

# OFFSHORE ENERGY

REPORTER

2015

**Delivering  
strategic data  
and analysis to  
the global off-  
shore energy  
marketplace.**



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# Global Market Saturation

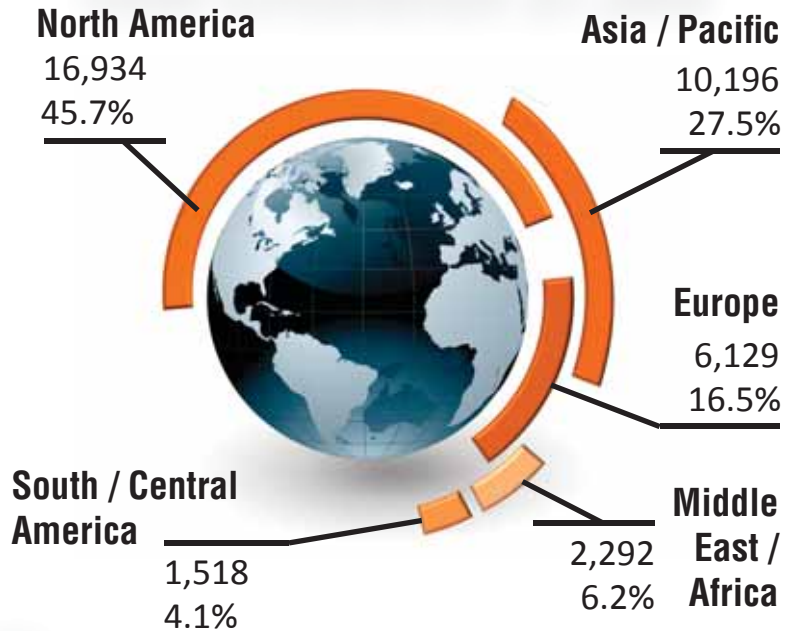
## Worldwide Distribution

*Offshore Energy Reporter* is the newest upstream publication dedicated to the exploration, production and engineering of offshore structures and platforms.

*Offshore Energy Reporter* has assembled a team of global contributors situated in critical locales worldwide to provide current data direct from the source.

Our worldwide information network and media resources can help your company reach high-level potential clients in every market sector. Target a growing audience with real-world buying power.

## Total Circulation 37,069



## Crucial Global Industry Sectors



## High-Level Audience

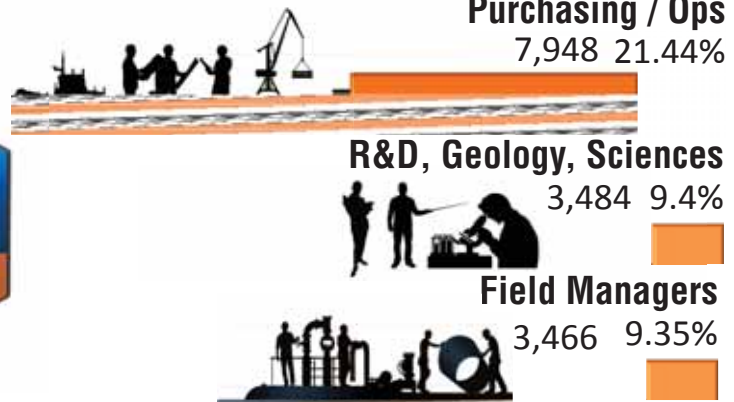
Senior Execs / Senior Managers  
12,531 33.8%

Engineering Managers  
8,545 23.05%

Purchasing / Ops  
7,948 21.44%

R&D, Geology, Sciences  
3,484 9.4%

Field Managers  
3,466 9.35%



# 2015 Editorial Features



Issue	Feature	Focus	
<b>June</b> Ad Close May 25	<b>Floating            Production            Systems</b>	<b>Market:</b>	LNG
		<b>Technology:</b>	Offshore Service Vessels: Well Intervention
		<b>Product:</b>	Drilling Deck Tools & Equipment OTC Technology Focus
<b>August</b> Ad Close July 14	<b>Platform            Engineering &amp;            Construction</b>	<b>Market:</b>	ROV & Dive Support Vessels
		<b>Technology:</b>	Renewable Energy Systems & Support
		<b>Product:</b>	Pipeline Technology
<b>Bonus Dist:</b>	Offshore Europe: September 8 - 11, 2015/ Aberdeen, UK SPE/ATCE: September 28 - 30, 2015 / Houston, TX		
<b>November</b> Ad Close October 16	<b>Deepwater            Well            Construction</b>	<b>Market:</b>	Drilling Contractors
		<b>Technology:</b>	Pipelay Vessels & Technology
		<b>Product:</b>	Field Life Extension Products & Systems
<b>Bonus Dist:</b>	Workboat: December 2 - 4 2015 / New Orleans, LA Deepwater Ops: November 3-5 / Galveston, TX		



# Digital Media Options

## WorldEnergyNews.com

World Energy News is the global gateway to up-to-the-minute news, information and editorial for the energy sector.

Build a strong online profile with placements on our high-traffic website, mobile news app and in our popular twice-weekly email newsletters.

**GOOGLE PAGE RANK: 5**

**Sessions:** 10,023/month

**Unique Users:** 8,375/month

**Page Views:** 16,405/month \*as of Jan 1 2015

### Left Column

2 Positions - 300 x 100px  
\$1,250 monthly (net)

### Right Column

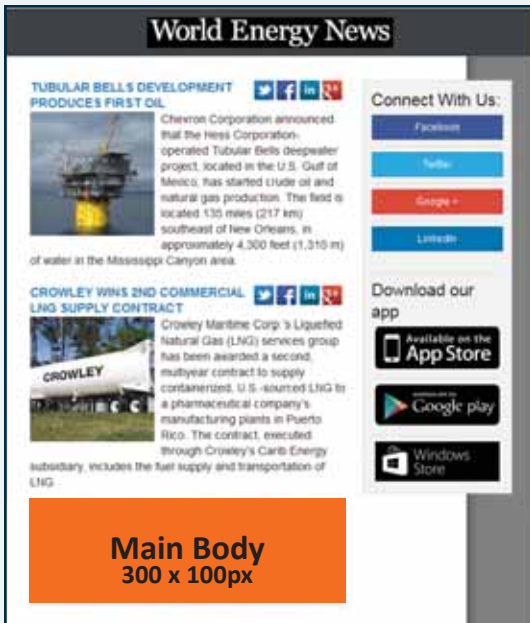
2 Positions - 300 x 250px  
\$1,500 monthly (net)



## Twice-Weekly Email Newsletter and Mobile News App

This is your opportunity to place your company in to the inboxes of our 36,000 requested subscribers and in the hands of our mobile app users!

Send your message directly to phones and tablets of potential clients around the world  
Total Downloads as Jan 1, 2015: 1,864



**Main Body**  
300 x 100px



**Main**  
300 x 100px

### E-News and Mobile

E-News Banner / Mobile App Banner- 300 x 100 px  
\$1,250 monthly (net)

# Market Intelligence & Analysis



[www.worldenergyreports.com](http://www.worldenergyreports.com)

**Flexible Searches**  
**Real-Time Reports**  
**Detailed Information**  
**Expert Analysis**

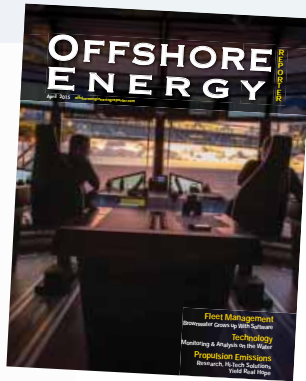
Information Plans	Annual Five Year Market Forecast	Semi-Annual Market Forecast Recalibration	Monthly Market Updates	Database Access	Contacts	Monthly (USD)	Yearly (USD)
<p><b>REPORTS PACKAGE</b></p> <p>12 reports during the year – at mid-month</p> <p>Each 85+ pages detailing planned floater projects, orders, installations, available units</p> <p>Plus in the October monthly report -- Annual Five Year Market Outlook Assessment and Orders Forecast</p> <p>Plus in the March report -- Semi-Annual Market Forecast Recalibration</p>	Yes	Yes	Yes	No	No	-	\$3,950
<p><b>DATABASE ACCESS</b></p> <p>Details for 240+ planned floater project, 70+ units on order, 365+units installed, 20+ units available for redeployment</p> <p>Data updated 24/7 by analysts with many years industry experience</p> <p>State-of-the-art search tools and capability to easily transfer data to Excel spreadsheet</p> <p>Contacts to follow up with in planned projects for marketing purposes</p> <p>Subscriber support – just contact us for assistance</p>	No	No	No	Yes	Yes	\$1,950	\$3,950
<p><b>EXECUTIVE INTELLIGENCE PACKAGE (Best Value)</b></p> <p>Includes Complete Reports Package and Database Access (5-year forecast, 12x monthly Updates, full online Database Access (updated daily) with Key Contacts for a full year)</p>	Yes	Yes	Yes	Yes	Yes	-	\$6,500

# The Lowest Industry CPM

## Print Placements

Covers * Includes 4-color, bleed	special position
Back Cover	12,488
Inside Front Cover	11,239
Inside Back Cover	11,239

4- Color Rates	1x	3x	6x	12x
Full Page	8,325	7,742	7,493	7,201
2/3 Page	5,978	5,560	5,380	5,171
1/2 Page (island)	5,560	5,171	5,004	4,809
1/2 Page (H,V)	4,993	4,643	4,494	4,319
1/3 Page	3,200	2,976	2,880	2,768
1/4 Page (H,V)	2,670	2,483	2,403	2,310



## Comission & Closing Dates

Agency Commission - 15%

Published six times annually. Last advertising forms close 20 days before the first day of the publication month for providing press-ready PDF files. Advertising material to be "pubset" should be submitted 30 days before the first day of the publication month.

## Production Requirements

Please provide a press-ready high-resolution (300 DPI) PDF or TIFF file (convert all RGB, PMS, or Spot Colors to CMYK). Please create outlines for any custom, proprietary, or purchased fonts. Digital Files (PC or MAC) are accepted via email, FTP site upload or CDROM.

For complete production requirements, go to:

[www.marinelink.com/magazines/advertise.aspx](http://www.marinelink.com/magazines/advertise.aspx)

For FTP site instruction, email the production manager:

[productionmanager@marinelink.com](mailto:productionmanager@marinelink.com)

## Cancellations

Cancellations are not accepted after scheduled closing date. Any cancellation prior to the closing date must be in writing and signed by the advertiser / agency and the publisher. All cancellations are subject to short rate where applicable.



**NEW WAVE MEDIA**

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