

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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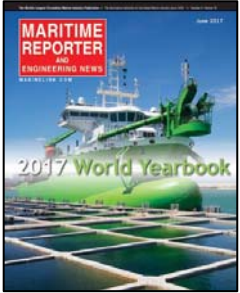




Scan for publisher's contact information

**MARITIME REPORTER AND ENGINEERING NEWS** is a B2B brand with a focus in the maritime industry. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up and special features. The content of every issue is also available to subscribers globally via the online digital version.

**BRAND REPORT PURPOSE**

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

**CHANNELS**

MARITIME REPORTER AND ENGINEERING NEWS	MARITIME REPORTER AND ENGINEERING NEWS E-NEWSLETTERS	MARITIME REPORTER AND ENGINEERING NEWS APP	MARITIME REPORTER AND ENGINEERING NEWS WEBSITES	MARITIME REPORTER AND ENGINEERING NEWS SOCIAL MEDIA
 <p>6 Issues in the period 35,655 average circulation</p>	 <p>3 E-Newsletters in the period 285 total issued in the period 47,970 average per occurrence 118,313 average per occurrence 22,951 average per occurrence</p>	 <p>30,043 cumulative downloads</p>	 <p>181,518 average users Marinelink.com 27,947 average users Maritimejobs.com</p>	 <p>129,636 LinkedIn group members</p>

**EXECUTIVE SUMMARY**

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
<b>MARITIME REPORTER AND ENGINEERING NEWS</b> (6 issues in the period)	35,655	-	35,655
a. Print	26,375	-	26,375
b. Digital	9,280	-	9,280
1. Requested	9,280	-	9,280
2. Non-Requested	-	-	-
<b>MARITIME REPORTER AND ENGINEERING E-NEWSLETTERS</b>			
a. Maritime Today (129 issued in the period)	47,970	-	47,970
b. Maritime Global News (25 issued in the period)	118,313	-	118,313
c. Maritime Reporter (131 issued in the period)	22,951	-	22,951
<b>MARITIME REPORTER AND ENGINEERING NEWS APP</b> (Cumulative downloads)	*30,043	-	*30,043
<b>MARITIME REPORTER AND ENGINEERING NEWS WEBSITES</b>			
a. www.marinelink.com (Monthly Users with 401,945 average Pageviews)	181,518	-	181,518
b. www.maritimejobs.com/(Monthly Users with 71,110 average Pageviews)	27,947	-	27,947
<b>MARITIME REPORTER AND ENGINEERING NEWS SOCIAL MEDIA</b>			
a. LinkedIn group members	*129,636	-	*129,636

\*App Downloads and Social Media claims are cumulative figures, not averages.

**FIELD SERVED**

**MARITIME REPORTER AND ENGINEERING NEWS** serves the commercial and naval maritime industry – ship, boat and barge owners/operators, offshore oil drilling operations, shipbuilding, ship repair, boatbuilding and repair, marine engineers, naval architects, and other industries as reported in paragraph 3a herein.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are personnel in the commercial and Naval marine industries - owners, corporate officers (chairmen, CEOs CFOs CIOs) directors, presidents, vice presidents, general managers, sales/marketing managers, purchasing agents/managers, other managers, marine superintendents, port captains, port engineers, naval architects/marine engineers (shore side), ship surveyors, project engineers, foremen, and others employed aboard ships.

**AVERAGE NON-QUALIFIED CIRCULATION**

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	541
Allocated for Trade Shows and Conventions	1,160
All Other	50
<b>TOTAL</b>	<b>1,751</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	35,655	100.0	35,655	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>35,655</b>	<b>100.0</b>	<b>35,655</b>	<b>100.0</b>	<b>-</b>	<b>-</b>

**2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD**

2017 Issue	Print	Digital	Total Qualified
January	27,786	8,056	35,842
February	27,725	8,124	35,849
March	23,795	11,545	35,340
April	26,429	9,425	35,854
May	27,474	8,076	35,550
June	25,043	10,456	35,499

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2017**  
 This issue is 0.4% or 127 copies below the average of the other 5 issues reported in Paragraph 2.

BUSINESS AND OCCUPATION	TOTAL QUALIFIED	PERCENT OF TOTAL	Print	Digital
<b>1. SHIP, BOAT &amp; BARGE OWNERS, OPERATORS - NAVY AND COMMERCIAL:</b>				
Commercial, U.S.C.G., Military Sealift Command, Army Corps of Engineers: (Ocean, Coastal Harbors, Offshore Drilling, Inland Rivers, Port Authorities). Cruise ships, tankers, offshore drill rigs, cargo ships, naval vessels, workboats, including tugboats, barges, ferries, dredges, offshore crew/supply boats, research/patrol/police, cruise/dinner/passenger boats.				
Corporate officers, directors, owners, presidents, vice-presidents, general managers, other managers, corporate secretaries, treasurers, and foremen.	11,997	33.7	9,461	2,536
Port engineers, marine superintendents, port captains, purchasing agents/managers, naval architects, engineers shoreside, ship surveyors, and project engineers.	3,819	10.7	3,140	679
Other employees ashore not included in above classifications	394	1.1	326	68
<b>Sub-Total</b>	<b>16,210</b>	<b>45.6</b>	<b>12,927</b>	<b>3,283</b>
<b>2. SHIPBUILDING, BOATBUILDING, DRILL RIG BUILDING AND REPAIR - NAVY AND COMMERCIAL:</b>				
Corporate officers, directors, owners, presidents, vice presidents, general managers, other managers, corporate secretaries, treasurers, port engineers, marine superintendents, port captains, purchasing agents/managers, naval architects, engineers shoreside, ship surveyors, project engineers, and foremen.	7,177	20.2	5,527	1,650
Other employees not included in above classifications	561	1.6	546	15
<b>Sub-Total</b>	<b>7,738</b>	<b>21.8</b>	<b>6,073</b>	<b>1,665</b>
<b>3. PROFESSIONAL:</b>				
Naval architects, marine engineers and marine consultants shoreside	6,067	17.1	4,388	1,679
Admiralty lawyers and insurance	324	0.9	263	61
<b>Sub-Total</b>	<b>6,391</b>	<b>18.0</b>	<b>4,651</b>	<b>1,740</b>
<b>TOTAL 1, 2, and 3</b>	<b>30,339</b>	<b>85.4</b>	<b>23,651</b>	<b>6,688</b>
<b>4. MARINE EQUIPMENT:</b>				
Manufacturers, and manufacturers representatives	4,466	12.6	3,318	1,148
<b>5. GOVERNMENT AND ALLIED MARINE INDUSTRIES:</b>				
U.S. Maritime Administration, U.S. Senators, U.S. Congressmen and others in official capacities	304	0.8	201	103
Schools, Associations and organizations	430	1.2	295	135
Other allied marine industries	11	-	9	2
<b>TOTAL 4 and 5</b>	<b>5,211</b>	<b>14.6</b>	<b>3,823</b>	<b>1,388</b>
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>35,550</b>	<b>100.0</b>	<b>27,474</b>	<b>8,076</b>
<b>PERCENT</b>	<b>100.0</b>		<b>77.3</b>	<b>22.7</b>

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2017**

QUALIFICATION SOURCE	Qualified Within			Print	Digital	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	21,145	14,405	-	27,474	8,076	35,550	100.0
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>21,145</b>	<b>14,405</b>	<b>-</b>	<b>27,474</b>	<b>8,076</b>	<b>35,550</b>	<b>100.0</b>
<b>PERCENT</b>	<b>59.5</b>	<b>40.5</b>	<b>-</b>	<b>77.3</b>	<b>22.7</b>	<b>100.0</b>	

**3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2017**

MAILING ADDRESS	Print	Digital	Total Qualified	Percent
Individuals by name and title and/or function	27,474	8,076	35,550	100.0
Individuals by name only	-	-	-	-
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>27,474</b>	<b>8,076</b>	<b>35,550</b>	<b>100.0</b>

**AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS**

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July – December 2014	January – June 2015	July – December 2015	January – June 2016	July – December 2016*	January – June 2017*
Total Audit Average Qualified:	34,914	35,316	35,306	35,762	35,669	35,655
Qualified Non-Paid:	34,914	35,316	35,306	35,762	35,669	35,655
Print:	26,426	26,590	27,222	27,731	27,680	26,375
Digital:	8,488	8,726	8,084	8,031	7,989	9,280
Qualified Paid:	-	-	-	-	-	-
Print:	-	-	-	-	-	-
Digital:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

\*NOTE: July 2016 – June 2017 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

\*\*NC = None Claimed.

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2017\***

State	Print	Digital	Total Qualified	Percent	State	Print	Digital	Total Qualified	Percent
Maine	369	6	375		Kentucky	218	3	221	
New Hampshire	129	4	133		Tennessee	242	18	260	
Vermont	32	3	35		Alabama	423	17	440	
Massachusetts	851	33	884		Mississippi	255	18	273	
Rhode Island	299	10	309		EAST SO. CENTRAL	1,138	56	1,194	3.4
Connecticut	680	22	702		Arkansas	79	2	81	
NEW ENGLAND	2,360	78	2,438	6.9	Louisiana	1,718	58	1,776	
New York	1,394	58	1,452		Oklahoma	59	1	60	
New Jersey	944	64	1,008		Texas	2,460	93	2,553	
Pennsylvania	598	27	625		WEST SO. CENTRAL	4,316	154	4,470	12.6
MIDDLE ATLANTIC	2,936	149	3,085	8.7	Montana	53	-	53	
Ohio	472	16	488		Idaho	46	1	47	
Indiana	288	5	293		Wyoming	8	-	8	
Illinois	501	20	521		Colorado	100	1	101	
Michigan	553	8	561		New Mexico	15	-	15	
Wisconsin	480	10	490		Arizona	126	5	131	
EAST NO. CENTRAL	2,294	59	2,353	6.6	Utah	40	1	41	
Minnesota	234	8	242		Nevada	77	3	80	
Iowa	76	2	78		MOUNTAIN	465	11	476	1.3
Missouri	242	5	247		Alaska	228	10	238	
North Dakota	15	-	15		Washington	1,268	43	1,311	
South Dakota	35	-	35		Oregon	304	9	313	
Nebraska	44	-	44		California	2,948	106	3,054	
Kansas	50	3	53		Hawaii	130	14	144	
WEST NO. CENTRAL	696	18	714	2.0	PACIFIC	4,878	182	5,060	14.2
Delaware	68	2	70		UNITED STATES	25,324	967	26,291	74.0
Maryland	641	26	667		U.S. Territories	60	16	76	
Washington, DC	138	6	144		Canada	393	562	955	
Virginia	1,117	60	1,177		Mexico	15	121	136	
West Virginia	44	2	46		Other International	1,674	6,404	8,078	
North Carolina	401	14	415		APO/FPO	8	6	14	
South Carolina	280	8	288						
Georgia	341	11	352						
Florida	3,211	131	3,342						
SOUTH ATLANTIC	6,241	260	6,501	18.3					
					<b>TOTAL QUALIFIED CIRCULATION</b>	<b>27,474</b>	<b>8,076</b>	<b>35,550</b>	<b>100.0</b>

\*See Additional Data

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2017\***

Region/Country	Print	Digital	Total Qualified	Percent
<b>ASIA</b>				
Bangladesh	-	35	35	
Brunei Darussalam	-	7	7	
China	8	173	181	
Georgia	-	4	4	
Hong Kong - SAR	2	45	47	
India	5	555	560	
Indonesia	-	102	102	
Japan	27	76	103	
Korea, Republic Of	5	97	102	
Malaysia	2	138	140	
Maldives	-	7	7	
Myanmar	-	15	15	
Pakistan	-	56	56	
Philippines	-	104	104	
Singapore	34	305	339	
Sri Lanka	-	32	32	
Taiwan	-	19	19	
Thailand	-	30	30	
Vietnam	-	37	37	
<b>Subtotal</b>	<b>83</b>	<b>1,837</b>	<b>1,920</b>	<b>5.4</b>
<b>MIDDLE EAST</b>				
Bahrain	1	8	9	
Iran	-	99	99	
Israel	-	33	33	
Jordan	-	7	7	
Kuwait	-	16	16	
Lebanon	-	10	10	
Oman	-	8	8	
Qatar	1	24	25	
Saudi Arabia	1	34	35	
Syrian Arab Republic	-	5	5	
United Arab Emirates	17	182	199	
Yemen	-	7	7	
<b>Subtotal</b>	<b>20</b>	<b>433</b>	<b>453</b>	<b>1.3</b>
<b>EUROPE</b>				
Austria	7	32	39	
Belgium	13	77	90	
Bulgaria	-	24	24	
Croatia	-	54	54	
Cyprus	1	20	21	
Denmark	103	95	198	
Estonia	-	9	9	
Finland	97	83	180	
France	23	97	120	
Germany	274	194	468	
Greece	12	152	164	
Iceland	-	5	5	
Ireland	2	29	31	
Italy	39	135	174	
Latvia	-	5	5	
Lithuania	-	4	4	
Malta	-	17	17	
Monaco	1	10	11	
Netherlands	159	244	403	
Norway	269	250	519	
Poland	7	53	60	
Portugal	-	35	35	
Romania	2	51	53	
Russian Federation	7	39	46	
Serbia	-	6	6	
Spain	42	106	148	
Sweden	118	100	218	
Switzerland	29	25	54	

\*See Additional Data

Region/Country	Print	Digital	Total Qualified	Percent
Turkey	3	140	143	
Ukraine	4	16	20	
United Kingdom	322	792	1,114	
<b>Subtotal</b>	<b>1,534</b>	<b>2,899</b>	<b>4,433</b>	<b>12.5</b>
<b>AFRICA</b>				
Algeria	-	21	21	
Cameroon	-	5	5	
Egypt	-	124	124	
Ghana	-	23	23	
Kenya	-	10	10	
Libyan Arab Jamahiriya	-	8	8	
Morocco	-	9	9	
Nigeria	-	209	209	
Senegal	-	4	4	
South Africa	4	43	47	
Sudan	-	5	5	
Tunisia	-	10	10	
<b>Subtotal</b>	<b>4</b>	<b>471</b>	<b>475</b>	<b>1.3</b>
<b>NORTH AMERICA</b>				
Canada	393	562	955	
Mexico	15	121	136	
United States	25,324	967	26,291	
unspecified North	8	6	14	
<b>Subtotal</b>	<b>25,740</b>	<b>1,656</b>	<b>27,396</b>	<b>77.1</b>
<b>CARIBBEAN</b>				
Antigua and Barbuda	-	5	5	
Bahamas	2	11	13	
Bermuda	-	7	7	
Dominican Republic	-	12	12	
Jamaica	-	14	14	
Netherlands Antilles	-	5	5	
Puerto Rico	31	13	44	
Trinidad and Tobago	1	30	31	
Virgin Islands, U.S.	21	1	22	
<b>Subtotal</b>	<b>55</b>	<b>98</b>	<b>153</b>	<b>0.4</b>
<b>CENTRAL AMERICA</b>				
Costa Rica	-	10	10	
Panama	2	37	39	
<b>Subtotal</b>	<b>2</b>	<b>47</b>	<b>49</b>	<b>0.1</b>
<b>SOUTH AMERICA</b>				
Argentina	1	73	74	
Brazil	11	124	135	
Chile	1	41	42	
Colombia	-	41	41	
Ecuador	-	8	8	
Peru	-	39	39	
Uruguay	-	9	9	
Venezuela	1	32	33	
<b>Subtotal</b>	<b>14</b>	<b>367</b>	<b>381</b>	<b>1.1</b>
<b>ASIA PACIFIC</b>				
Australia	11	208	219	
Guam	5	-	5	
Marianas	3	2	5	
New Zealand	3	58	61	
<b>Subtotal</b>	<b>22</b>	<b>268</b>	<b>290</b>	<b>0.8</b>

**TOTAL QUALIFIED CIRCULATION 27,474 8,076 35,550 100.0**

2017	Maritime Today	Maritime Global News	Maritime Reporter
<b>JANUARY</b>			
January 1	-	-	28,183
January 2	84,830	-	18,711
January 3	-	119,829	18,570
January 4	45,454	-	18,683
January 5	44,842	-	18,450
January 6	45,350	-	18,669
January 8	-	-	28,267
January 9	44,769	-	18,457
January 10	45,044	118,886	18,647
January 11	44,565	-	18,542
January 12	44,967	-	18,779
January 13	44,297	-	18,582
January 15	-	-	28,140
January 16	44,800	-	18,888
January 17	44,389	117,302	18,796
January 18	45,409	-	19,081
January 19	44,802	-	18,907
January 20	45,473	-	19,276
January 22	-	-	28,309
January 23	44,865	-	19,126
January 24	45,312	118,468	19,373
January 25	44,742	-	-
January 26	45,028	-	18,966
January 27	44,197	-	-
January 29	-	-	28,102
January 30	48,077	-	-
January 31	47,472	117,017	-
<b>FEBRUARY</b>			
February 1	47,543	-	-
February 2	47,904	-	-
February 3	47,261	-	-
February 5	-	-	28,172
February 6	47,048	-	-
February 7	50,536	117,602	-
February 8	50,849	-	-
February 9	50,189	-	-
February 10	50,669	-	-
February 12	-	-	28,280
February 13	49,992	-	-
February 14	50,275	118,283	-
February 15	49,176	-	-
February 16	49,580	-	-
February 17	48,541	-	-
February 19	-	-	28,131
February 20	48,988	-	-
February 21	48,363	117,306	-
February 22	48,756	-	-
February 23	47,966	-	-
February 24	48,672	-	-
February 26	-	-	28,320
February 27	47,875	-	-
February 28	48,294	117,987	-
<b>MARCH</b>			
March 1	47,772	-	-
March 2	48,056	-	20,523
March 3	47,395	-	20,306
March 5	-	-	28,171
March 6	47,754	-	20,573
March 7	47,380	116,440	20,478
March 8	47,743	-	20,692
March 9	47,134	-	20,504
March 10	47,735	-	20,769
March 12	-	-	28,279
March 13	47,152	-	20,584
March 14	47,457	116,883	20,792
March 15	46,917	-	20,628
March 16	47,486	-	20,949
March 17	46,707	-	20,693
March 19	-	-	28,131
March 20	47,233	-	21,015
March 21	46,728	115,358	20,830
March 22	47,231	-	21,120
March 23	46,531	-	20,870
March 24	47,266	-	21,258
March 26	-	-	28,322
March 27	46,554	-	21,049
March 28	47,018	116,780	21,343
March 29	46,329	-	21,142
March 30	46,966	-	21,544
March 31	46,056	-	21,174
<b>APRIL</b>			
April 2	-	-	28,246
April 3	46,295	-	21,188
April 4	46,521	116,213	21,214
April 5	46,092	-	21,011
April 6	46,540	-	21,206
April 7	45,904	-	20,931
April 9	-	-	28,161
April 10	46,331	-	21,123
April 11	45,956	114,506	20,960
April 12	46,385	-	21,148
April 13	45,797	-	20,890
April 14	46,432	-	21,171
April 16	-	-	28,291
April 17	45,866	-	20,937
April 18	46,231	116,667	21,105
April 19	45,654	-	20,864
April 20	46,238	-	21,126
April 21	45,482	-	20,785
April 23	-	-	28,199
April 24	46,030	-	21,027
April 25	45,521	116,575	20,804
April 26	46,040	-	21,036
April 27	45,331	-	20,699
April 28	47,752	-	21,048
April 30	-	-	28,330

# E-NEWSLETTER CHANNEL

2017	Maritime Today	Maritime Global News	Maritime Reporter
<b>MAY</b>			
May 1	47,028	-	23,743
May 2	47,261	118,084	23,871
May 3	46,855	-	23,666
May 4	47,302	-	23,892
May 5	46,675	-	23,574
May 7	-	-	28,168
May 8	46,938	-	23,787
May 9	46,569	118,280	23,610
May 10	46,950	-	23,811
May 11	46,340	-	23,512
May 12	46,928	-	23,839
May 14	-	-	28,283
May 15	46,325	-	23,570
May 16	46,675	-	23,768
May 17	46,147	-	23,484
May 18	46,690	-	23,787
May 19	45,928	-	23,411
May 21	-	-	28,127
May 22	46,471	-	23,692
May 23	45,977	119,384	23,450
May 24	46,503	-	23,731
May 25	45,795	-	23,383
May 26	46,519	-	23,761
May 28	-	-	28,321
May 29	45,594	-	23,394
May 30	46,080	121,303	23,666
May 31	45,358	-	23,338
<b>JUNE</b>			
June 1	45,447	-	23,373
June 2	45,923	-	23,622
June 4	-	-	28,255
June 5	45,455	-	23,399
June 6	45,702	121,551	23,525
June 7	45,291	-	23,321
June 8	45,732	-	23,544
June 9	45,089	-	23,235
June 11	-	-	28,155
June 12	45,538	-	23,455
June 13	45,167	120,844	23,278
June 14	45,601	-	23,491
June 15	44,995	-	23,196
June 16	45,631	-	23,513
June 18	-	-	28,299
June 19	45,027	-	23,188
June 20	45,429	123,354	23,360
June 21	44,882	-	23,083
June 22	45,480	-	23,380
June 23	69,516	-	22,998
June 25	-	-	28,117
June 26	70,214	-	23,081
June 27	69,374	122,915	22,837
June 28	70,227	-	23,118
June 29	69,080	-	22,529
June 30	70,228	-	22,900
<b>AVERAGE:</b>	<b>47,970</b>	<b>118,313</b>	<b>22,951</b>

Maritime Today (129 issued in the period)  
 Maritime Global News (25 issued in the period)  
 Maritime Reporter (131 issued in the period)

## APP CHANNEL

2017	Monthly Downloads	Cumulative Downloads
Beginning Balance		28,755
January	319	29,074
February	282	29,356
March	279	29,635
April	164	29,799
May	113	29,912
June	131	30,043

Cumulative downloads represents the aggregate number of downloads of the Maritime Global News App, not copies. Information regarding App deletion/removal is not available from third party vendors and has not been removed from these figures

## WEBSITE CHANNEL

### WWW.MARINELINK.COM

2017	PAGEVIEWS	SESSIONS	USERS	AVERAGE SESSION DURATION
January	413,848	244,295	184,467	1:20
February	397,166	238,160	184,567	1:15
March	462,181	276,788	208,164	1:19
April	375,452	223,697	167,595	1:20
May	402,661	242,862	184,363	1:09
June	360,363	213,681	159,957	1:13
<b>AVERAGE:</b>	<b>401,945</b>	<b>239,913</b>	<b>181,518</b>	<b>1:16</b>

January – June 2017 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

### HTTPS://WWW.MARITIMEJOBS.COM/

2017	PAGEVIEWS	SESSIONS	USERS	AVERAGE SESSION DURATION
January	89,029	43,043	36,334	1:27
February	76,003	34,473	29,035	1:37
March	87,813	39,490	32,976	1:40
April	64,218	30,091	25,370	1:27
May	61,102	29,298	24,598	1:31
June	48,497	23,261	19,366	1:33
<b>AVERAGE:</b>	<b>71,110</b>	<b>33,276</b>	<b>27,947</b>	<b>1:32</b>

January – June 2017 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

### WEBSITE GLOSSARY

**Pageviews:** A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

**Sessions:** A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

**Users:** An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

**Average Session Duration:** The time visitors remain on a site per session.

For info on how to obtain online ad campaign performance metrics across multiple sites, visit [www.adicompli.com](http://www.adicompli.com)

## SOCIAL MEDIA CHANNEL

### Maritime Reporter and Engineering News Social Media



LinkedIn group members

<http://linkedin.com/groups/44626>

2017

Beginning Balance:	-
January	-
February	128,855
March	129,117
April	129,419
May	129,562
June	129,636

## ADDITIONAL DATA

### METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available. Apps are downloaded to view enhanced versions of the print edition and are available as a single download or by subscription use on tablets, smart phones or other mobile devices.

### STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

### GEOGRAPHIC DISTRIBUTION:

Geographic data for E-Newsletters, App, Websites and Social Media are not reported at the media owner's option.

### PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

John O'Malley, Publisher

Kathleen Hickey, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

### IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

July 27, 2017

State

New York

County

New York

Received by BPA Worldwide

July 27, 2017

Type

BJ

ID Number

M021B0J7

### About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit [www.bpaww.com](http://www.bpaww.com) for the latest audit reports, membership information and publishing and advertising industry news.