

**MARITIME
REPORTER**
AND
ENGINEERING NEWS

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2015 Media Planning Guide

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THE INDUSTRY'S LARGEST REQUESTED CIRCULATION

34,022

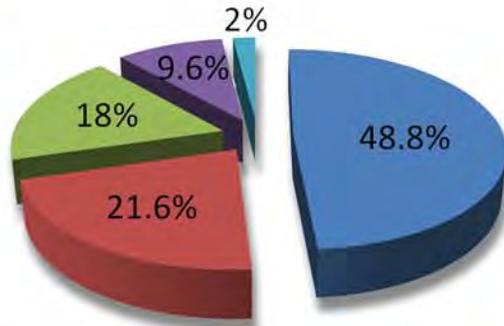


More professionals in the commercial maritime industry subscribe to *Maritime Reporter* than any other publication.

+ REAL BUYING POWER

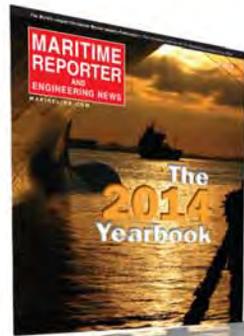


100% REQUESTED IN WRITING



Ship, Boat & Barge Owners, Operators - Navy & Commercial	16,599	48.8%
Shipbuilding, Boatbuilding Drill Rig Building and Repair Navy and Commercial	7,333	21.6%
Professional	6,126	18%
Marine Equipment	3,254	9.6%
Govt and Allied Marine Industries	710	2%

= REAL RESULTS



LARGEST BUYING INFLUENCE

Each month *Maritime Reporter* delivers 100% of its requested circulation to individuals identified by name, job title and function. By placing your advertising in *Maritime Reporter* you will reach the most targeted circulation base in the maritime industry, both domestically and abroad.

SPECIAL CONTENT MARKETING - JULY 2015

Annual Electronic-only edition of *Maritime Reporter & Engineering News* featuring a roster of timely, topical "white papers" from every sector of the industry, including:

- Ship Design
- Ship Construction
- Ship Repair & Conversion
- Maritime Propulsion
- Marine Fuels
- Marine Electronics
- Software Solutions
- Environmental / Water Handling Technologies & much more

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ISSUE

EDITORIAL

BONUS DISTRIBUTION

JANUARY

Ship Repair & Conversion Edition

Market: Maritime Propulsion: Gears, Thrusters, Waterjets & Propellers
Technical: Marine Salvage & Recovery
Product: Marine Electronics Equipment & Supplier Guide
Country Report: France & Poland

Ad Close: Dec 19

PVA MariTrends 2015
 January 31 - February 3 Long Beach, CA
EuroMaritime
 February 3 - 5 Paris, France

FEBRUARY

Cruise Shipping Edition

Market: Ships of War: Evolution and Future of U.S. Navy Technology
Technical: Marine Telematics: Data, Tracking and Communications
Product: Marine Coatings & Corrosion Control
Country Report: Denmark, Finland & Sweden

Ad Close: Jan 21

Cruise Shipping Miami - Mar 16-19, Miami, FL
ASNE DAY - March 4 - 5, Crystal City, VA
NACE Corrosion - March 15 - 19, Dallas, TX
Arctic Technology Conference - March 23-25
 Copenhagen, Denmark

MARCH

U.S. Coast Guard Annual

Market: Training & Education: From Simulation to Distance Learning
Technical: Oil Spill Response & Recovery
Product: Marine Propulsion: Green Marine Fuels & lubricants and Emission Technologies
Country Report: Greece & Turkey

Ad Close: Feb 20

CMA Shipping 2014
 March 23-25, Stamford, CT
Sea-Air-Space
 April 13-15, National Harbor, MD

APRIL

Offshore Edition

Market: Modern OSV Design & Technology
Technical: Workboat Fleet Maintenance & Repair
Product: Deck Machinery, Winches and Ropes
Country Report: The German Maritime Cluster

Ad Close: Mar 20

Offshore Technology Conference (OTC)
 May 4-7, Houston, TX
Workboat Maintenance & Repair
 April 14 - 16, New Orleans, LA
Marine Money Houston
 Houston, TX

MAY

The Marine Propulsion Edition

Market: RIB & Patrol Boat Report
Technical: Workboat Design & Construction
Product: Satellite Communication Technologies
Country Report: The Norwegian Maritime Cluster

Ad Close: Apr 21

Norshipping - June 2 - 5, Oslo, Norway
Inland Marine Expo - June 15 - 17, St. Louis, MO
MACC 2015 - May/June, USA
Seawork - June 16-18, Southampton, UK

JUNE

Annual World Yearbook

Market: Maritime Simulation & Training Centers
Technical: Dredging: Deepening the Channels of Trade
Product: Pumps, Valves, Pipes & Insulation
Country Report: U.K. & Ireland

Ad Close: May 22

Marine Money Week
 June 16-18, New York, NY

JULY

Marine Communications Edition

Market: Classification & Ship Registry
Technical: ECDIS System Review & Report
Product: Maritime Tools: Welding & Cutting
Country Report: Italy

Ad Close: Jun 21

AUGUST

Shipyard Edition

Market: Offshore Deepwater: Structures and Systems
Technical: Heavy Lifting Solutions: Maritime Cranes
Product: Ballast Water Technology
Country Report: Russia, Lithuania, Latvia & Estonia

Ad Close: Jul 21

Offshore Europe
 September 8 -11, Aberdeen, UK
NEVA
 September 22 - 25, St. Petersburg, Russia

SEPTEMBER

Offshore Energy Technologies

Market: Maritime Security Technology & Technique
Technical: Maritime Propulsion: Efficient Drivers
Product: Clean Water Technologies
Country Report: Spain, Portugal & Brazil

Ad Close: Aug 21

OTC Brazil
 October 26 -29, Rio de Janeiro
GasTech
 October 27 - 30, Singapore

OCTOBER

Marine Design Annual

Market: Ship Classification Societies
Technical: Marine Firefighting, Safety & Salvage
Product: CAD/CAM
Country Report: The Netherlands & Belgium

Ad Close: Sep 21

SNAME
 November 4-6, Providence, RI
Europort
 November 3-6, Rotterdam, Holland
Clean Gulf
 November 10-12, New Orleans, LA

NOVEMBER

Workboat Edition

Market: LNG Handling and Transportation
Technical: Deck Machinery, Winches & Ropes
Product: Fuels, Lubricants & Additives
Special Report: Gulf of Mexico Builder & Supplier Guide

Ad Close: Oct 20

International Workboat Show
 December 2-4, New Orleans, LA
Marintec China
 December 1-4 Shanghai, China

DECEMBER

Great Ships of 2015

Market: The Automated Ship: Command & Control
Technical: Shipyard Automation
Product: Marine Engine Guide
Special Report: Korea/Singapore/Vietnam

Ad Close: Nov 20

Surface Navy Association 2016
 January, Crystal City, VA

RATE CARD

b&w Rates	1x	4x	7x	12x
Full Page	\$6050	\$5695	\$5,285	\$5,072
Junior Page	5308	5032	4,617	4,332
2/3 Page	5186	4897	4,495	4,225
1/2 Page (H)	4726	4432	4,124	3,950
1/2 Page (V)	4675	4374	4,086	3,893
2/3 Page	4067	3822	3,674	3,445
1/3 Page	3312	3043	2,690	2,575
1/5 Page	2296	2179	2,050	1,911
1/6 Page	1779	1723	1,489	1,310
1/12 Page	865	824	746	604

No Charge for Bleed • Special position: 15% of earned rate

Covers

2nd Cover: \$9,618
 3rd Cover: \$8,210
 4th Cover: \$10,198
 *includes 4-color, bleed
 & special position

Color Charges

Std. 4A Red, Green, Orange, Yellow: per color \$653
 Matched color, per page, per color extra \$709
 4-color process per page: (1/3 page or smaller) 814
 4-color process per page: (1/2 page or larger) 1,492
 4-color process per page: 2 facing pages extra 2,479

Classified Ads

Rates For "For Sale", "Products & Services" and all other classified advertisements are non-commissionable single insertion per column inch:
 \$143 net (each column is 3 in/ 76.2 mm wide) 3 or more insertions - \$112 net

Comission & Closing Dates - Agency Commission - 15%

Published twelve times annually. Last advertising forms close 20 days before the first day of the publication month for providing press-ready PDF files. Advertising material to be "pubset" should be submitted 30 days before the first day of the publication month.



Cancellations

Cancellations are not accepted after scheduled closing date. Any cancellation prior to the closing date must be in writing and signed by the advertiser / agency and the publisher. All cancellations are subject to short rate where applicable.

RATE CARD

Full Tab



Bleed: 11.125 x 13.75 in
(283 x 349 mm)
Trim: 10.875 x 13.5 in
(276 x 343 mm)
Non-bleed: 9.5 x 12 in
(241 x 305 mm)

Junior page



7 x 10 in
(178 x 254 mm)

2/3 Tab page



6 x 12 in
(152 x 305 mm)

1/2 page (H)



9.5 x 6 in
(241 x 152 mm)

1/2 page (V)



4.5 x 12 in
(114 x 305 mm)

2/3 Jr page



4.5 x 10 in
(114 x 254 mm)

1/3 page



3.5 x 10 in
(89 x 254 mm)

1/3 page



7 x 5 in
(178 x 127 mm)

1/3 page



4.5 x 7.5 in
(114 x 191 mm)

1/3 page



6 x 6 in
(152 x 152 mm)

1/3 page



3 x 12 in
(76 x 305 mm)

1/5 page



4.5 x 5 in
(114 x 127 mm)
2.25 x 10 in
(57 x 254 mm)

1/6 page



7 x 2.5 in
(178 x 64 mm)
6 x 3 in
(152 x 76 mm)

1/6 page



3.5 x 5 in
(89 x 127 mm)
3 x 6 in
(76 x 152 mm)

1/12 page



3 x 3 in
(76 x 76 mm)

Production Requirements

Please provide a press-ready high-resolution (300 DPI) PDF or TIFF file (convert all RGB, PMS, or Spot Colors to CMYK). Please create outlines for any custom, proprietary, or purchased fonts. Digital Files (PC or MAC) are accepted via email, FTP site upload or CDROM. For complete, detailed production requirements, please go to: www.marinelink.com/magazines/advertise.aspx For FTP site instruction, please email the production manager: productionmanager@marinelink.com

THE MARITIME MEDIA NETWORK



Maritime Reporter and Engineering News is the flagship publication of the Maritime Media Network, the world's largest audited network of print, electronic and mobile media.

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Advertising & Editorial Office
118 East 25th Street New York, NY 10010
T: (212) 477-6700 F: (212) 254-6271

Robert Howard
Vice President, Sales & Marketing
T: (561) 732-4368 howard@marinelink.com

Lucia Annunziata
T: (212) 477-6700 F: (212) 254-6271
annunziata@marinelink.com

Frank Covella
T: (561) 732-1659 F: (561) 732-8063
covella@marinelink.com

Mitch Engel
T: (561) 732-0312 F: (561) 732-8063
engel@marinelink.com

Terry Breese
National Sales Manager
T: (561) 732-1185 F: (561) 732-8414
breese@marinelink.com

Mike Kozlowski
T: (561) 733-2477 F: (561) 732-8063
kozlowski@marinelink.com

Dawn Truthwein
T: (631) 472-2715 F: (631) 868-3575
dtruthwein@marinelink.com

Jean Vertucci
T: (212) 477-6700 F: (212) 254-6271
vertucci@marinelink.com

Roland Persson - Scandinavia
ORN Marketing AB
T: +46 411 18400
Roland@orn.nu

Paul Barrett - United Kingdom
Hartwood Media
T: +44 1268 711560
ieaco@aol.com

Britta Steinberg - Germany
Intermedia Partners
T: +49 (0)202 27169 12
steinberg@intermediapartners.de