20.9 | 5,719 | 1,755 |
| Other employees not included in above classifications | 88 | 0.3 | 77 | 11 |
| Sub-Total | 7,562 | 21.2 | 5,796 | 1,766 |
| 3. PROFESSIONAL: | | | | |
| Naval architects, marine engineers and marine consultants shoreside | | | | |
| | 5,838 | 16.3 | 4,033 | 1,805 |
| Admiralty lawyers and insurance | 358 | 1.0 | 294 | 64 |
| Sub-Total | 6,196 | 17.3 | 4,327 | 1,869 |
| TOTAL 1, 2, and 3 | 30,822 | 86.2 | 23,938 | 6,884 |
| 4. MARINE EQUIPMENT: | | | | |
| Manufacturers, and manufacturers representatives | 4,129 | 11.6 | 3,084 | 1,045 |
| 5. GOVERNMENT AND ALLIED MARINE INDUSTRIES: | | | | |
| U.S. Maritime Administration, U.S. Senators, U.S. Congressmen and others in official capacities | | | | |
| | 266 | 0.7 | 198 | 68 |
| Schools, Associations and organizations | 531 | 1.5 | 378 | 153 |
| Other allied marine industries | 14 | - | 12 | 2 |
| TOTAL 4 and 5 | 4,940 | 13.8 | 3,672 | 1,268 |
| TOTAL QUALIFIED CIRCULATION | 35,762 | 100.0 | 27,610 | 8,152 |
| PERCENT | 100.0 | | 77.2 | 22.8 |

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2016

| QUALIFICATION SOURCE | Qualified Within | | | Print | Digital | Total Qualified | Percent |
|---|------------------|---------------|----------|---------------|--------------|-----------------|--------------|
| | 1 Year | 2 Years | 3 Years | | | | |
| I. Direct Request: | 16,999 | 18,763 | - | 27,610 | 8,152 | 35,762 | 100.0 |
| II. Request from recipient's company: | - | - | - | - | - | - | - |
| III. Membership Benefit: | - | - | - | - | - | - | - |
| IV. Communication from recipient or recipient's company (other than request): | - | - | - | - | - | - | - |
| V. Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources: | - | - | - | - | - | - | - |
| VI. Single Copy Sales: | - | - | - | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 16,999 | 18,763 | - | 27,610 | 8,152 | 35,762 | 100.0 |
| PERCENT | 47.5 | 52.5 | - | 77.2 | 22.8 | 100.0 | |

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2016

| MAILING ADDRESS | Print | Digital | Total Qualified | Percent |
|---|---------------|--------------|-----------------|--------------|
| Individuals by name and title and/or function | 27,610 | 8,152 | 35,762 | 100.0 |
| Individuals by name only | - | - | - | - |
| Titles or functions only | - | - | - | - |
| Company names only | - | - | - | - |
| Multi-Copy Same Addressee copies | - | - | - | - |
| Single Copy Sales | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 27,610 | 8,152 | 35,762 | 100.0 |

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

| 6-Month Period Ended: | Audited Data | Audited Data | Audited Data | Audited Data | Audited Data | Circulation Claim |
|---|---------------------|----------------------|---------------------|----------------------|---------------------|-----------------------|
| | January - June 2014 | July - December 2014 | January - June 2015 | July - December 2015 | January - June 2016 | July - December 2016* |
| Total Audit Average Qualified: | 34,576 | 34,914 | 35,316 | 35,306 | 35,762 | 35,669 |
| Qualified Non-Paid: | 34,576 | 34,914 | 35,316 | 35,306 | 35,762 | 35,669 |
| Print: | 26,976 | 26,426 | 26,590 | 27,222 | 27,731 | 27,680 |
| Digital: | 7,600 | 8,488 | 8,726 | 8,084 | 8,031 | 7,989 |
| Qualified Paid: | - | - | - | - | - | - |
| Print: | - | - | - | - | - | - |
| Digital: | - | - | - | - | - | - |
| Post Expire Copies included in Total Qualified Circulation: | **NC | **NC | **NC | **NC | **NC | **NC |
| Average Annual Order Price: | **NC | **NC | **NC | **NC | **NC | **NC |

*NOTE: July - December 2016 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2016*

| State | Print | Digital | Total Qualified | Percent | State | Print | Digital | Total Qualified | Percent |
|------------------|-------|---------|-----------------|---------|------------------------------------|---------------|--------------|-----------------|--------------|
| Maine | 383 | 5 | 388 | | Kentucky | 205 | - | 205 | |
| New Hampshire | 131 | 3 | 134 | | Tennessee | 232 | 2 | 234 | |
| Vermont | 37 | 1 | 38 | | Alabama | 427 | 5 | 432 | |
| Massachusetts | 894 | 16 | 910 | | Mississippi | 261 | 8 | 269 | |
| Rhode Island | 317 | 6 | 323 | | EAST SO. CENTRAL | 1,125 | 15 | 1,140 | 3.2 |
| Connecticut | 761 | 7 | 768 | | Arkansas | 75 | 1 | 76 | |
| NEW ENGLAND | 2,523 | 38 | 2,561 | 7.2 | Louisiana | 1,843 | 29 | 1,872 | |
| New York | 1,634 | 30 | 1,664 | | Oklahoma | 53 | - | 53 | |
| New Jersey | 1,051 | 20 | 1,071 | | Texas | 2,680 | 49 | 2,729 | |
| Pennsylvania | 654 | 18 | 672 | | WEST SO. CENTRAL | 4,651 | 79 | 4,730 | 13.2 |
| MIDDLE ATLANTIC | 3,339 | 68 | 3,407 | 9.5 | Montana | 42 | - | 42 | |
| Ohio | 490 | 6 | 496 | | Idaho | 46 | - | 46 | |
| Indiana | 246 | 2 | 248 | | Wyoming | 4 | - | 4 | |
| Illinois | 517 | 6 | 523 | | Colorado | 113 | 1 | 114 | |
| Michigan | 510 | 13 | 523 | | New Mexico | 16 | 1 | 17 | |
| Wisconsin | 432 | 3 | 435 | | Arizona | 105 | 1 | 106 | |
| EAST NO. CENTRAL | 2,195 | 30 | 2,225 | 6.2 | Utah | 42 | 1 | 43 | |
| Minnesota | 191 | - | 191 | | Nevada | 90 | 1 | 91 | |
| Iowa | 75 | - | 75 | | MOUNTAIN | 458 | 5 | 463 | 1.3 |
| Missouri | 212 | 2 | 214 | | Alaska | 268 | 6 | 274 | |
| North Dakota | 13 | - | 13 | | Washington | 1,250 | 32 | 1,282 | |
| South Dakota | 14 | - | 14 | | Oregon | 295 | 4 | 299 | |
| Nebraska | 23 | - | 23 | | California | 2,017 | 43 | 2,060 | |
| Kansas | 66 | 1 | 67 | | Hawaii | 141 | 9 | 150 | |
| WEST NO. CENTRAL | 594 | 3 | 597 | 1.7 | PACIFIC | 3,971 | 94 | 4,065 | 11.4 |
| Delaware | 68 | 3 | 71 | | UNITED STATES | 25,442 | 474 | 25,916 | 72.5 |
| Maryland | 706 | 23 | 729 | | U.S. Territories | 79 | 4 | 83 | |
| Washington, DC | 160 | 3 | 163 | | Canada | 397 | 561 | 958 | |
| Virginia | 1,291 | 48 | 1,339 | | Mexico | 15 | 147 | 162 | |
| West Virginia | 45 | 1 | 46 | | Other International | 1,668 | 6,965 | 8,633 | |
| North Carolina | 401 | 5 | 406 | | AP0/FPO | 9 | 1 | 10 | |
| South Carolina | 288 | 4 | 292 | | | | | | |
| Georgia | 339 | 8 | 347 | | | | | | |
| Florida | 3,288 | 47 | 3,335 | | | | | | |
| SOUTH ATLANTIC | 6,586 | 142 | 6,728 | 18.8 | | | | | |
| | | | | | | | | | |
| | | | | | TOTAL QUALIFIED CIRCULATION | 27,610 | 8,152 | 35,762 | 100.0 |

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2016*

| Region/Country | Print | Digital | Total Qualified | Percent |
|----------------------|-------|---------|-----------------|---------|
| ASIA | | | | |
| Bangladesh | 2 | 36 | 38 | |
| Brunei Darussalam | - | 9 | 9 | |
| China | 9 | 182 | 191 | |
| Hong Kong - SAR | 1 | 49 | 50 | |
| India | 19 | 606 | 625 | |
| Indonesia | 1 | 116 | 117 | |
| Japan | 28 | 86 | 114 | |
| Korea, Republic Of | 4 | 105 | 109 | |
| Malaysia | 4 | 144 | 148 | |
| Maldives | - | 8 | 8 | |
| Myanmar | - | 14 | 14 | |
| Pakistan | - | 59 | 59 | |
| Philippines | 3 | 118 | 121 | |
| Singapore | 33 | 337 | 370 | |
| Sri Lanka | - | 41 | 41 | |
| Taiwan | 1 | 24 | 25 | |
| Thailand | - | 38 | 38 | |
| Vietnam | 1 | 45 | 46 | |
| Subtotal | 106 | 2,017 | 2,123 | 5.9 |
| MIDDLE EAST | | | | |
| Bahrain | 2 | 8 | 10 | |
| Iran | - | 128 | 128 | |
| Israel | 2 | 39 | 41 | |
| Jordan | - | 7 | 7 | |
| Kuwait | - | 16 | 16 | |
| Lebanon | - | 9 | 9 | |
| Oman | - | 11 | 11 | |
| Qatar | 2 | 22 | 24 | |
| Saudi Arabia | 1 | 36 | 37 | |
| Syrian Arab Republic | - | 5 | 5 | |
| United Arab Emirates | 25 | 200 | 225 | |
| Yemen | - | 8 | 8 | |
| Subtotal | 32 | 489 | 521 | 1.5 |
| EUROPE | | | | |
| Austria | 21 | 20 | 41 | |
| Belgium | 15 | 79 | 94 | |
| Bulgaria | 2 | 25 | 27 | |
| Croatia | 5 | 58 | 63 | |
| Cyprus | 5 | 21 | 26 | |
| Denmark | 95 | 118 | 213 | |
| Estonia | 2 | 10 | 12 | |
| Finland | 86 | 98 | 184 | |
| France | 21 | 127 | 148 | |
| Germany | 259 | 229 | 488 | |
| Greece | 26 | 201 | 227 | |
| Iceland | - | 6 | 6 | |
| Ireland | 3 | 28 | 31 | |
| Italy | 50 | 164 | 214 | |
| Latvia | - | 7 | 7 | |
| Malta | 2 | 15 | 17 | |
| Monaco | 2 | 11 | 13 | |
| Montenegro | - | 5 | 5 | |
| Netherlands | 124 | 275 | 399 | |
| Norway | 261 | 198 | 459 | |
| Poland | 9 | 57 | 66 | |
| Portugal | 2 | 37 | 39 | |
| Romania | 1 | 70 | 71 | |
| Russian Federation | 7 | 47 | 54 | |
| Serbia | - | 7 | 7 | |
| Spain | 36 | 130 | 166 | |
| Sweden | 117 | 109 | 226 | |
| Switzerland | 28 | 31 | 59 | |

*See Additional Data

| Region/Country | Print | Digital | Total Qualified | Percent |
|------------------------|--------|---------|-----------------|---------|
| Turkey | 20 | 152 | 172 | |
| Ukraine | 4 | 25 | 29 | |
| United Kingdom | 245 | 748 | 993 | |
| Subtotal | 1,448 | 3,108 | 4,556 | 12.7 |
| AFRICA | | | | |
| Algeria | 4 | 21 | 25 | |
| Cameroon | - | 7 | 7 | |
| Egypt | 5 | 132 | 137 | |
| Ghana | 2 | 24 | 26 | |
| Kenya | 1 | 10 | 11 | |
| Libyan Arab Jamahiriya | - | 11 | 11 | |
| Morocco | - | 10 | 10 | |
| Nigeria | 4 | 239 | 243 | |
| South Africa | 5 | 45 | 50 | |
| Tunisia | - | 11 | 11 | |
| Subtotal | 21 | 510 | 531 | 1.5 |
| NORTH AMERICA | | | | |
| Canada | 397 | 561 | 958 | |
| Mexico | 15 | 147 | 162 | |
| United States | 25,442 | 474 | 25,916 | |
| unspecified North | 9 | 1 | 10 | |
| Subtotal | 25,863 | 1,183 | 27,046 | 75.6 |
| CARIBBEAN | | | | |
| Antigua and Barbuda | - | 5 | 5 | |
| Bahamas | 3 | 11 | 14 | |
| Bermuda | 1 | 7 | 8 | |
| Dominican Republic | 2 | 10 | 12 | |
| Jamaica | - | 15 | 15 | |
| Netherlands Antilles | - | 9 | 9 | |
| Puerto Rico | 53 | 2 | 55 | |
| Trinidad and Tobago | 1 | 34 | 35 | |
| Virgin Islands, U.S. | 21 | 1 | 22 | |
| Subtotal | 81 | 94 | 175 | 0.5 |
| CENTRAL AMERICA | | | | |
| Costa Rica | - | 10 | 10 | |
| Panama | 3 | 42 | 45 | |
| Subtotal | 3 | 52 | 55 | 0.2 |
| SOUTH AMERICA | | | | |
| Argentina | 4 | 83 | 87 | |
| Brazil | 11 | 133 | 144 | |
| Chile | 5 | 46 | 51 | |
| Colombia | 4 | 44 | 48 | |
| Ecuador | - | 10 | 10 | |
| Peru | 1 | 43 | 44 | |
| Uruguay | 1 | 9 | 10 | |
| Venezuela | 1 | 40 | 41 | |
| Subtotal | 27 | 408 | 435 | 1.2 |
| ASIA PACIFIC | | | | |
| Australia | 21 | 225 | 246 | |
| Federated States Of | | | | |
| Micronesia | 1 | - | 1 | |
| Guam | 3 | - | 3 | |
| Marianas | 1 | 1 | 2 | |
| New Zealand | 3 | 65 | 68 | |
| Subtotal | 29 | 291 | 320 | 0.9 |

TOTAL QUALIFIED CIRCULATION 27,610 8,152 35,762 100.0

| 2016 | Maritime Today | Maritime Global News | Maritime Reporter |
|------------------|----------------|----------------------|-------------------|
| JULY | | | |
| July 1 | 83,521 | - | 20,375 |
| July 3 | - | - | 25,914 |
| July 4 | 84,236 | - | 20,534 |
| July 5 | 24,421 | - | 20,397 |
| July 6 | 56,639 | - | 20,551 |
| July 7 | 46,522 | - | 20,328 |
| July 8 | 84,597 | - | 20,585 |
| July 10 | - | - | 22,405 |
| July 11 | 83,686 | - | 20,353 |
| July 12 | - | - | 20,486 |
| July 13 | 43,733 | - | 19,868 |
| July 14 | 23,685 | - | 20,494 |
| July 15 | 44,406 | - | 19,453 |
| July 17 | - | - | 22,057 |
| July 18 | 53,228 | - | 20,413 |
| July 19 | - | - | 20,226 |
| July 20 | 30,617 | - | 20,432 |
| July 21 | - | - | 17,073 |
| July 22 | 54,864 | - | - |
| July 24 | - | - | 21,820 |
| July 25 | 54,533 | - | 17,713 |
| July 26 | - | - | 17,537 |
| July 27 | 83,260 | - | 20,017 |
| July 28 | 38,146 | - | 19,777 |
| July 29 | 83,048 | - | 20,023 |
| July 31 | - | - | 21,915 |
| AUGUST | | | |
| August 1 | 83,637 | - | 20,171 |
| August 2 | 16,994 | - | 19,840 |
| August 3 | 83,463 | - | 19,868 |
| August 4 | 23,491 | - | 20,185 |
| August 5 | 62,012 | - | 20,045 |
| August 7 | - | - | 20,709 |
| August 8 | 58,904 | - | 16,957 |
| August 9 | - | - | 20,065 |
| August 10 | 44,637 | - | 13,992 |
| August 11 | 80,472 | - | 19,991 |
| August 12 | 77,866 | - | 20,259 |
| August 14 | - | - | 22,400 |
| August 15 | 77,505 | - | 20,013 |
| August 16 | 77,915 | 165,223 | 20,167 |
| August 17 | 82,733 | - | 19,940 |
| August 18 | 82,582 | - | 20,185 |
| August 19 | 78,022 | - | 19,863 |
| August 21 | - | - | 22,438 |
| August 22 | 77,762 | - | 20,091 |
| August 23 | 78,713 | 157,771 | 19,883 |
| August 24 | 80,121 | - | 20,101 |
| August 25 | 33,739 | - | 19,807 |
| August 26 | 72,620 | - | 20,119 |
| August 28 | - | - | 22,770 |
| August 29 | 77,530 | - | 19,824 |
| August 30 | 55,377 | 118,832 | - |
| August 31 | 78,379 | - | 19,764 |
| SEPTEMBER | | | |
| September 1 | 46,206 | - | 19,559 |
| September 2 | 77,546 | - | 20,004 |
| September 4 | - | - | 22,663 |
| September 5 | 66,528 | - | 16,342 |
| September 6 | 35,504 | 163,239 | - |
| September 7 | 64,388 | - | 16,257 |
| September 8 | 65,008 | - | 16,417 |
| September 9 | 61,594 | - | 16,201 |
| September 11 | - | - | 26,860 |
| September 12 | 60,113 | - | 16,173 |
| September 13 | 59,187 | 187,178 | 16,020 |
| September 14 | 59,696 | - | 16,163 |
| September 15 | 58,919 | - | 15,946 |
| September 16 | 58,823 | - | 16,174 |
| September 18 | - | - | 27,586 |
| September 19 | 71,334 | - | 15,799 |
| September 20 | 71,604 | 186,833 | 20,579 |
| September 21 | 70,475 | - | 20,321 |
| September 22 | 70,361 | - | 20,461 |
| September 23 | 68,649 | - | 20,060 |
| September 25 | - | - | 27,884 |
| September 26 | 68,605 | - | 20,225 |
| September 27 | 67,648 | 186,909 | 20,002 |
| September 28 | 68,420 | - | 20,286 |
| September 29 | 66,480 | - | 19,931 |
| September 30 | 64,602 | - | 20,254 |
| OCTOBER | | | |
| October 2 | - | - | 27,875 |
| October 3 | 63,016 | - | 19,842 |
| October 4 | 62,511 | 188,657 | 19,909 |
| October 5 | 61,760 | - | 19,692 |
| October 6 | 61,535 | - | 19,829 |
| October 7 | 60,123 | - | 19,547 |
| October 9 | - | - | 28,202 |
| October 10 | 60,036 | - | 19,701 |
| October 11 | 58,905 | 171,480 | 18,467 |
| October 12 | 51,121 | - | 19,703 |
| October 13 | 54,277 | - | 19,492 |
| October 14 | 59,443 | - | 19,744 |
| October 16 | - | - | 28,291 |
| October 17 | 58,174 | - | 19,353 |
| October 18 | 39,219 | 163,917 | 19,533 |
| October 19 | 48,584 | - | - |
| October 20 | 56,499 | - | 19,613 |
| October 21 | 48,058 | - | 17,278 |
| October 23 | - | - | 28,122 |
| October 24 | 57,204 | - | 19,397 |
| October 25 | 56,298 | 156,153 | 21,842 |
| October 26 | 56,864 | - | 22,072 |
| October 27 | 55,829 | - | 21,682 |
| October 28 | 56,233 | - | 22,002 |
| October 30 | - | - | 28,327 |
| October 31 | 55,142 | - | 21,137 |

E-NEWSLETTER CHANNEL

| 2016 | Maritime Today | Maritime Global News | Maritime Reporter |
|-----------------|----------------|----------------------|-------------------|
| NOVEMBER | | | |
| November 1 | 55,128 | 148,717 | 21,184 |
| November 2 | 55,368 | - | 21,269 |
| November 3 | 50,887 | - | 20,876 |
| November 4 | 51,348 | - | 21,062 |
| November 6 | - | - | 28,261 |
| November 7 | 50,617 | - | 20,776 |
| November 8 | 50,913 | 132,686 | 20,893 |
| November 9 | 33,084 | - | 20,674 |
| November 10 | 50,875 | - | 20,884 |
| November 11 | 50,079 | - | 20,554 |
| November 13 | - | - | 28,149 |
| November 14 | 50,369 | - | 20,690 |
| November 15 | 49,885 | 128,572 | 20,502 |
| November 16 | 50,181 | - | 20,447 |
| November 17 | 49,457 | - | 20,159 |
| November 18 | 52,079 | - | 20,427 |
| November 20 | - | - | 28,300 |
| November 21 | 51,298 | - | 20,156 |
| November 22 | 51,717 | 127,491 | 20,323 |
| November 23 | 51,035 | - | 20,058 |
| November 24 | 51,712 | - | 20,329 |
| November 25 | 50,802 | - | 19,995 |
| November 27 | - | - | 28,108 |
| November 28 | 51,209 | - | 20,245 |
| November 29 | 50,561 | 125,088 | 20,101 |
| November 30 | 51,140 | - | 20,249 |
| DECEMBER | | | |
| December 1 | 50,425 | - | 19,951 |
| December 2 | 50,872 | - | 20,141 |
| December 4 | - | - | 28,255 |
| December 5 | 50,269 | - | 19,936 |
| December 6 | 50,475 | 125,058 | 20,041 |
| December 7 | 50,003 | - | 19,866 |
| December 8 | 50,489 | - | 20,069 |
| December 9 | 49,731 | - | 19,798 |
| December 11 | - | - | 28,152 |
| December 12 | 49,997 | - | 19,952 |
| December 13 | 49,572 | 122,238 | 19,803 |
| December 14 | 50,023 | - | 19,990 |
| December 15 | 49,364 | - | - |
| December 16 | 49,969 | - | 20,011 |
| December 18 | - | - | 28,295 |
| December 19 | 45,898 | - | 18,822 |
| December 20 | 46,260 | 122,320 | 18,975 |
| December 21 | 45,656 | - | 18,729 |
| December 22 | 46,247 | - | 18,956 |
| December 23 | 45,456 | - | 18,632 |
| December 25 | - | - | 28,113 |
| December 26 | 46,013 | - | 18,868 |
| December 27 | 45,485 | 120,354 | 18,661 |
| December 28 | 46,026 | - | 18,889 |
| December 29 | 45,232 | - | 18,554 |
| December 30 | 45,975 | - | 18,868 |
| AVERAGE: | 57,217 | 149,936 | 20,684 |

Maritime Today (126 issued in the period)
 Maritime Global News (20 issued in the period)
 Maritime Reporter (152 issued in the period)

APP CHANNEL

| 2016 | Monthly Downloads | Cumulative Downloads |
|-------------------|-------------------|----------------------|
| Beginning Balance | | 26,742 |
| July | 271 | 27,013 |
| August | 282 | 27,295 |
| September | 424 | 27,719 |
| October | 421 | 28,140 |
| November | 322 | 28,462 |
| December | 293 | 28,755 |

Cumulative downloads represents the aggregate number of downloads of the Maritime Reporter and Engineering News App, not copies. Information regarding App deletion/removal is not available from third party vendors and has not been removed from these figures

WEBSITE CHANNEL

WWW. MARINELINK.COM

| 2016 | PAGE IMPRESSIONS | USER SESSIONS | UNIQUE BROWSERS | UNIQUE BROWSER FREQUENCY | PAGE DURATION | USER SESSION DURATION |
|-----------------|------------------|----------------|-----------------|--------------------------|---------------|-----------------------|
| July | 295,633 | 176,861 | 136,182 | 1.30 | 01:59 | 01:20 |
| August | 379,336 | 227,046 | 172,465 | 1.32 | 01:55 | 01:17 |
| September | 411,357 | 239,220 | 180,050 | 1.33 | 01:55 | 01:23 |
| October | 424,268 | 246,233 | 187,734 | 1.31 | 01:49 | 01:18 |
| November | 372,678 | 216,953 | 165,791 | 1.31 | 01:54 | 01:22 |
| December | 355,017 | 211,418 | 162,772 | 1.30 | 01:53 | 01:17 |
| AVERAGE: | 373,048 | 219,621 | 167,499 | 1.31 | 01:54 | 01:19 |

July – December 2016 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

WEBSITE GLOSSARY

Page Impressions: A Page Impression is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

User Sessions: A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Unique Browsers: An identified and unduplicated cookie browser that accesses Internet content or advertising during a measurement period.

Unique Browser Frequency: Unique Browser Frequency represents the average number of times a Unique Browser visits a site during a reporting period. This is calculated by dividing the total number of User Sessions by the number of Unique Browsers.

Page Duration: The average time spent viewing any page on a web site.

User Session Duration: The average time visitors remain on a site per session.

For info on how to obtain online ad campaign performance metrics across multiple sites, visit www.adicompli.com

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

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Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

GEOGRAPHIC DISTRIBUTION:

Geographic data for E-Newsletters, App, and Website are not reported at the media owner's option.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

John O'Malley, Publisher

Kathleen Hickey, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

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County

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Type

ID Number

February 1, 2017

New York

New York

February 1, 2017

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