

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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MARITIME REPORTER AND ENGINEERING NEWS is a B2B brand with a focus in the maritime industry. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up and special features. The content of every issue is also available to subscribers globally via the online digital version.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

CHANNELS

MARITIME REPORTER AND ENGINEERING NEWS



6 Issues in the period
35,762 average circulation

MARITIME REPORTER AND ENGINEERING NEWS E-NEWSLETTERS



3 E-Newsletters in the period
304 total issued in the period
51,649 average per occurrence
155,389 average per occurrence
21,203 average per occurrence

MARITIME REPORTER AND ENGINEERING NEWS APP



26,742 cumulative downloads

MARITIME REPORTER AND ENGINEERING NEWS WEBSITE



163,685 average unique browsers

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
MARITIME REPORTER AND ENGINEERING NEWS (6 issues in the period)	35,762	-	35,762
a. Print	27,731	-	27,731
b. Digital	8,031	-	8,031
1. Requested	8,031	-	8,031
2. Non-Requested	-	-	-
MARITIME REPORTER AND ENGINEERING E-NEWSLETTERS			
a. Maritime Today (126 issued in the period)	51,649	-	51,649
b. Maritime Global News (26 issued in the period)	155,389	-	155,389
c. Maritime Reporter (152 issued in the period)	21,203	-	21,203
MARITIME REPORTER AND ENGINEERING NEWS APP (Cumulative downloads)	*26,742	-	*26,742
MARITIME REPORTER AND ENGINEERING NEWS WEBSITE (Monthly Unique Browsers with 344,638 average Page Impressions - Note 1)	163,685	-	163,685

*App Downloads is a cumulative figure, not an average.

FIELD SERVED

MARITIME REPORTER AND ENGINEERING NEWS serves the commercial and naval maritime industry – ship, boat and barge owners/operators, offshore oil drilling operations, shipbuilding, ship repair, boatbuilding and repair, marine engineers, naval architects, and other industries as reported in paragraph 3a herein.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are personnel in the commercial and Naval marine industries - owners, corporate officers (chairmen, CEOs CFOs CIOs) directors, presidents, vice presidents, general managers, sales/marketing managers, purchasing agents/managers, other managers, marine superintendents, port captains, port engineers, naval architects/marine engineers (shore side), ship surveyors, project engineers, foremen, and others employed aboard ships.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	524
Allocated for Trade Shows and Conventions	1,194
All Other	50
TOTAL	1,768

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	35,762	100.0	35,762	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	35,762	100.0	35,762	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2016 Issue	Print	Digital	Total Qualified
January	27,586	8,286	35,872
February	27,609	8,243	35,852
March	27,624	8,186	35,810
April	27,618	8,035	35,653
May	27,969	7,671	35,640
June	27,982	7,764	35,746

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2016
 This issue is 0.4% or 147 copies below the average of the other 5 issues reported in Paragraph 2.

BUSINESS AND OCCUPATION	TOTAL QUALIFIED	PERCENT OF TOTAL	Print	Digital
1. SHIP, BOAT & BARGE OWNERS, OPERATORS - NAVY AND COMMERCIAL:				
Commercial, U.S.C.G., Military Sealift Command, Army Corps of Engineers: (Ocean, Coastal Harbors, Offshore Drilling, Inland Rivers, Port Authorities). Cruise ships, tankers, offshore drill rigs, cargo ships, naval vessels, workboats, including tugboats, barges, ferries, dredges, offshore crew/supply boats, research/patrol/police, cruise/dinner/passenger boats.				
Corporate officers, directors, owners, presidents, vice-presidents, general managers, other managers, corporate secretaries, treasurers, and foremen.	12,689	35.6	10,414	2,275
Port engineers, marine superintendents, port captains, purchasing agents/managers, naval architects, engineers shore side, ship surveyors, and project engineers.	3,912	11.0	3,199	713
Other employees ashore not included in above classifications	263	0.7	224	39
Sub-Total	16,864	47.3	13,837	3,027
2. SHIPBUILDING, BOATBUILDING, DRILL RIG BUILDING AND REPAIR - NAVY AND COMMERCIAL:				
Corporate officers, directors, owners, presidents, vice presidents, general managers, other managers, corporate secretaries, treasurers, port engineers, marine superintendents, port captains, purchasing agents/managers, naval architects, engineers shoreside, ship surveyors, project engineers, and foremen.				
Other employees not included in above classifications	189	0.5	139	50
Sub-Total	7,580	21.3	6,025	1,555
3. PROFESSIONAL:				
Naval architects, marine engineers and marine consultants shoreside	6,130	17.2	4,231	1,899
Admiralty lawyers and insurance	464	1.3	377	87
Sub-Total	6,594	18.5	4,608	1,986
TOTAL 1, 2, and 3	31,038	87.1	24,470	6,568
4. MARINE EQUIPMENT:				
Manufacturers, and manufacturers representatives	3,861	10.9	2,956	905
5. GOVERNMENT AND ALLIED MARINE INDUSTRIES:				
U.S. Maritime Administration, U.S. Senators, U.S. Congressmen and others in official capacities	260	0.7	189	71
Schools, Associations and organizations	467	1.3	342	125
Other allied marine industries	14	-	12	2
TOTAL 4 and 5	4,602	12.9	3,499	1,103
TOTAL QUALIFIED CIRCULATION	35,640	100.0	27,969	7,671
PERCENT	100.0		78.5	21.5

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2016

QUALIFICATION SOURCE	Qualified Within			Print	Digital	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	18,213	17,427	-	27,969	7,671	35,640	100.0
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	18,213	17,427	-	27,969	7,671	35,640	100.0
PERCENT	51.1	48.9	-	78.5	21.5	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2016

MAILING ADDRESS	Print	Digital	Total Qualified	Percent
Individuals by name and title and/or function	27,969	7,671	35,640	100.0
Individuals by name only	-	-	-	-
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION	27,969	7,671	35,640	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July – December 2013	January – June 2014	July – December 2014	January – June 2015	July – December 2015*	January – June 2016*
Total Audit Average Qualified:	35,051	34,576	34,914	35,316	35,306	35,762
Qualified Non-Paid:	35,051	34,576	34,914	35,316	35,306	35,762
Print:	27,566	26,976	26,426	26,590	27,222	27,731
Digital:	7,485	7,600	8,488	8,726	8,084	8,031
Qualified Paid:	-	-	-	-	-	-
Print:	-	-	-	-	-	-
Digital:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July – June 2016 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2016*

State	Print	Digital	Total Qualified	Percent	State	Print	Digital	Total Qualified	Percent
Maine	406	3	409		Kentucky	199	-	199	
New Hampshire	140	1	141		Tennessee	233	4	237	
Vermont	36	1	37		Alabama	441	5	446	
Massachusetts	908	7	915		Mississippi	276	6	282	
Rhode Island	310	5	315		EAST SO. CENTRAL	1,149	15	1,164	3.3
Connecticut	660	5	665		Arkansas	78	-	78	
NEW ENGLAND	2,460	22	2,482	7.0	Louisiana	1,859	13	1,872	
New York	1,578	30	1,608		Oklahoma	54	-	54	
New Jersey	1,036	18	1,054		Texas	2,708	26	2,734	
Pennsylvania	654	7	661		WEST SO. CENTRAL	4,699	39	4,738	13.3
MIDDLE ATLANTIC	3,268	55	3,323	9.3	Montana	38	-	38	
Ohio	531	1	532		Idaho	48	-	48	
Indiana	244	3	247		Wyoming	6	-	6	
Illinois	512	6	518		Colorado	113	-	113	
Michigan	527	3	530		New Mexico	17	-	17	
Wisconsin	439	2	441		Arizona	105	4	109	
EAST NO. CENTRAL	2,253	15	2,268	6.4	Utah	44	-	44	
Minnesota	197	1	198		Nevada	93	-	93	
Iowa	74	-	74		MOUNTAIN	464	4	468	1.3
Missouri	203	-	203		Alaska	277	4	281	
North Dakota	13	-	13		Washington	1,295	17	1,312	
South Dakota	15	-	15		Oregon	305	-	305	
Nebraska	23	-	23		California	2,070	38	2,108	
Kansas	65	1	66		Hawaii	147	9	156	
WEST NO. CENTRAL	590	2	592	1.6	PACIFIC	4,094	68	4,162	11.7
Delaware	72	1	73		UNITED STATES	25,735	319	26,054	73.1
Maryland	732	14	746		U.S. Territories	83	6	89	
Washington, DC	165	3	168		Canada	417	553	970	
Virginia	1,343	33	1,376		Mexico	17	138	155	
West Virginia	45	-	45		Other International	1,708	6,653	8,361	
North Carolina	419	3	422		AP0/FPO	9	2	11	
South Carolina	304	2	306						
Georgia	345	2	347						
Florida	3,333	41	3,374						
SOUTH ATLANTIC	6,758	99	6,857	19.2					
					TOTAL QUALIFIED CIRCULATION	27,969	7,671	35,640	100.0

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2016*

Region/Country	Print	Digital	Total Qualified	Percent	Region/Country	Print	Digital	Total Qualified	Percent
ASIA									
Bangladesh	3	37	40		Switzerland	13	31	44	
Brunei Darussalam	-	9	9		Turkey	18	164	182	
China	15	195	210		Ukraine	5	24	29	
Georgia	-	4	4		United Kingdom	244	716	960	
Hong Kong - SAR	6	51	57		Subtotal	1,393	2,776	4,169	11.7
India	23	600	623		AFRICA				
Indonesia	1	116	117		Algeria	4	20	24	
Japan	11	81	92		Cameroon	-	7	7	
Korea, Republic Of	16	105	121		Egypt	6	131	137	
Malaysia	8	148	156		Ethiopia	-	3	3	
Maldives	-	8	8		Ghana	2	23	25	
Myanmar	-	19	19		Kenya	2	8	10	
Pakistan	1	61	62		Libyan Arab Jamahiriya	-	10	10	
Philippines	6	116	122		Morocco	-	10	10	
Singapore	57	341	398		Nigeria	5	242	247	
Sri Lanka	-	42	42		Senegal	-	5	5	
Taiwan	2	31	33		South Africa	6	42	48	
Thailand	-	40	40		Sudan	-	5	5	
Vietnam	-	48	48		Tanzania	-	2	2	
Subtotal	149	2,052	2,201	6.2	Tunisia	-	11	11	
MIDDLE EAST					Zimbabwe	-	2	2	
Bahrain	2	8	10		Subtotal	25	521	546	1.5
Iran	1	137	138		NORTH AMERICA				
Iraq	-	3	3		Canada	417	553	970	
Israel	3	40	43		Mexico	17	138	155	
Jordan	-	7	7		United States	25,735	319	26,054	
Kuwait	-	19	19		unspecified North	9	2	11	-
Lebanon	-	11	11		Subtotal	26,178	1,012	27,190	76.3
Oman	-	10	10		CARIBBEAN				
Qatar	1	20	21		Antigua and Barbuda	2	3	5	
Saudi Arabia	2	38	40		Bahamas	4	7	11	
Syrian Arab Republic	-	5	5		Bermuda	2	4	6	
United Arab Emirates	33	185	218		Cuba	-	3	3	
Yemen	-	8	8		Dominican Republic	2	11	13	
Subtotal	42	491	533	1.5	Jamaica	-	16	16	
EUROPE					Netherlands Antilles	-	9	9	
Austria	15	16	31		Puerto Rico	52	3	55	
Belgium	14	78	92		Trinidad and Tobago	1	29	30	
Bulgaria	2	23	25		Virgin Islands, U.S.	22	1	23	
Croatia	3	62	65		Subtotal	85	86	171	0.5
Cyprus	4	22	26		CENTRAL AMERICA				
Czech Republic	-	3	3		Belize	-	3	3	
Denmark	112	64	176		Costa Rica	1	10	11	
Estonia	2	9	11		Guatemala	-	4	4	
Finland	104	53	157		Honduras	2	3	5	
France	26	124	150		Panama	2	41	43	
Germany	195	135	330		Subtotal	5	61	66	0.2
Gibraltar	1	3	4		SOUTH AMERICA				
Greece	22	206	228		Argentina	4	88	92	
Iceland	2	6	8		Brazil	31	103	134	
Ireland	2	29	31		Chile	4	44	48	
Italy	39	167	206		Colombia	6	42	48	
Latvia	-	7	7		Ecuador	-	11	11	
Lithuania	-	4	4		Peru	2	43	45	
Macedonia	-	3	3		Uruguay	1	11	12	
Malta	3	14	17		Venezuela	3	38	41	
Monaco	2	11	13		Subtotal	51	380	431	1.2
Montenegro	-	5	5		ASIA PACIFIC				
Netherlands	129	245	374		Australia	26	226	252	
Norway	286	123	409		Guam	5	-	5	
Poland	10	58	68		Marianas	4	2	6	
Portugal	4	36	40		New Zealand	6	64	70	
Romania	1	72	73		Subtotal	41	292	333	0.9
Russian Federation	10	40	50		TOTAL QUALIFIED CIRCULATION				
Serbia	1	5	6		27,969	7,671	35,640	100.0	
Spain	35	129	164						
Sweden	89	89	178						

*See Additional Data

2016	Maritime Today	Maritime Global News	Maritime Reporter
JANUARY			
January 1	60,810	-	16,213
January 3	-	-	22,517
January 4	59,755	-	16,109
January 5	57,647	170,415	18,300
January 6	57,136	-	18,799
January 7	56,192	-	18,823
January 8	56,574	-	18,960
January 10	-	-	26,708
January 11	55,629	-	18,916
January 12	5,122	120,551	18,302
January 13	54,530	-	18,969
January 14	55,077	-	19,145
January 15	54,084	-	18,824
January 17	-	-	26,602
January 18	54,553	-	19,029
January 19	54,016	176,572	18,943
January 20	54,617	-	19,088
January 21	53,553	-	18,903
January 22	54,374	-	19,135
January 24	-	-	26,773
January 25	53,407	-	18,933
January 26	53,892	176,575	19,088
January 27	53,155	-	18,844
January 28	52,990	-	19,128
January 29	51,795	-	18,789
January 31	-	-	26,547
FEBRUARY			
February 1	51,923	-	18,901
February 2	39,112	180,407	19,971
February 3	54,960	-	19,786
February 4	55,189	-	20,047
February 5	54,304	-	19,762
February 7	-	-	27,885
February 8	54,620	-	19,864
February 9	54,191	184,164	19,905
February 10	54,681	-	19,918
February 11	54,063	-	19,917
February 12	54,336	-	19,913
February 14	-	-	27,918
February 15	53,663	-	19,894
February 16	42,017	183,948	19,954
February 17	53,496	-	19,760
February 18	53,716	-	19,677
February 19	52,671	-	19,820
February 21	-	-	28,095
February 22	52,712	-	20,015
February 23	42,510	157,448	19,775
February 24	52,753	-	19,513
February 25	51,779	-	2,503
February 26	52,530	-	313
February 28	-	-	28,325
February 29	51,594	-	20,049
MARCH			
March 1	40,619	181,433	20,008
March 2	52,047	-	19,781
March 3	51,458	-	19,968
March 4	51,996	-	20,199
March 6	-	-	28,165
March 7	51,290	-	20,050
March 8	43,161	156,039	20,148
March 9	51,142	-	19,662
March 10	51,469	-	20,068
March 11	50,622	-	19,928
March 13	-	-	28,152
March 14	50,399	-	20,134
March 15	-	149,993	19,972
March 16	49,784	-	19,943
March 17	49,099	-	19,928
March 18	49,751	-	20,217
March 20	-	-	28,302
March 21	48,921	-	19,982
March 22	29,932	151,535	20,167
March 23	48,762	-	19,938
March 24	49,373	-	20,212
March 25	48,346	-	19,889
March 27	-	-	28,111
March 28	48,845	-	20,154
March 29	40,687	145,002	19,939
March 30	48,927	-	20,024
March 31	48,091	-	19,894
APRIL			
April 1	48,132	-	19,937
April 3	-	-	28,181
April 4	48,299	-	20,002
April 5	39,295	137,388	19,989
April 6	44,148	-	19,580
April 7	47,719	-	19,669
April 8	48,297	-	20,019
April 10	-	-	28,271
April 11	47,482	-	19,996
April 12	4,183	133,439	20,144
April 13	47,374	-	20,020
April 14	47,772	-	19,895
April 15	46,924	-	19,496
April 17	-	-	28,144
April 18	47,186	-	19,909
April 19	46,621	171,422	20,051
April 20	47,118	-	20,175
April 21	46,347	-	19,912
April 22	47,011	-	20,216
April 24	-	-	28,311
April 25	46,261	-	19,963
April 26	46,654	171,045	20,166
April 27	46,041	-	19,892
April 28	46,600	-	20,025
April 29	45,704	-	19,872

E-NEWSLETTER CHANNEL

2016	Maritime Today	Maritime Global News	Maritime Reporter
MAY			
May 1	-	-	28,186
May 2	45,993	-	20,090
May 3	45,635	167,923	19,977
May 4	45,973	-	20,130
May 5	45,375	-	19,935
May 6	45,882	-	20,174
May 8	-	-	28,269
May 9	45,235	-	19,974
May 10	45,461	165,411	20,120
May 11	44,994	-	10,522
May 12	45,471	-	19,801
May 13	44,684	-	19,837
May 15	-	-	27,802
May 16	44,931	-	19,602
May 17	44,407	162,369	19,684
May 18	44,802	-	19,853
May 19	43,957	-	19,710
May 20	44,459	-	20,000
May 22	-	-	28,307
May 23	50,662	-	19,922
May 24	50,930	163,354	27,673
May 25	50,094	-	27,404
May 26	50,631	-	27,502
May 27	49,737	-	27,411
May 29	-	-	28,199
May 30	50,370	-	27,298
May 31	49,721	159,196	27,204
JUNE			
June 1	49,790	-	27,327
June 2	50,068	-	27,066
June 3	-	-	27,189
June 6	85,117	-	-
June 7	68,287	170,480	20,806
June 8	85,048	-	-
June 9	84,049	-	20,683
June 10	85,063	-	20,321
June 12	-	-	27,937
June 13	83,852	-	20,671
June 14	-	128,149	20,808
June 15	83,821	-	20,572
June 16	73,401	-	20,831
June 17	81,296	-	20,518
June 19	-	-	26,033
June 20	84,546	-	20,775
June 21	15,361	79,966	20,572
June 22	47,292	-	20,801
June 23	47,764	-	20,477
June 24	83,682	-	20,774
June 26	-	-	26,027
June 27	83,650	-	20,466
June 28	-	95,884	20,668
June 29	55,938	-	20,379
June 30	44,672	-	-
AVERAGE:	51,649	155,389	21,203

Maritime Today (126 issued in the period)
 Maritime Global News (26 issued in the period)
 Maritime Reporter (152 issued in the period)

APP CHANNEL

2016	Monthly Downloads	Cumulative Downloads
Beginning Balance		24,379
January	367	24,746
February	434	25,180
March	385	25,565
April	557	26,122
May	332	26,454
June	288	26,742

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WEBSITE CHANNEL

WWW. MARINELINK.COM

2016	PAGE IMPRESSIONS	USER SESSIONS	UNIQUE BROWSERS	UNIQUE BROWSER FREQUENCY	PAGE DURATION	USER SESSION DURATION
January	328,943	203,247	158,728	1.28	02:04	01:17
February	350,496	213,803	165,191	1.29	02:01	01:18
March	371,340	226,850	177,610	1.28	01:57	01:15
April	321,576	191,935	148,965	1.29	02:03	01:23
May	362,711	226,797	179,106	1.27	02:00	01:12
June	332,767	199,008	152,515	1.30	01:56	01:18
AVERAGE:	344,638	210,273	163,685	1.29	02:00	01:17

January – June 2016 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

WEBSITE GLOSSARY

Page Impressions: A Page Impression is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

User Sessions: A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Unique Browsers: An identified and unduplicated cookie browser that accesses Internet content or advertising during a measurement period.

Unique Browser Frequency: Unique Browser Frequency represents the average number of times a Unique Browser visits a site during a reporting period. This is calculated by dividing the total number of User Sessions by the number of Unique Browsers.

Page Duration: The average time spent viewing any page on a web site.

User Session Duration: The average time visitors remain on a site per session.

For info on how to obtain online ad campaign performance metrics across multiple sites, visit www.adicompli.com

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available. Apps are downloaded to view enhanced versions of the print edition and are available as a single download or by subscription use on tablets, smart phones or other mobile devices.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

GEOGRAPHIC DISTRIBUTION:

Geographic data for E-Newsletters, App, and Website are not reported at the media owner's option.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

John O'Malley, Publisher

Kathleen Hickey, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

July 12, 2016

State

New York

County

New York

Received by BPA Worldwide

July 12, 2016

Type

BJ

ID Number

M021B0J6

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.