

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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Scan for publisher's contact information

MARITIME REPORTER AND ENGINEERING NEWS is a B2B brand with a focus in the maritime industry. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up and special features. The content of every issue is also available to subscribers globally via the online digital version.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

CHANNELS

MARITIME REPORTER AND ENGINEERING NEWS

6 Issues in the period
35,316 average circulation

MARITIME REPORTER AND ENGINEERING NEWS E-NEWSLETTERS

3 E-Newsletters in the period
304 total issued in the period
67,752 average per occurrence
160,176 average per occurrence
19,152 average per occurrence

MARITIME REPORTER AND ENGINEERING NEWS APP

22,026 cumulative downloads

MARITIME REPORTER AND ENGINEERING NEWS WEBSITE

160,407 average unique browsers
Shared Media Channel - See Note 1

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
MARITIME REPORTER AND ENGINEERING NEWS (6 issues in the period)	35,316	-	35,316
a. Print	26,590	-	26,590
b. Digital	8,726	-	8,726
1. Requested	8,726	-	8,726
2. Non-Requested	-	-	-
MARITIME REPORTER AND ENGINEERING E-NEWSLETTERS			
a. Maritime Today (127 issued in the period)	67,752	-	67,752
b. Maritime Global News (26 issued in the period)	160,176	-	160,176
c. Maritime Reporter (151 issued in the period)	19,152	-	19,152
MARITIME REPORTER AND ENGINEERING NEWS APP (Cumulative downloads)	*22,026	-	*22,026
MARITIME REPORTER AND ENGINEERING NEWS WEBSITE (Monthly Unique Browsers with 351,462 average Page Impressions)	160,407	-	160,407

*App Downloads is a cumulative figure, not average.

Note 1: www.marinelink.com – serving both Maritime Reporter and Engineering News & Marine News.

FIELD SERVED

MARITIME REPORTER AND ENGINEERING NEWS serves the commercial and naval maritime industry – ship, boat and barge owners/operators, offshore oil drilling operations, shipbuilding, ship repair, boatbuilding and repair, marine engineers, naval architects, and other industries as reported in paragraph 3a herein.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are personnel in the commercial and Naval marine industries - owners, corporate officers (chairmen, CEOs CFOs CIOs) directors, presidents, vice presidents, general managers, sales/marketing managers, purchasing agents/managers, other managers, marine superintendents, port captains, port engineers, naval architects/marine engineers (shore side), ship surveyors, project engineers, foremen, and others employed aboard ships.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	386
Allocated for Trade Shows and Conventions	608
All Other	136
TOTAL	1,130

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	35,316	100.0	35,316	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	35,316	100.0	35,316	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2015 Issue	Print	Digital	Total Qualified
January	25,064	10,228	35,292
February	25,036	10,262	35,298
March	27,321	8,067	35,388
April	27,518	8,023	35,541
May	27,424	7,856	35,280
June	27,178	7,918	35,096

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2015

This issue is 0.1% or 43 copies below the average of the other 5 issues reported in Paragraph 2.

BUSINESS AND OCCUPATION	TOTAL QUALIFIED	PERCENT OF TOTAL	Print	Digital
1. SHIP, BOAT & BARGE OWNERS, OPERATORS - NAVY AND COMMERCIAL:				
Commercial, U.S.C.G., Military Sealift Command, Army Corps of Engineers: (Ocean, Coastal Harbors, Offshore Drilling, Inland Rivers, Port Authorities). Cruise ships, tankers, offshore drill rigs, cargo ships, naval vessels, workboats, including tugboats, barges, ferries, dredges, offshore crew/supply boats, research/patrol/police, cruise/dinner/passenger boats.				
Corporate officers, directors, owners, presidents, vice-presidents, general managers, other managers, corporate secretaries, treasurers, and foremen.	12,730	36.1	10,396	2,334
Port engineers, marine superintendents, port captains, purchasing agents/managers, naval architects, engineers shore side, ship surveyors, and project engineers.	3,830	10.8	3,159	671
Other employees ashore not included in above classifications	265	0.8	224	41
Sub-Total	16,825	47.7	13,779	3,046
2. SHIPBUILDING, BOATBUILDING, DRILL RIG BUILDING AND REPAIR - NAVY AND COMMERCIAL:				
Corporate officers, directors, owners, presidents, vice presidents, general managers, other managers, corporate secretaries, treasurers, port engineers, marine superintendents, port captains, purchasing agents/managers, naval architects, engineers shoreside, ship surveyors, project engineers, and foremen.				
Other employees not included in above classifications	7,393	21.0	5,706	1,687
Other employees not included in above classifications	48	0.1	45	3
Sub-Total	7,441	21.1	5,751	1,690
3. PROFESSIONAL:				
Naval architects, marine engineers and marine consultants shoreside	6,127	17.4	4,191	1,936
Admiralty lawyers and insurance	336	0.9	276	60
Sub-Total	6,463	18.3	4,467	1,996
TOTAL 1, 2, and 3	30,729	87.1	23,997	6,732
4. MARINE EQUIPMENT:				
Manufacturers, and manufacturers representatives	3,797	10.8	2,878	919
5. GOVERNMENT AND ALLIED MARINE INDUSTRIES:				
U.S. Maritime Administration, U.S. Senators, U.S. Congressmen and others in official capacities	260	0.7	186	74
Schools, Associations and organizations	479	1.4	350	129
Other allied marine industries	15	-	13	2
TOTAL 4 and 5	4,551	12.9	3,427	1,124
TOTAL QUALIFIED CIRCULATION	35,280	100.0	27,424	7,856
PERCENT	100.0		77.7	22.3

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2015

QUALIFICATION SOURCE	Qualified Within			Print	Digital	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	18,765	16,515	-	27,424	7,856	35,280	100.0
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	18,765	16,515	-	27,424	7,856	35,280	100.0
PERCENT	53.2	46.8	-	77.7	22.3	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2015

MAILING ADDRESS	Print	Digital	Total Qualified	Percent
Individuals by name and title and/or function	27,424	7,856	35,280	100.0
Individuals by name only	-	-	-	-
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION	27,424	7,856	35,280	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July - December 2012	January - June 2013	July - December 2013	January - June 2014	July - December 2014*	January - June 2015*
Total Audit Average Qualified:	35,540	35,369	35,051	34,576	34,914	35,316
Qualified Non-Paid:	35,540	35,369	35,051	34,576	34,914	35,316
Print:	29,683	28,732	27,566	26,976	26,426	26,590
Digital:	5,857	6,637	7,485	7,600	8,488	8,726
Qualified Paid:	-	-	-	-	-	-
Print:	-	-	-	-	-	-
Digital:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2014 - June 2015 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2015*

State	Print	Digital	Total Qualified	Percent	State	Print	Digital	Total Qualified	Percent
Maine	393	10	403		Kentucky	200	-	200	
New Hampshire	144	4	148		Tennessee	246	6	252	
Vermont	35	2	37		Alabama	439	12	451	
Massachusetts	900	23	923		Mississippi	282	10	292	
Rhode Island	304	11	315		EAST SO. CENTRAL	1,167	28	1,195	3.4
Connecticut	663	15	678		Arkansas	79	1	80	
NEW ENGLAND	2,439	65	2,504	7.1	Louisiana	1,744	41	1,785	
New York	1,573	56	1,629		Oklahoma	56	-	56	
New Jersey	1,028	33	1,061		Texas	2,667	93	2,760	
Pennsylvania	634	26	660		WEST SO. CENTRAL	4,546	135	4,681	13.3
MIDDLE ATLANTIC	3,235	115	3,350	9.5	Montana	41	-	41	
Ohio	492	9	501		Idaho	48	1	49	
Indiana	252	4	256		Wyoming	-	-	-	
Illinois	501	13	514		Colorado	126	2	128	
Michigan	531	23	554		New Mexico	16	1	17	
Wisconsin	434	7	441		Arizona	105	4	109	
EAST NO. CENTRAL	2,210	56	2,266	6.4	Utah	41	1	42	
Minnesota	201	2	203		Nevada	97	1	98	
Iowa	72	1	73		MOUNTAIN	474	10	484	1.4
Missouri	202	3	205		Alaska	273	9	282	
North Dakota	15	-	15		Washington	1,241	58	1,299	
South Dakota	13	-	13		Oregon	310	7	317	
Nebraska	24	-	24		California	2,029	86	2,115	
Kansas	62	1	63		Hawaii	153	14	167	
WEST NO. CENTRAL	589	7	596	1.7	PACIFIC	4,006	174	4,180	11.8
Delaware	73	5	78		UNITED STATES	25,345	859	26,204	74.3
Maryland	716	42	758		U.S. Territories	72	5	77	
Washington, DC	164	11	175		Canada	390	498	888	
Virginia	1,314	87	1,401		Mexico	16	135	151	
West Virginia	43	2	45		Other International	1,601	6,359	7,960	
North Carolina	428	12	440		AP0/FPO	-	-	-	
South Carolina	284	12	296						
Georgia	345	11	356						
Florida	3,312	87	3,399						
SOUTH ATLANTIC	6,679	269	6,948	19.7					
					TOTAL QUALIFIED CIRCULATION	27,424	7,856	35,280	100.0

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2015*

Country	Print	Digital	Total Qualified	Percent	Country	Print	Digital	Total Qualified	Percent
ASIA					Serbia	1	5	6	
Bangladesh	2	36	38		Spain	31	125	156	
Brunei Darussalam	-	9	9		Sweden	92	73	165	
China	17	189	206		Switzerland	10	25	35	
Georgia	-	4	4		Turkey	15	160	175	
Hong Kong - SAR	7	48	55		Ukraine	4	25	29	
India	26	592	618		United Kingdom	238	630	868	
Indonesia	3	112	115		Subtotal	1,256	2,612	3,868	10.9
Japan	12	70	82		AFRICA				
Korea, Republic Of	15	97	112		Algeria	4	20	24	
Malaysia	7	147	154		Cameroon	-	6	6	
Maldives	-	7	7		Egypt	6	129	135	
Myanmar	-	19	19		Ethiopia	-	3	3	
Pakistan	2	58	60		Ghana	2	22	24	
Philippines	6	113	119		Kenya	2	8	10	
Singapore	62	333	395		Libyan Arab Jamahiriya	-	10	10	
Sri Lanka	2	40	42		Morocco	-	10	10	
Taiwan	1	30	31		Nigeria	5	240	245	
Thailand	-	39	39		Senegal	-	5	5	
Vietnam	-	48	48		South Africa	6	41	47	
Subtotal	162	1,991	2,153	6.1	Sudan	1	4	5	
MIDDLE EAST					Tunisia	-	11	11	
Bahrain	2	8	10		Subtotal	26	509	535	1.5
Iran	1	137	138		NORTH AMERICA				
Iraq	-	3	3		Canada	390	498	888	
Israel	3	39	42		Mexico	16	135	151	
Jordan	-	7	7		United States	25,345	859	26,204	
Kuwait	-	19	19		Subtotal	25,751	1,492	27,243	77.2
Lebanon	-	11	11		CARIBBEAN				
Oman	1	9	10		Antigua and Barbuda	2	3	5	
Qatar	1	19	20		Bahamas	4	6	10	
Saudi Arabia	1	38	39		Bermuda	3	3	6	
Syrian Arab Republic	-	5	5		Cuba	-	3	3	
United Arab Emirates	34	181	215		Dominican Republic	2	9	11	
Yemen	-	8	8		Jamaica	-	15	15	
Subtotal	43	484	527	1.5	Netherlands Antilles	-	9	9	
EUROPE					Puerto Rico	51	4	55	
Austria	15	11	26		Trinidad and Tobago	1	28	29	
Belgium	14	74	88		Virgin Islands, U.S.	21	1	22	
Bulgaria	1	23	24		Subtotal	84	81	165	0.5
Croatia	3	61	64		CENTRAL AMERICA				
Cyprus	2	19	21		Belize	-	3	3	
Czech Republic	-	3	3		Costa Rica	1	9	10	
Denmark	96	67	163		Guatemala	-	4	4	
Estonia	2	9	11		Honduras	2	2	4	
Finland	89	57	146		Panama	4	37	41	
France	29	113	142		Subtotal	7	55	62	0.2
Germany	142	162	304		SOUTH AMERICA				
Gibraltar	1	3	4		Argentina	4	83	87	
Greece	22	194	216		Brazil	42	92	134	
Iceland	2	4	6		Chile	4	42	46	
Ireland	2	28	30		Colombia	6	40	46	
Italy	34	163	197		Ecuador	-	11	11	
Latvia	-	7	7		Peru	4	41	45	
Lithuania	-	4	4		Uruguay	1	11	12	
Luxembourg	4	-	4		Venezuela	4	36	40	
Macedonia	-	3	3		Subtotal	65	356	421	1.2
Malta	2	14	16		ASIA PACIFIC				
Monaco	2	11	13		Australia	23	216	239	
Montenegro	-	5	5		New Zealand	7	60	67	
Netherlands	128	221	349		Subtotal	30	276	306	0.9
Norway	251	119	370		TOTAL QUALIFIED CIRCULATION				
Poland	9	56	65			27,424	7,856	35,280	100.0
Portugal	3	35	38						
Romania	2	65	67						
Russian Federation	10	38	48						

*See Additional Data

2015	Maritime Today	Maritime Global News	Maritime Reporter
JANUARY			
January 1	52,470	-	16,537
January 2	53,462	-	16,781
January 4	-	-	23,168
January 5	54,046	-	16,618
January 6	54,669	154,960	16,728
January 7	54,282	-	16,525
January 8	54,902	-	16,642
January 9	54,267	-	16,575
January 11	-	-	23,083
January 12	55,006	-	16,689
January 13	54,690	140,055	16,535
January 14	55,337	-	-
January 15	54,642	-	19,332
January 16	55,462	-	19,615
January 18	-	-	27,272
January 19	54,872	-	19,375
January 20	55,670	161,523	19,575
January 21	55,369	-	19,343
January 22	56,474	-	19,663
January 23	55,726	-	19,298
January 25	-	-	27,058
January 26	56,605	-	19,582
January 27	55,969	169,470	19,367
January 28	56,698	-	19,668
January 29	57,390	-	19,355
January 30	58,733	-	19,676
FEBRUARY			
February 1	-	-	27,247
February 2	59,745	-	19,553
February 3	60,153	174,495	19,480
February 4	61,937	-	19,648
February 5	61,941	-	19,425
February 6	64,298	-	19,714
February 8	-	-	27,309
February 9	64,984	-	19,481
February 10	66,581	176,976	19,669
February 11	65,949	-	19,450
February 12	69,434	-	-
February 13	69,491	-	19,430
February 15	-	-	27,295
February 16	73,960	-	19,761
February 17	74,037	181,210	19,619
February 18	75,703	-	19,766
February 19	75,085	-	19,503
February 20	76,306	-	19,844
February 22	-	-	27,385
February 23	75,747	-	19,562
February 24	76,881	179,852	19,756
February 25	75,912	-	19,535
February 26	78,018	-	19,796
February 27	76,604	-	19,452
MARCH			
March 1	-	-	27,266
March 2	78,449	-	19,628
March 3	78,025	181,429	19,574
March 4	78,716	-	19,761
March 5	78,038	-	19,552
March 6	79,090	-	19,749
March 8	-	-	27,381
March 9	78,256	-	19,578
March 10	78,777	177,869	19,705
March 11	86,038	-	19,533
March 12	-	-	19,918
March 13	85,895	-	19,587
March 15	-	-	27,369
March 16	86,704	-	19,823
March 17	85,915	159,011	19,684
March 18	86,743	-	19,895
March 19	85,441	-	19,606
March 20	86,648	-	19,939
March 22	-	-	27,549
March 23	85,352	-	19,683
March 24	85,498	160,714	19,871
March 25	84,512	-	18,791
March 26	82,011	-	18,253
March 27	165,379	-	18,325
March 29	-	-	24,526
March 30	81,572	-	18,305
March 31	83,370	153,373	17,819
APRIL			
April 1	83,086	-	19,300
April 2	81,009	-	18,516
April 3	82,626	-	18,012
April 5	-	-	24,886
April 6	79,440	-	18,378
April 7	80,318	154,045	18,440
April 8	81,116	-	18,524
April 9	79,583	-	18,079
April 10	80,709	-	18,775
April 12	-	-	24,810
April 13	80,350	-	18,034
April 14	78,979	150,737	19,045
April 16	79,104	-	17,188
April 17	79,501	-	16,335
April 19	-	-	22,293
April 20	78,384	-	16,321
April 21	78,278	150,621	16,404
April 22	75,266	-	15,986
April 23	75,953	-	15,881
April 24	75,150	-	15,886
April 26	-	-	21,772
April 27	74,990	-	15,945
April 28	72,449	146,889	16,000
April 29	74,082	-	17,326
April 30	73,948	-	15,963

E-NEWSLETTER CHANNEL

2015	Maritime Today	Maritime Global News	Maritime Reporter
MAY			
May 1	73,800	-	16,020
May 3	-	-	21,932
May 4	73,479	-	17,370
May 5	72,955	146,056	15,666
May 6	71,705	-	15,977
May 7	71,143	-	16,000
May 8	69,882	-	15,877
May 10	-	-	21,855
May 11	68,938	-	15,673
May 12	66,244	156,877	15,761
May 13	64,639	-	15,660
May 14	64,126	-	15,444
May 15	63,468	-	15,470
May 17	-	-	21,500
May 18	62,038	-	15,636
May 19	48,453	155,188	15,501
May 20	60,475	-	16,798
May 21	60,127	-	18,809
May 22	60,021	-	15,769
May 24	-	-	21,471
May 25	59,457	-	15,626
May 26	59,027	142,268	15,519
May 27	58,709	-	15,845
May 28	58,511	-	15,503
May 29	57,919	-	15,630
May 31	-	-	21,694
JUNE			
June 1	57,740	-	15,757
June 2	57,325	147,636	15,599
June 3	57,437	-	15,862
June 4	57,309	-	15,633
June 5	57,030	-	15,604
June 7	-	-	22,692
June 8	56,786	-	15,702
June 9	56,324	141,580	15,558
June 10	52,570	-	18,167
June 11	51,905	-	18,382
June 12	52,606	-	18,342
June 14	-	-	25,548
June 15	51,652	-	18,501
June 16	52,016	167,961	18,457
June 17	51,440	-	18,402
June 18	51,978	-	18,204
June 19	51,205	-	-
June 21	-	-	25,163
June 22	51,628	-	18,192
June 23	51,099	166,801	18,286
June 24	51,628	-	18,096
June 25	50,814	-	18,072
June 26	51,870	-	18,069
June 28	-	-	25,125
June 29	51,118	-	18,064
June 30	51,627	166,977	17,969
AVERAGE:	67,752	160,176	19,152

Maritime Today (127 issued in the period)
 Maritime Global News (26 issued in the period)
 Maritime Reporter (151 issued in the period)

APP CHANNEL

2015	Monthly Downloads	Cumulative Downloads
Beginning Balance		19,365
January	589	19,954
February	493	20,447
March	337	20,784
April	388	21,172
May	441	21,613
June	413	22,026

Cumulative downloads represents the aggregate number of downloads of the Maritime Global News App, not copies. Information regarding App deletion/removal is not available from third party vendors and have not been removed from these figures

WEBSITE CHANNEL*

WWW.MARINELINK.COM

2015	PAGE IMPRESSIONS	USER SESSIONS	UNIQUE BROWSERS	UNIQUE BROWSER FREQUENCY	PAGE DURATION	USER SESSION DURATION
January	388,496	222,876	177,402	1.26	01:43	01:17
February	323,024	187,483	144,386	1.30	01:46	01:17
March	446,735	256,682	204,494	1.26	01:39	01:13
April	327,886	192,074	146,200	1.31	01:45	01:14
May	297,226	177,572	136,060	1.31	01:50	01:14
June	325,408	197,958	153,903	1.29	01:52	01:12
AVERAGE:	351,462	205,774	160,407	1.29	01:45	01:14

January – June 2015 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

*Shared Media Channel - www.marinelink.com – serving both Maritime Reporter and Engineering News & Marine News.

WEBSITE GLOSSARY

Page Impressions: A Page Impression is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

User Sessions: A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Unique Browsers: An identified and unduplicated cookie browser that accesses Internet content or advertising during a measurement period.

Unique Browser Frequency: Unique Browser Frequency represents the average number of times a Unique Browser visits a site during a reporting period. This is calculated by dividing the total number of User Sessions by the number of Unique Browsers.

Page Duration: The average time spent viewing any page on a web site.

User Session Duration: The average time visitors remain on a site per session.

For info on how to obtain online ad campaign performance metrics across multiple sites, visit www.adicompli.com

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

Apps are downloaded to view enhanced versions of the print edition and are available as a single download or by subscription use on tablets, smartphones or other mobile devices.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

GEOGRAPHIC DISTRIBUTION:

Geographic data for E-Newsletters, Website, and App is not reported at the media owner's option.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

John O'Malley, Publisher

Kathleen Hickey, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

July 24, 2015

State

New York

County

New York

Received by BPA Worldwide

July 24, 2015

Type

BJ

ID Number

M021B0J5

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.