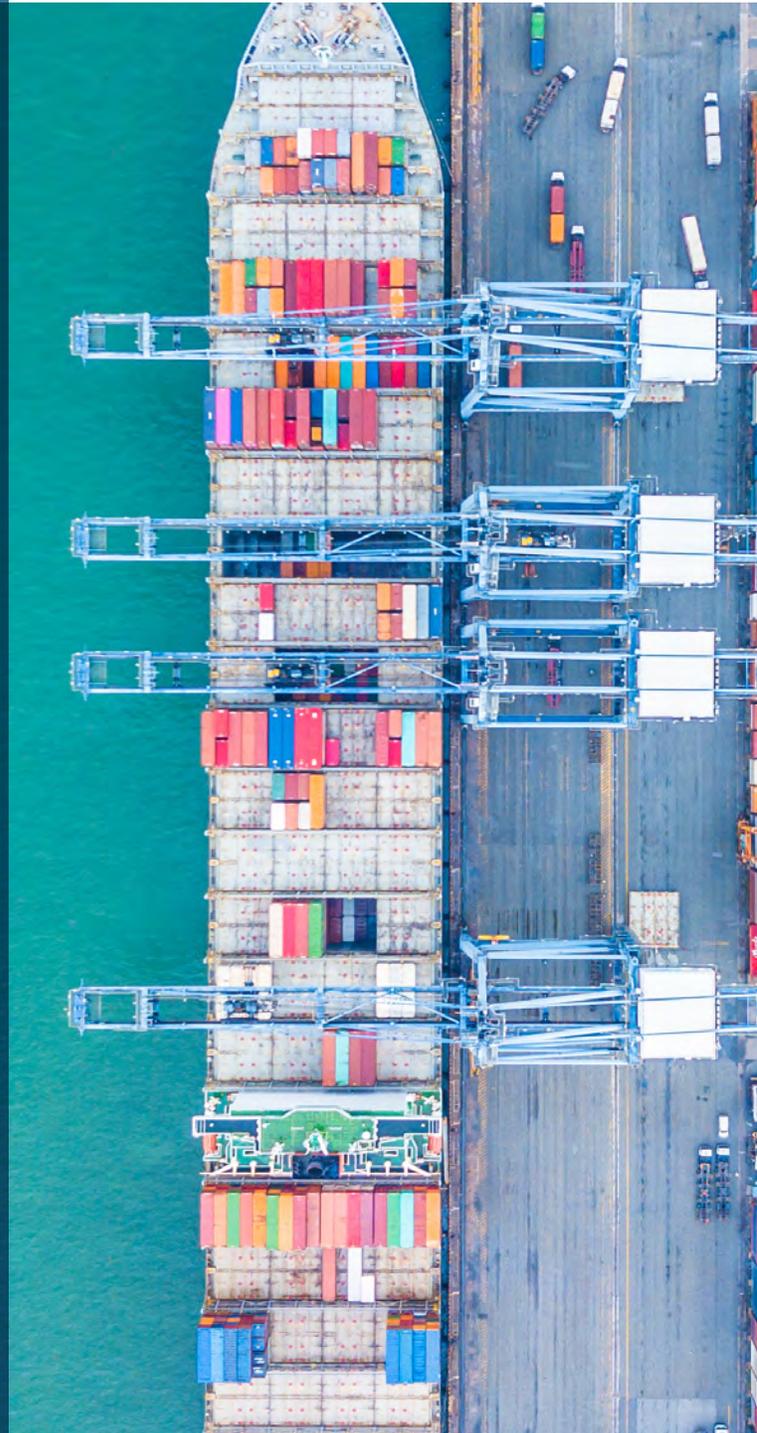




# 2020

## Media Planning GUIDE

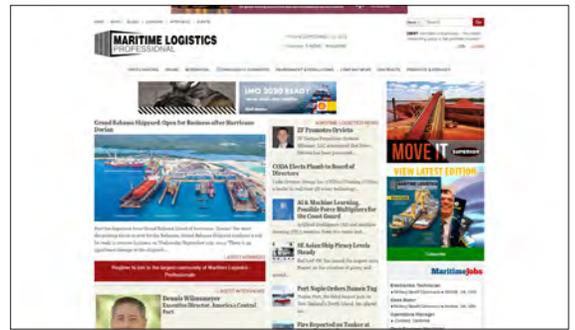
*Maritime Logistics Professional* reaches a global audience of high level industry executives in port, supply chain and intermodal logistics management.



# YOUR ACCESS TO THE GLOBAL PORT AND LOGISTICS MARKET.

## ABOUT MARITIME PROFESSIONAL

Maritime Professional is the industry's leading business resource for port & logistics executives, owners and managers. Each day, Maritime Logistics Professional delivers insightful features, statistics and analysis, covering international trade, logistics, the supply chain and how all of that impacts the global waterfront.



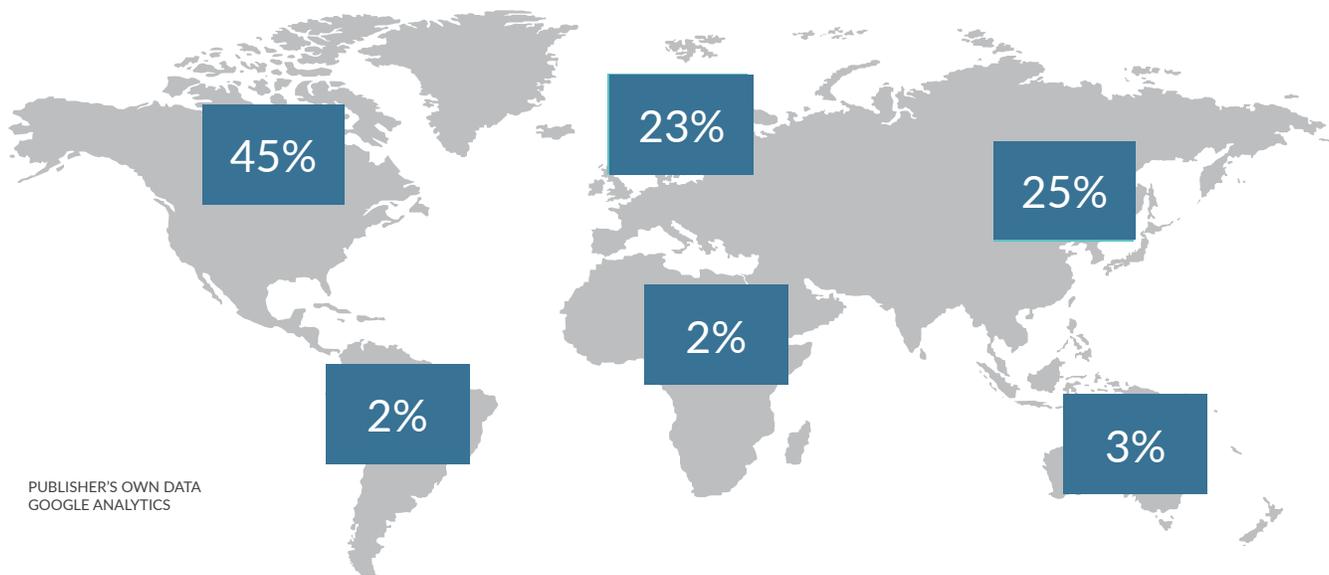
## MARITIME LOGISTICS PROFESSIONAL SERVES THE ENTIRE PORT AND LOGISTICS MARKET INCLUDING:

- Ocean and Inland Carriers
- Containerized Ships
- Bulk Carriers
- Roro
- Cargo Ships
- Tankers
- Ports and Terminals,
- Transport and Logistics Hubs,
- Cargo Handling
- Warehousing,
- Manufacturers and Suppliers
- and more!

## WEBSITE STATS:

<b>41,965</b> AVERAGE MONTHLY PAGEVIEWS	<b>23,104</b> AVERAGE MONTHLY USERS	<b>31,673</b> AVERAGE MONTHLY UNIQUE SESSIONS	<b>1:32</b> AVERAGE TIME ON SITE	<b>1.75</b> AVERAGE PAGES PER SESSION
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## Global Port and Logistics Audience



## WEBSITE ADVERTISING RATES:

MaritimeProfessional.com	1-6 Months	7-12 Months
728x90	\$1500/month	\$1,250/month
300x250	\$1,250/month	\$750/month
300x100	\$750/month	\$500/month

RATES ARE NET PER MONTH

# YOUR ACCESS TO THE GLOBAL PORT AND LOGISTICS MARKET.

## 24/7 TARGETED ACCESS TO PORT AND LOGISTICS PROFESSIONALS

With an average monthly footprint of over 41,000 impressions, MaritimeProfessional.com brings readers the global port and logistics markets through websites, e-news & digital magazines. Serving a global audience of influential leaders and stakeholders- we provide critical business insight and unparalleled access to the industry's most insightful news.

 **136,255**  
Maritime Network

 **29,676**  
Maritime Logistics Professional

### GLOBAL PORT SERVICES INDEX

Coming in 2020! The Global Port Index, is the industry's online resource for facilities and services offered by major ports and terminals around the world. Your port has the option for an enhanced listing, to showcase yourself to a global audience. Enhanced listings are included with your full-page ad in the October annual.



### MARITIME PROFESSIONAL E-NEWS SERVICE

The Maritime Professional E-News is sent twice every week to the largest database of port and logistics professionals - over 36,000 recipients from the industry's premier port and logistics network. Each week, the latest industry news and analysis from Maritime Professional.com will be broadcast out!



#### ENHANCED LISTING RATE:

ENHANCED LISTING	1 YEAR
Includes: images, links, featured port in e-news, expanded contact information, highlighted positioning	\$1,200/Year

RATE IS NET PER YEAR

#### E-NEWS ADVERTISING RATES:

E-News (Net Per Month)	1-6 Months	7-12 Months
300x250 (E-News)	\$1,500/month	\$1,250/month
300x100 (E-News)	\$1,000/month	\$750/month

RATES ARE NET PER MONTH

### DIGITAL FEATURED CONTENT

JAN/FEB	CARGO HANDLING EQUIPMENT PORT SECURITY	• Breakbulk Middle East
MAR/APR	CRUISE PORTS GLOBAL CRUISE PORT LOGISTICS	• Seatrade Cruise Global • Breakbulk Asia • TOC Asia
MAY/JUN	INTERNATIONAL PORTS TERMINAL OPERATING SOFTWARE	• Breakbulk Europe • TOC Europe
JUL/AUG	RORO ENERGY PORTS	
SEP/OCT	BREAKBULK CARGO MATERIAL HANDLING EQUIPMENT	• Breakbulk Americas • TOC Americas
NOV/DEC	INLAND PORTS CARRIERS: INLAND & GREAT LAKES	• Int'l Workboat Show

# OCTOBER PORT AND LOGISTICS ANNUAL

The October 2020 Maritime Professional Ports & Logistics Annual will feature an industry outlook, exclusive editorial insights and analysis on the global port and logistics market from top contributors around the world.

Not only will the port and logistics annual be distributed to *Maritime Logistics Professional's* digital and online audience of over 65,541, but will also be a printed supplement in the *Maritime Reporter & Engineering News'* October edition - with an audited circulation of 39,240.

The Maritime Logistics Professional October Port & Logistics Annual will allow you to reach a large audience and build your ad program around the industry's most important events, including Breakbulk Americas, TOC Americas and Shipping Insights.



## ABOUT MARITIME REPORTER

*Maritime Reporter & Engineering News* is the flagship of the maritime sector's largest network of print and electronic media, reaching the global industry's highest combined business circulation.

As the leader in the market, *Maritime Reporter* continues to serve in-depth insights and crucial data to the maritime sector's most influential audience. Advertisers benefit from Maritime Reporter's unsurpassed reach and unshakeable reputation.

When you advertise in the Maritime Logistics Port Annual, you will benefit from *Maritime Reporter's* BPA Audit - *Maritime Reporter* delivers the industry's largest circulation to the industry's key buying influence groups.

Port & Logistics Annual	SIZE	PRICE
Full Page (Four Color)	(7 x 10 in / 178 x 254 mm)	\$2,925
Full Page Content Marketing (Four Color)	1/2 Page Native Advertising + 1/2 Page Ad: (7 x 4.875 in / 178 x 126 mm)	\$2,925
Half Page (Four Color)	(7 x 4.875 in / 178 x 126 mm) (3.375 x 10 in / 87 x 254 mm)	\$2,085
Quarter Page (Four Color)	(7 x 2.375 in / 178 x 62 mm) (3.375 x 4.875 in / 87 x 126 mm)	\$1,167

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