



MARITIME LOGISTICS
PROFESSIONAL



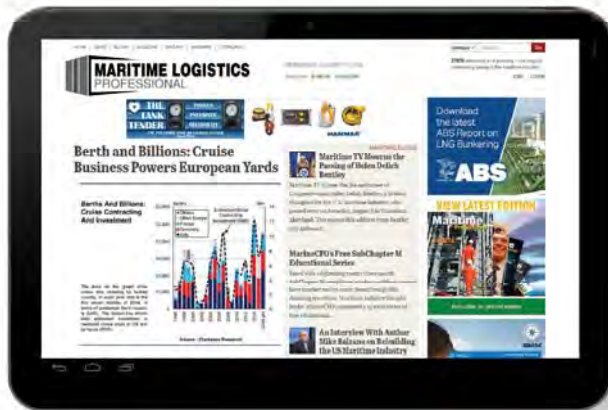
2017 MEDIA KIT

WORLD-CLASS EDITORIAL, DIGITALLY DISTRIBUTED

Editor Joseph Keefe leads a global network of correspondents, contributors, and analysts who deliver crucial business news and market knowledge and insight to real maritime logistics professionals.



21,418 DIGITAL MAGAZINE CIRCULATION



MARITIMEPROFESSIONAL.COM

40,081 PAGE IMPRESSIONS

MaritimeProfessional.com is the online business resource for maritime logistics executives, owners, and managers.

By advertising on MaritimeProfessional.com you will get 24/7 exposure on the industry's only networking and logistics news site.

28,787 UNIQUE BROWSERS

59,617 NEWSLETTERS

2X WEEKLY

15,646 CUMULATIVE APP DOWNLOADS

Website, news, and app figures were taken from the June 2016 Maritime Logistics Professional BPA Brand Report



January/February

CRUISE SHIPPING PORTS

FEATURES

Maritime Carriers: Cruise Shipping Logistics
Port Logistics: Cranes, Cargo Handling
Best Practices: 3PL Management
Tech: Software: Terminal & Yard Management
Special Report: Best Global Cruise Port

March/April

IT & SOFTWARE

FEATURES

Maritime Carriers: The Digital Supply Chain
Port Logistics: Terminal Operating Software
Best Practices: Cargo Security
Tech: Cyber & Physical Facility Security
Special Report: Asset Tracking & Management

May/June

BUNKER OPERATIONS & PORTS

FEATURES

Maritime Carriers: Ocean Liner Trades
Port Logistics: Ship & Port Finances
Best Practices: Intermodal: Ship to Rail to Road
Tech: Tank Storage, Cleaning, Maintenance
Special Report: Shortsea Shipping: A Multimodal Approach

July/August

PORTS & INFRASTRUCTURE

FEATURES

Maritime Carriers: Top 25 Ocean Carriers
Port Logistics: Gantry Cranes
Best Practices: Port Security
Tech: Lift Trucks
Special Report: Connecting Ships, Ports & People

September/October

CONTAINER PORTS

FEATURES

Maritime Carriers: Managing the New Panamax Tonnage
Port Logistics: Breakbulk
Best Practices: Freight Forwarding: The Ultimate Intermodal Business
Tech: Container Shipping: Port Automation
Special Report: Legal Directory: Ports & Admiralty Attorneys

November/December

GREEN PORTS

FEATURES

Maritime Carriers: LNG Ports Shipping
Port Logistics: LNG Bunkering
Best Practices: LNG Handling Operations
Tech: The Cleanest Terminal Heavy Equipment
Special Report: Renewable Energy

ADVERTISING RATES & DATA

Full Page Bleed



Bleed:
8.625 x 11.125 in
(219 x 283 mm)
Trim:
8.375 x 10.875
(213 x 276 mm)

Full Page



7 x 10 in
(178 x 254 mm)

GLOBAL LOGISTICS PACKAGE

Maritime Logistics Professional is the online business resource for maritime logistics executives, owners, and managers. By advertising with digitally with Maritime Logistics Professional you will get 24/7 exposure on the industry's only networking and logistics news site.

INCLUDES:

Full Page or Half Page ad in the *Maritime Logistics Professional* digital edition, and:

- A.) Dedicated email to MLP's online database **OR**
- B.) One week of sponsored content advertising on MaritimeProfessional.com and the Maritime Logistics E-News Letter Pricing: \$2000/net

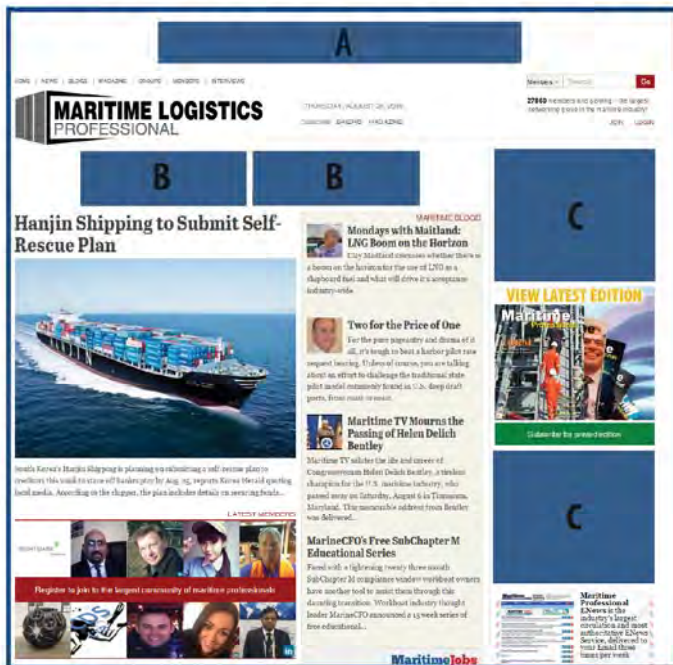
Commission & Closing Dates - Agency Commission - 15%

Published six times annually. Last advertising forms close 20 days before the first day of the publication month for providing press-ready PDF files. Advertising material to be "pubset" should be submitted 30 days before the first day of the publication month.

Cancellations

Cancellations are not accepted after scheduled closing date. Any cancellation prior to the closing date must be in writing and signed by the advertiser / agency and the publisher. All cancellations are subject to short rate where applicable.

MARITIME LOGISTICS ONLINE



The screenshot shows the website layout with three main banner ad positions: A (top header), B (left sidebar), and C (right sidebar). The content includes news articles like 'Hanjin Shipping to Submit Self-Rescue Plan', 'Mondays with Maitland: LNG Boom on the Horizon', and 'Two for the Price of One'.

A. HEADLINE BANNER:

Size: 728 x 90 Pixels

Pricing: \$2000/month net

B. LEAD BANNER:

Size: 300 x 100 Pixels

Pricing: \$1500/month net

C. XL SQUARE BANNER:

Size: 300 x 250 Pixels

Pricing: \$1750/month net

D. E-NEWS BANNER:

Size: 300 x 100 Pixels

Pricing: \$1750/month net



PAGEVIEWS
40,081



UNIQUE BROWSERS
24,787



USER SESSIONS
28,436



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