

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Maritime Activity Reports Inc.
118 East 25th Street
2nd Floor
New York, NY 10010
Tel.: (212) 477-6700
Fax: (212) 254-6271
www.marinelink.com



Scan for publisher's contact information

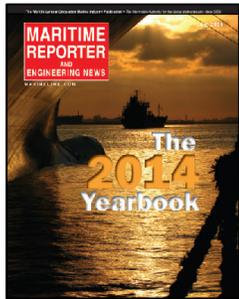
MARITIME REPORTER AND ENGINEERING NEWS is a B2B brand with a focus in the maritime industry. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up and special features. The content of every issue is also available to subscribers globally via the online digital version.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

CHANNELS

**MARITIME REPORTER
AND ENGINEERING
NEWS**



6 Issues in the period
34,576 average circulation

**MARITIME REPORTER
AND ENGINEERING
NEWS
APP**



16,430 cumulative
downloads

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
MARITIME REPORTER AND ENGINEERING NEWS (6 issues in the period)	34,576	-	34,576
a. Print	26,976	-	26,976
b. Digital	7,600	-	7,600
1. Requested	7,600	-	7,600
2. Non-Requested	-	-	-
MARITIME REPORTER AND ENGINEERING NEWS APP (Cumulative downloads)	*16,430	-	*16,430

*App Downloads is a cumulative figure, not average.

FIELD SERVED

MARITIME REPORTER AND ENGINEERING NEWS serves the commercial and naval maritime industry – ship, boat and barge owners/operators, offshore oil drilling operations, shipbuilding, ship repair, boatbuilding and repair, marine engineers, naval architects, and other industries as reported in paragraph 3a herein.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are personnel in the commercial and Naval marine industries - owners, corporate officers (chairmen, CEOs CFOs CIOs) directors, presidents, vice presidents, general managers, sales/marketing managers, purchasing agents/managers, other managers, marine superintendents, port captains, port engineers, naval architects/marine engineers (shore side), ship surveyors, project engineers, foremen, and others employed aboard ships.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	382
Allocated for Trade Shows and Conventions	375
All Other	110
TOTAL	867

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	34,576	100.0	34,576	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	34,576	100.0	34,576	100.0	-	-

1a. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD - PRINT

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	26,976	100.0	26,976	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	26,976	100.0	26,976	100.0	-	-

1b. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD - DIGITAL

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	7,600	100.0	7,600	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	7,600	100.0	7,600	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2014 Issue	Print	Digital	Total Qualified
January	27,018	7,908	34,926
February	26,915	7,846	34,761
March	26,841	7,823	34,664
April	27,086	7,648	34,734
May	26,866	7,156	34,022
June	27,128	7,217	34,345

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2014
 This issue is 1.9% or 664 copies below the average of the other 5 issues reported in Paragraph 2.

BUSINESS AND OCCUPATION	TOTAL QUALIFIED	PERCENT OF TOTAL	Print	Digital
1. SHIP, BOAT & BARGE OWNERS, OPERATORS - NAVY AND COMMERCIAL:				
Commercial, U.S.C.G., Military Sealift Command, Army Corps of Engineers: (Ocean, Coastal Harbors, Offshore Drilling, Inland Rivers, Port Authorities). Cruise ships, tankers, offshore drill rigs, cargo ships, naval vessels, workboats, including tugboats, barges, ferries, dredges, offshore crew/supply boats, research/patrol/police, cruise/dinner/passenger boats.	-	-	-	-
Corporate officers, directors, owners, presidents, vice-presidents, general managers, other managers, corporate secretaries, treasurers, and foremen.	12,547	36.9	10,132	2,415
Port engineers, marine superintendents, port captains, purchasing agents/managers, naval architects, engineers shore side, ship surveyors, and project engineers.	3,775	11.1	3,296	479
Other employees ashore not included in above classifications	277	0.8	260	17
Sub-Total	16,599	48.8	13,688	2,911
2. SHIPBUILDING, BOATBUILDING, DRILL RIG BUILDING AND REPAIR - NAVY AND COMMERCIAL:				
Corporate officers, directors, owners, presidents, vice presidents, general managers, other managers, corporate secretaries, treasurers, port engineers, marine superintendents, port captains, purchasing agents/managers, naval architects, engineers shoreside, ship surveyors, project engineers, and foremen.	7,315	21.5	5,993	1,322
Other employees not included in above classifications	18	0.1	17	1
Sub-Total	7,333	21.6	6,010	1,323
3. PROFESSIONAL:				
Naval architects, marine engineers and marine consultants shoreside	5,820	17.1	3,944	1,876
Admiralty lawyers and insurance	306	0.9	254	52
Sub-Total	6,126	18.0	4,198	1,928
TOTAL 1, 2, and 3	30,058	88.4	23,896	6,162
4. MARINE EQUIPMENT:				
Manufacturers, and manufacturers representatives	3,254	9.6	2,446	808
5. GOVERNMENT AND ALLIED MARINE INDUSTRIES:				
U.S. Maritime Administration, U.S. Senators, U.S. Congressmen and others in official capacities	242	0.7	182	60
Schools, Associations and organizations	453	1.3	331	122
Other allied marine industries	15	-	11	4
TOTAL 4 and 5	3,964	11.6	2,970	994
TOTAL QUALIFIED CIRCULATION	34,022	100.0	26,866	7,156
PERCENT	100.0		79.0	21.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2014

QUALIFICATION SOURCE	Qualified Within			Print	Digital	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	20,353	13,669	-	26,866	7,156	34,022	100.0
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	20,353	13,669	-	26,866	7,156	34,022	100.0
PERCENT	59.8	40.2	-	79.0	21.0	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2014

MAILING ADDRESS	Print	Digital	Total Qualified	Percent
Individuals by name and title and/or function	26,866	7,156	34,022	100.0
Individuals by name only	-	-	-	-
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION	26,866	7,156	34,022	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data		Audited Data		Circulation Claim	
	July - December 2011	January - June 2012	July - December 2012	January - June 2013	July - December 2013*	January - June 2014*
Total Audit Average Qualified:	35,967	35,395	35,540	35,369	35,051	34,576
Qualified Non-Paid:	35,967	35,395	35,540	35,369	35,051	34,576
Print:	30,745	30,197	29,683	28,732	27,566	26,976
Digital:	5,222	5,198	5,857	6,637	7,485	7,600
Qualified Paid:	-	-	-	-	-	-
Print:	-	-	-	-	-	-
Digital:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2013 - June 2014 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2014*

State	Print	Digital	Total Qualified	Percent
Maine	423	7	430	
New Hampshire	156	1	157	
Vermont	39	1	40	
Massachusetts	889	31	920	
Rhode Island	302	12	314	
Connecticut	624	19	643	
NEW ENGLAND	2,433	71	2,504	7.4
New York	1,618	49	1,667	
New Jersey	1,078	66	1,144	
Pennsylvania	619	22	641	
MIDDLE ATLANTIC	3,315	137	3,452	10.1
Ohio	489	16	505	
Indiana	238	18	256	
Illinois	497	65	562	
Michigan	525	24	549	
Wisconsin	432	17	449	
EAST NO. CENTRAL	2,181	140	2,321	6.8
Minnesota	197	15	212	
Iowa	73	3	76	
Missouri	190	26	216	
North Dakota	12	-	12	
South Dakota	12	-	12	
Nebraska	25	1	26	
Kansas	48	14	62	
WEST NO. CENTRAL	557	59	616	1.8
Delaware	77	3	80	
Maryland	739	42	781	
Washington, DC	171	11	182	
Virginia	1,378	89	1,467	
West Virginia	47	1	48	
North Carolina	455	28	483	
South Carolina	310	16	326	
Georgia	340	23	363	
Florida	3,157	206	3,363	
SOUTH ATLANTIC	6,674	419	7,093	20.8
Kentucky	157	3	160	
Tennessee	233	15	248	
Alabama	433	11	444	
Mississippi	298	8	306	
EAST SO. CENTRAL	1,121	37	1,158	3.4
Arkansas	81	2	83	
Louisiana	1,732	56	1,788	
Oklahoma	56	2	58	
Texas	2,474	152	2,626	
WEST SO. CENTRAL	4,343	212	4,555	13.4
Montana	36	2	38	
Idaho	50	1	51	
Wyoming	8	-	8	
Colorado	122	12	134	
New Mexico	17	1	18	
Arizona	110	5	115	
Utah	48	1	49	
Nevada	86	2	88	
MOUNTAIN	477	24	501	1.5
Alaska	236	5	241	
Washington	1,318	90	1,408	
Oregon	312	8	320	
California	2,044	139	2,183	
Hawaii	151	12	163	
PACIFIC	4,061	254	4,315	12.7
UNITED STATES	25,162	1,353	26,515	77.9
U.S. Territories	93	4	97	
Canada	477	139	616	
Mexico	19	108	127	
Other International	1,105	5,549	6,654	
AP0/FPO	10	3	13	
TOTAL QUALIFIED CIRCULATION	26,866	7,156	34,022	100.0

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2014*

Country	Print	Digital	Total Qualified	Percent	Country	Print	Digital	Total Qualified	Percent
ASIA					Switzerland	14	22	36	
Bangladesh	-	29	29		Turkey	6	144	150	
Brunei Darussalam	-	8	8		Ukraine	-	19	19	
China	5	177	182		United Kingdom	154	521	675	
Georgia	-	3	3		Subtotal	899	2,209	3,108	9.1
Hong Kong - SAR	6	47	53		AFRICA				
India	17	530	547		Algeria	-	18	18	
Indonesia	2	103	105		Cameroon	-	5	5	
Japan	11	47	58		Egypt	-	113	113	
Korea, Republic Of	11	86	97		Ethiopia	-	3	3	
Malaysia	8	131	139		Ghana	-	18	18	
Maldives	-	4	4		Kenya	-	8	8	
Myanmar	-	19	19		Libyan Arab Jamahiriya	-	9	9	
Pakistan	-	54	54		Morocco	-	10	10	
Philippines	2	106	108		Nigeria	-	213	213	
Singapore	37	280	317		Senegal	-	5	5	
Sri Lanka	2	41	43		South Africa	2	30	32	
Taiwan	-	26	26		Sudan	-	5	5	
Thailand	-	38	38		Tanzania	-	2	2	
Vietnam	-	46	46		Tunisia	-	11	11	
Subtotal	101	1,775	1,876	5.5	Zimbabwe	-	2	2	
MIDDLE EAST					Subtotal	2	452	454	1.3
Bahrain	-	8	8		NORTH AMERICA				
Iran	-	128	128		Canada	477	139	616	
Iraq	-	2	2		Mexico	19	108	127	
Israel	-	37	37		United States	25,162	1,353	26,515	
Jordan	-	6	6		unspecified North America	10	3	13	
Kuwait	-	17	17		Subtotal	25,668	1,603	27,271	80.2
Lebanon	-	10	10		CARIBBEAN				
Oman	-	6	6		Antigua and Barbuda	-	5	5	
Qatar	-	16	16		Aruba	-	2	2	
Saudi Arabia	3	34	37		Bahamas	-	8	8	
Syrian Arab Republic	-	3	3		Bermuda	-	4	4	
United Arab Emirates	40	151	191		Cuba	-	3	3	
Yemen	-	9	9		Dominican Republic	-	9	9	
Subtotal	43	427	470	1.4	Jamaica	-	12	12	
EUROPE					Netherlands Antilles	-	6	6	
Austria	-	15	15		Puerto Rico	57	3	60	
Belgium	7	43	50		Saint Vincent and the	-	2	2	
Bulgaria	2	19	21		Trinidad and Tobago	-	24	24	
Croatia	-	53	53		Virgin Islands, U.S.	22	1	23	
Cyprus	-	16	16		Subtotal	79	79	158	0.5
Czech Republic	-	3	3		CENTRAL AMERICA				
Denmark	93	52	145		Belize	-	3	3	
Estonia	-	6	6		Costa Rica	-	8	8	
Finland	72	63	135		Guatemala	-	4	4	
France	19	101	120		Honduras	-	3	3	
Germany	120	139	259		Panama	2	29	31	
Gibraltar	-	2	2		Subtotal	2	47	49	0.1
Greece	10	172	182		SOUTH AMERICA				
Iceland	-	4	4		Argentina	5	76	81	
Ireland	-	23	23		Brazil	14	95	109	
Italy	15	149	164		Chile	1	39	40	
Latvia	-	5	5		Colombia	2	33	35	
Lithuania	-	3	3		Ecuador	-	9	9	
Macedonia	-	3	3		Peru	3	37	40	
Malta	-	11	11		Uruguay	-	8	8	
Monaco	-	7	7		Venezuela	8	35	43	
Montenegro	-	5	5		Subtotal	33	332	365	1.1
Netherlands	102	180	282		ASIA PACIFIC				
Norway	165	96	261		Australia	16	183	199	
Poland	3	45	48		Federated States of				
Portugal	3	30	33		Micronesia	3	-	3	
Romania	3	57	60		Guam	7	-	7	
Russian Federation	4	35	39		Marianas	4	-	4	
Serbia	-	4	4		New Zealand	9	49	58	
Slovenia	-	2	2		Subtotal	39	232	271	0.8
Spain	15	103	118		TOTAL QUALIFIED CIRCULATION	26,866	7,156	34,022	100.0
Sweden	92	57	149						

*See Additional Data

APP CHANNEL

Month	Monthly Downloads	Cumulative Downloads
Beginning Balance		12,968
January	828	13,796
February	502	14,298
March	526	14,824
April	546	15,370
May	548	15,918
June	512	16,430

Cumulative downloads represents the aggregate number of downloads of the Maritime Global News App, not copies. Information regarding App deletion/removal is not available from third party vendors and have not been removed from these figures

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

Apps are downloaded to view enhanced versions of the print edition and are available as a single download or by subscription use on tablets, smartphones or other mobile devices.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

GEOGRAPHIC DISTRIBUTION:

Geographic data for Apps is not reported at the media owner's option.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

John C. O'Malley, Publisher
Kathleen Hickey, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

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About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.