

OFFSHORE ENERGY

REPORTER

2015

**Delivering
strategic data
and analysis to
the global off-
shore energy
marketplace.**



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Global Market Saturation

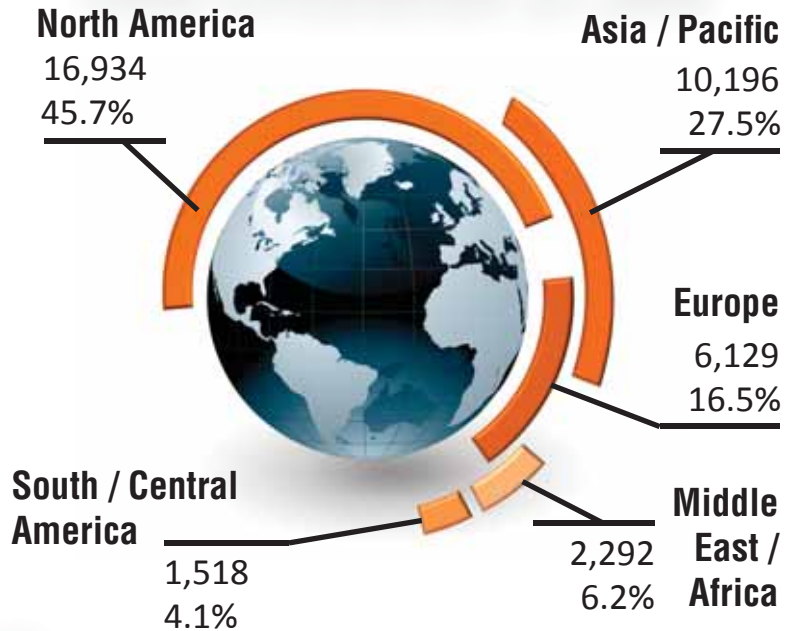
Worldwide Distribution

Offshore Energy Reporter is the newest upstream publication dedicated to the exploration, production and engineering of offshore structures and platforms.

Offshore Energy Reporter has assembled a team of global contributors situated in critical locales worldwide to provide current data direct from the source.

Our worldwide information network and media resources can help your company reach high-level potential clients in every market sector. Target a growing audience with real-world buying power.

Total Circulation 37,069



Crucial Global Industry Sectors



High-Level Audience

Senior Execs / Senior Managers
12,531 33.8%

Engineering Managers
8,545 23.05%

Purchasing / Ops
7,948 21.44%

R&D, Geology, Sciences
3,484 9.4%

Field Managers
3,466 9.35%



2015 Editorial Features



Issue	Feature	Focus	
June Ad Close May 25	Floating Production Systems	Market:	LNG
		Technology:	Offshore Service Vessels: Well Intervention
		Product:	Drilling Deck Tools & Equipment OTC Technology Focus
August Ad Close July 14	Platform Engineering & Construction	Market:	ROV & Dive Support Vessels
		Technology:	Renewable Energy Systems & Support
		Product:	Pipeline Technology
Bonus Dist:	Offshore Europe: September 8 - 11, 2015/ Aberdeen, UK SPE/ATCE: September 28 - 30, 2015 / Houston, TX		
November Ad Close October 16	Deepwater Well Construction	Market:	Drilling Contractors
		Technology:	Pipelay Vessels & Technology
		Product:	Field Life Extension Products & Systems
Bonus Dist:	Workboat: December 2 - 4 2015 / New Orleans, LA Deepwater Ops: November 3-5 / Galveston, TX		

Digital Media Options

WorldEnergyNews.com

World Energy News is the global gateway to up-to-the-minute news, information and editorial for the energy sector.

Build a strong online profile with placements on our high-traffic website, mobile news app and in our popular twice-weekly email newsletters.

GOOGLE PAGE RANK: 5

Sessions: 10,023/month

Unique Users: 8,375/month

Page Views: 16,405/month *as of Jan 1 2015

Left Column

2 Positions - 300 x 100px
\$1,250 monthly (net)

Right Column

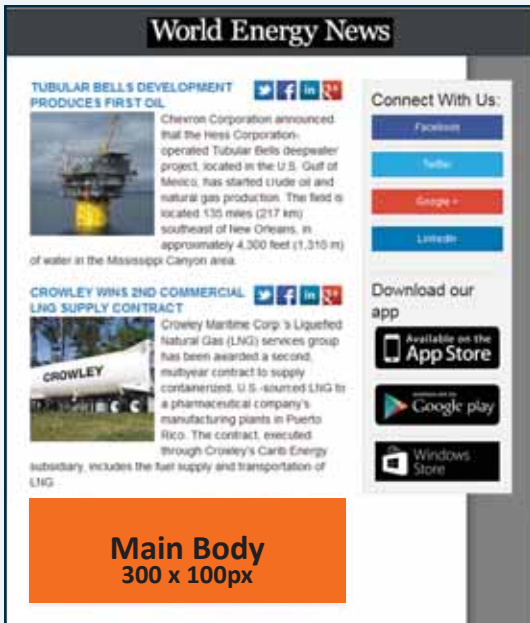
2 Positions - 300 x 250px
\$1,500 monthly (net)



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Total Downloads as Jan 1, 2015: 1,864



Main Body
300 x 100px



Main
300 x 100px

E-News and Mobile

E-News Banner / Mobile App Banner- 300 x 100 px
\$1,250 monthly (net)

Market Intelligence & Analysis



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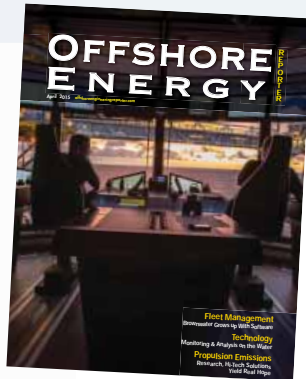
Information Plans	Annual Five Year Market Forecast	Semi-Annual Market Forecast Recalibration	Monthly Market Updates	Database Access	Contacts	Monthly (USD)	Yearly (USD)
REPORTS PACKAGE 12 reports during the year – at mid-month Each 85+ pages detailing planned floater projects, orders, installations, available units Plus in the October monthly report -- Annual Five Year Market Outlook Assessment and Orders Forecast Plus in the March report -- Semi-Annual Market Forecast Recalibration	Yes	Yes	Yes	No	No	-	\$3,950
DATABASE ACCESS Details for 240+ planned floater project, 70+ units on order, 365+units installed, 20+ units available for redeployment Data updated 24/7 by analysts with many years industry experience State-of-the-art search tools and capability to easily transfer data to Excel spreadsheet Contacts to follow up with in planned projects for marketing purposes Subscriber support – just contact us for assistance	No	No	No	Yes	Yes	\$1,950	\$3,950
EXECUTIVE INTELLIGENCE PACKAGE (Best Value) Includes Complete Reports Package and Database Access (5-year forecast, 12x monthly Updates, full online Database Access (updated daily) with Key Contacts for a full year)	Yes	Yes	Yes	Yes	Yes	-	\$6,500

The Lowest Industry CPM

Print Placements

Covers * Includes 4-color, bleed	special position
Back Cover	12,488
Inside Front Cover	11,239
Inside Back Cover	11,239

4- Color Rates	1x	3x	6x	12x
Full Page	8,325	7,742	7,493	7,201
2/3 Page	5,978	5,560	5,380	5,171
1/2 Page (island)	5,560	5,171	5,004	4,809
1/2 Page (H,V)	4,993	4,643	4,494	4,319
1/3 Page	3,200	2,976	2,880	2,768
1/4 Page (H,V)	2,670	2,483	2,403	2,310



Comission & Closing Dates

Agency Commission - 15%

Published six times annually. Last advertising forms close 20 days before the first day of the publication month for providing press-ready PDF files. Advertising material to be "pubset" should be submitted 30 days before the first day of the publication month.

Production Requirements

Please provide a press-ready high-resolution (300 DPI) PDF or TIFF file (convert all RGB, PMS, or Spot Colors to CMYK). Please create outlines for any custom, proprietary, or purchased fonts. Digital Files (PC or MAC) are accepted via email, FTP site upload or CDROM.

For complete production requirements, go to:

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For FTP site instruction, email the production manager:

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Cancellations are not accepted after scheduled closing date. Any cancellation prior to the closing date must be in writing and signed by the advertiser / agency and the publisher. All cancellations are subject to short rate where applicable.



NEW WAVE MEDIA

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