

OE

**OFFSHORE
ENGINEER**

THE FUTURE OF OFFSHORE ENERGY & TECHNOLOGY.

2019 MEDIA PLANNING GUIDE

PRINT • DIGITAL • EVENTS



OEDIGITAL.COM

ABOUT OFFSHORE ENGINEER

For over 40 years, *Offshore Engineer* has been the leading source of in-depth analysis, insightful editorial and the latest technology developments shaping the offshore energy industry.

Our experienced staff of editors, analysts and correspondents provide comprehensive analytical reporting on projects around the world. Each edition delivers insightful analysis of complex operational challenges and environmental concerns in exploration, drilling, completion and production.

Each issue of *Offshore Engineer* reaches our global audience of dedicated readers who rely on it for industry reporting and forecasts, project updates, technological advances, case studies and more. *Offshore Engineer* also provides in-depth stories on recruitment, training, finance and insurance, automation, asset integrity and inspection, repair and maintenance, reservoir modeling and monitoring.

Offshore Engineer's technology-based editorial focus offers dynamic energy market intelligence for better decision-making throughout all levels of offshore oil and gas operations. Our daily market intelligence allows subscribers to stay up to date with breaking news and exclusive articles through OEDigital.com, OE-Today E-news and our popular social media channels.

Since 1975, *Offshore Engineer* has been connecting a worldwide audience of highly qualified buyers in the oil and gas industry. Now, we offer more ways than ever to empower marketing teams by providing cross-platform and global integrated marketing solutions that reach a large, targeted and engaged audience.

Our customizable marketing platforms are adaptable, combining traditional and custom marketing programs to build brand awareness and deliver an engaging audience for your products and services.

Actionable intelligence for technical professionals actively involved in the offshore oil and gas industry.

In 2018, *Offshore Engineer* joined New Wave Media's Maritime Media Network - the maritime sector's largest network of print and electronic media. *Offshore Engineer* now has the power of the industry's leading B2B publishers behind it, delivering more information every day to the industry's largest combined subscriber database. As the market leader, our global media network delivers to both the maritime and energy markets, providing our advertisers with unsurpassed reach to an unequalled audience of business professionals.



CIRCULATION

JOB FUNCTION

12,720

35.1%
Engineering
Management
& Engineering

9,241

25.5%
Operations
Management
& Operations

11,416

31.5%
Executive
& Senior
Management

1,957

5.4%
Geology,
Geophysics &
Exploration

906

2.5%
Other

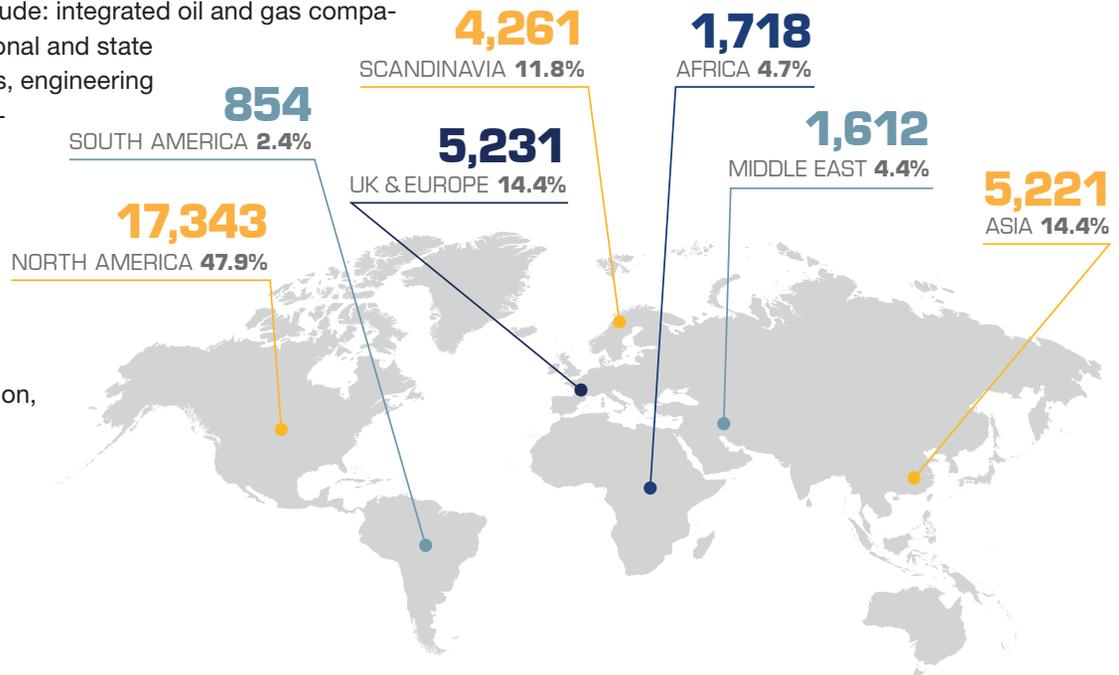
Offshore Engineer reaches a global audience of 36,240 influential oil & gas industry professional and qualified buyers.

Offshore Engineer's global audience of 36,240 lets marketing teams engage and interact with a targeted, international audience of highly, qualified buyers. *Offshore Engineer's* readers consist of qualified oil and gas industry experts in the following fields: delivery supply and service companies, contractors, senior and executive management, geology, geophysics, exploration, operations and operations management, engineering and engineering management.

Offshore Engineer provides the latest developments in subsea technologies, EPC, drilling, flow lines and pipelines, drilling and completion, geology and geophysics, installation, shipyard and fabrication, marine support, service supply equipment, government research and education.

Our audience and advertisers include: integrated oil and gas companies, independent operators, national and state oil companies, seismic companies, engineering companies, engineering construction and installation companies, production operators and consultants. *Offshore Engineer* provides the latest developments in subsea technologies, EPC, drilling, flow lines and pipelines, drilling and completion, geology and geophysics, installation, shipyard and fabrication, marine support, service supply equipment, government research and education.

GLOBAL DISTRIBUTION



INDUSTRY

17,903

49.4% Oil & Gas
Companies



7,393

20.4% Drilling
Companies, EPCs, Ship
Fabricators, Pipeline
Installation, Seismic



6,668

18.4% Engineering
Companies &
Consultants



3,515

9.7% Service/
Supply Companies





JANUARY - FEBRUARY

FEATURE

FPSO/FNLG Outlook and Technologies

DEPARTMENTS

Engineering, Procurement, Installation, Commissioning
Abandonment & Decommissioning

Subsea

Subsea Technologies

Production Operations

Inspection, Maintenance, Repair

Drilling and Completions

Downhole Data: Sensors, Fiber Optic, Wired Pipe

Regional Report

Australasia

Special Report

Automation: Visualization, Design, Modeling

EVENTS & BONUS DISTRIBUTION

- **Subsea Expo**
February 5 - 7, 2019
AECC Aberdeen, Texas USA
- **FPSO Europe 2019**
February 19 - 20, 2019
London, England
- **AUSTRALASIAN Oil & Gas 2019**
March 13 - 19, 2019
Perth Convention & Exhibition Center, Australia
- **Offshore Mediterranean Conference & Exhibition**
Mar 27 - 29, 2019
Ravenna, Italy
- **MCE Deepwater Development**
April 2 - 4, 2019
London, England

MARCH - APRIL

FEATURE

Deepwater: The Big New Horizon

DEPARTMENTS

Engineering, Procurement, Installation, Commissioning
Transport and Installation: Projects and Vessels

Subsea

ROV/AUV

Production Operations

Inspection, Maintenance, Repair

Drilling and Completions

Drilling Automation: From Robots to Big Data

Regional Report

Gulf of Mexico & North America
• ELAINE: Growing Wind should be included.

Special Report

Japanese Offshore Equipment

EVENTS & BONUS DISTRIBUTION

- **Offshore Technology Conference (OTC)**
May 6 - 9, 2019
Houston, Texas USA
- **SPE Latin American & Caribbean Petroleum Engineering Conference**
June 5 - 7, 2019
Bogota, Colombia

MAY - JUNE

FEATURE

Offshore Renewables Review

DEPARTMENTS

Engineering, Procurement, Installation, Commissioning
FLNG: Projects & Technologies

Subsea

Tiebacks: Projects & Technologies

Production Operations

Production Efficiency: Technology & Technique

Drilling and Completions

Drilling Technologies

Regional Report

West Africa

Special Report

Regulation & Classification: Thought Leadership

EVENTS & BONUS DISTRIBUTION

- **Underwater Technology Conference**
June 2019
Bergen, Hordaland. Norway
- **Brazil Offshore Conference and Exhibition**
June 25 - 28, 2019
Rio de Janeiro, Brazil
- **SPE Offshore Europe 2019 Oil and Gas Conference & Exhibition**
September 3 - 6, 2019
Aberdeen, Texas USA



2019 EDITORIAL CALENDAR

Insightful editorial reporting on the technology that drives the global energy industry.

JULY - AUGUST

FEATURE

Subsea Processing

DEPARTMENTS

Engineering, Procurement, Installation, Commissioning

Advanced Materials & Manufacturing

Subsea

Well Intervention

Production Operations

Topsides: Design and Equipment

Drilling and Completions

Drilling Efficiency

Regional Report

Northwest Europe

Special Report

Automation: Big Data, Security and Remote Ops

EVENTS & BONUS DISTRIBUTION

- **Offshore Technology Conference Brazil (OTC Brazil 2019)**
October 29 - 31, 2019
Rio de Janeiro, Brazil
- **SPE/IATMI Asia Pacific Oil and Gas Conference & Exhibition**
October 29 - 31, 2019
Bali, Indonesia

SEPTEMBER - OCTOBER

FEATURE

Big Data and Digitalization

DEPARTMENTS

Engineering, Procurement, Installation, Commissioning

Brownfield: Projects and Life Extension Technology

Subsea

All Electric Subsea: Power Equipment & Robotics

Production Operations

Plugging and Abandonment

Drilling and Completions

Rigs: New Design Concepts

Regional Report

Brazil

Special Report

Automation: Predictive Maintenance

EVENTS & BONUS DISTRIBUTION

- **ATCE (Annual Technology Conference and Exhibition)**
September 30 - October 2, 2019
Calgary, Canada
- **Offshore Energy Amsterdam**
October, 2019
Amsterdam, Netherlands
- **SPE Enhanced Oil Recovery Conference ADIPEC**
November, 2019
Abu Dhabi, UAE
www.adipec.com

NOVEMBER - DECEMBER

FEATURE

Exploration Outlook

DEPARTMENTS

Engineering, Procurement, Installation, Commissioning

Marginal Fields: Projects & Technologies

Subsea

Pipeline Inspection, Maintenance, Repair

Production Operations

Reservoir Management & Surveillance

Drilling and Completions

Drilling Technologies

Regional Report

Arctic: Market and Technologies

Special Report

2020 Energy Outlook

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Offshore Engineer brings together the oil and gas industry's leading authors and critical thinkers to research, analyze and report global market data and project developments. *Offshore Engineer* has proudly served the energy sector with the highest editorial integrity since 1975.

ADVERTISING RATES & SPECIFICATIONS

MECHANICAL REQUIREMENTS

SIZE

SIZES	WIDTH X DEPTH (IN)	WIDTH X DEPTH (MM)
2 page spread, full bleed*	16.5 x 11.125 in	419.10 x 282.575 mm
2 page spread, gutter bleed*	15.25 x 9.875 in	387.35 x 250.82 mm
1 page standard (live area)	7.125 x 9.875 in	180.97x 250.82 mm
1 page bleed*	8.375 x 11.125 in	212.72 x 282.575 mm
2/3 page standard	4.625 x 10 in	117.475 x 250.82 mm
2/3 page bleed*	5.188 x 11.125 in	131.763 x 282.575 mm
1/2 page horizontal standard	7.125 x 4.875 in	180.97 x 123.825 mm
1/2 page horizontal bleed*	8.375 x 5.625 in	212.72 x 142.875 mm
1/2 page vertical standard	3.475 x 10 in	85.725 x 250.82 mm
1/2 page vertical bleed*	4.1 x 11.125 in	104.14 x 282.575 mm
1/2 page island standard	4.625 x 7.5 in	117.475 x 190.5 mm
1/2 page island bleed*	5.313 x 8.125 in	134.938 x 206.375 mm
1/3 page square, 2 col. wide	4.7 x 4.875 in	104.14 x 123.825 mm
1/3 page vertical, 1 col. wide	2.25 x 10 in	57.15 x 250.82 mm
1/3 page vertical bleed*	2.875 x 11.125 in	73.025 x 282.575 mm
1/4 page	3.375 x 4.875 in	85.725 x 123.825 mm
3 inch strip (1/3 page horizontal)	7.125 x 3 in	180.97 x 76.2 mm
1/8 page	3.375 x 2.25 in	85.725 x 57.15 mm
PAGE SIZE (TRIM)	8.125 x 10.875 in	206.375 x 276.225 mm
BLEED SIZE	0.125 in. outside trim	3.175mm outside trim
*LIVE AREA keep text and logos inside this area	0.188 in. inside trim	4.763mm inside trim (0.313in. inside bleed)

DISPLAY RATES – RUN OF BOOK

	SIZE	1X	3X	6X	12X
2 Page Spread (DPS), 4 Color	DPS	\$15,920	\$15,162	\$14,440	\$13,752
Full Page, 4 Color	FP	\$8,680	\$8,267	\$7,873	\$7,498
2/3 Page & 1/2 Page Island, 4 Color	2/3	\$6,580	\$6,267	\$5,968	\$5,684
Half Page, 4 Color	HP	\$5,830	\$5,552	\$5,288	\$5,036
3" Strip (1/3 Page Horizontal), 4 Color	3"	\$5,160	\$4,914	\$4,680	\$4,457
1/3 Page Horizontal, Vertical, Square, 4 Color	1/3	\$5,150	\$4,905	\$4,671	\$4,449
1/4 Page, 4 Color	1/4	\$4,160	\$3,962	\$3,773	\$3,594
1/8 Page (Literature Showcase), 4 Color	1/8	\$970	\$924	\$880	\$838

DISPLAY RATES - PREMIUM POSITIONS

	SIZE	1X	3X	6X	12X
Back Cover	FP	\$10,600	\$10,095	\$9,615	\$9,157
Inside Front Cover	FP	\$10,020	\$9,543	\$9,088	\$8,656
2-Page Spread Between Table of Contents	DPS	\$19,110	\$18,200	\$17,333	\$16,508
Inside Back Cover	FP	\$9,750	\$9,286	\$8,844	\$8,422
Opposite 2nd Table of Contents Page	FP	\$9,180	\$8,743	\$8,327	\$7,930
First Left Hand Page Opposite OEdigital	FP	\$8,930	\$8,505	\$8,100	\$7,714
First Right Hand Page Opposite OE Opinion	FP	\$8,730	\$8,314	\$7,918	\$7,541



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Empowering news for the offshore industry since 1978

With over 27,000 unique visitors and 40,000+ impressions each month, OEDigital.com offers website banners with custom packages and networks offerings.

Website banner on OEdigital.com

Per month.

728px X 90px \$3,000

300px X 250px \$2,500

Featured content block OEdigital.com home page.

Per week. Content blocks also include video and back links in content.

\$2,500 with bonus 728px X 90px companion banner on content landing page.

OETODAY daily e-news banner



Per per week.

Content blocks also include video and back links in content..

300px X 250px \$2,500

300px X 100px \$2,000

Featured content block OETODAY.

Per week. Content blocks also include video and back links in content.

\$2,500 includes 728px X 90px companion banner on content landing page.

Content blocks can also include video and back links in the content.

Feature email blast to 64,000+ recipients

Net, each. Content blocks also include video and back links in content.

1X \$3,000

4X \$2,500

6X \$2,000

OE featured content block with bonus featured e-mail distribution.

Net. Content blocks also include video and back links in content.

1X \$3,000

All digital rates quoted net.

The screenshot shows the OEdigital.com website interface. At the top, there's a navigation bar with 'OE OFFSHORE ENGINEER' logo and 'THE TRUSTED SOURCE IN OFFSHORE INTELLIGENCE.' Below this, there are market data sections for WTI Crude Oil, Brent Crude Oil, and Natural Gas. The main content area features several banners: a large one for 'LNG Report: Floating Liquefaction & Regasification' (300px X 250px), a smaller one for 'Partners to Produce Innovative Oil' (728px X 90px), and another for 'Floating Liquefaction and Regasification' (300px X 250px). There are also sections for 'LATEST NEWS', 'FEATURED VIDEO', 'OE MAGAZINE', 'TRENDS', 'INDUSTRY NEWS', 'EVENTS', 'PEOPLE', 'ACTIVITY', and 'PRODUCTS'. Each section contains various news items and links.

The screenshot shows the OETODAY website interface. At the top, there's a navigation bar with 'OE TODAY' logo and 'THE FUTURE OF OFFSHORE ENERGY & TECHNOLOGY.' Below this, there's a large banner for 'Pacific Drilling Bags Eni Contract for Offshore Nigeria' with an image of a drilling rig. Below the banner, there are several content blocks: a large one for 'Drydocks World Completes FPSO Upgrade, Turret Mooring Project' (300px X 250px), a smaller one for 'First LNG Cargo Exported from Ichthys' (300px X 100px), and another for 'Drydocks World Completes FPSO Upgrade, Turret Mooring Project' (300px X 250px). There are also sections for 'LATEST NEWS', 'FEATURED VIDEO', 'OE MAGAZINE', 'TRENDS', 'INDUSTRY NEWS', 'EVENTS', 'PEOPLE', 'ACTIVITY', and 'PRODUCTS'. Each section contains various news items and links.



THE FUTURE OF OFFSHORE ENERGY & TECHNOLOGY.

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PRINT

OE Offshore Engineer

Maritime Reporter & Engineering News

Marine Technology Reporter

Marine News

Maritime Logistics Professional

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