

Content Marketing

EMAIL BLASTS

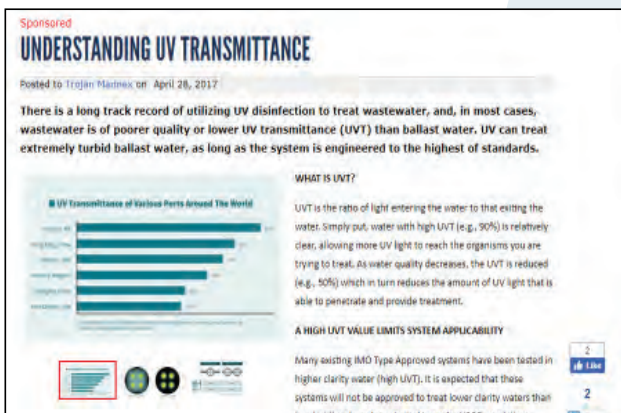


Whether you're trying to sell coatings, marine insurance, digital instruments, or anything in between, our opt-in e-mail service will meet your needs. The process is simple; you select an available date and e-mail us your message. We send you a test e-mail, and wait for your approval. On the selected date we send it to our list of 87,000 recipients. Within minutes of sending, you are able to track results and measure campaign effectiveness with our exclusive IMPACT system.

1x Email: \$2250 net

4x Emails: \$1750 each net

NATIVE ADVERTISING

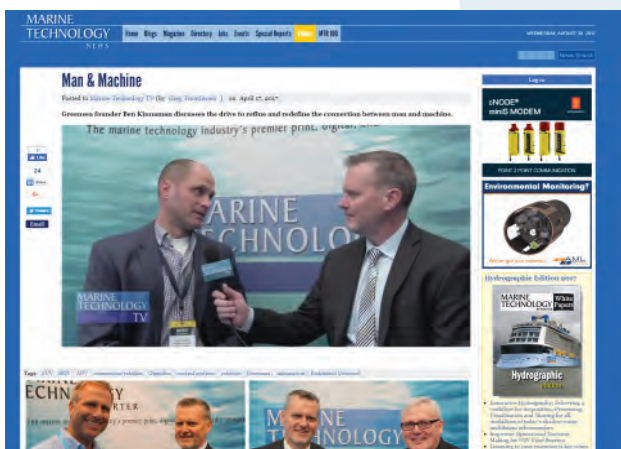


With the Maritime Network's native advertising, your company's story may be integrated into the editorial content on or more industry specific sites or e-newsletters. The network's targeted audience insures that your content is being viewed by the right people. As a bonus, your story will remain in the network's archives and will be searchable from our site and search engines.

1 week content on homepage with image, tracking link and 1 newsletter placement {\$1500 net/week}

Network Buy: 1 week content on 2 websites with image, tracking link and placement in 2 newsletters, social media promotion (\$3250 net/week)

VIDEOS



Video has become one of the best tools on the web to market your message directly to customers. Maritime Reporter TV & Marine Technology TV bring insightful interviews with the industry's top executives and host them on the world's largest maritime network. With a Maritime Reporter TV interview, our committed editorial staff will work with you to develop insightful Q&A with your team and conduct the interview. Or if you have a previously recorded interview, the Maritime Network will host and help you promote your video to a global audience.

Video packages starting at: \$1,500 net

WEBINARS



Our webinar package is specifically designed to deliver you a qualified audience while building your company brand through the industry’s largest network of publications, websites and, newsletters. If you are planning a product launch or want to demonstrate how a service or product could benefit the maritime market, we have the best solution to make that a success.

Webinar package Includes: 4x emails to 87,000 contacts, 1x 30 day banner ad in rotation on Maritime Network, 1x 30 day banner ad on the events page, reminder and “thank you” emails to registrants, hosted 60-75 minute webinar with a moderator, polling questions.

Packages starting at: \$10000 net

WHITE PAPERS

Make sure your company’s content is visible to decision makers all around the world. Special content marketing from the Maritime Network is your opportunity to sponsor your “white paper” hosted on the Maritime Network and distributed to the maritime network’s targeted email database. This powerful marketing tool allows you to bring your message directly to purchasers and buyers researching your market.

Two Page Spread Full Page

Full Page

Includes:

- Six full pages of editorial space
- Logo sponsorship of edition with hot link to paper or site
- Dedicated e-blast of paper

Cost:

- \$3,000 with ad program;
- \$5,000 if placed alone;
- Paper first in assigned section: \$500**

Includes:

- Four full pages of editorial space
- Paper run of the book
- Link to paper on site

Cost:

- \$1,500 with ad program
- \$2,500 if placed alone
- 2nd position in a section: \$500 premium (subject to availability)

