

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Maritime Activity Reports Inc.
118 East 25th Street
2nd Floor
New York, NY 10010
Tel.: (212) 477-6700
Fax: (212) 254-6271
www.marinelink.com

MARITIME REPORTER AND ENGINEERING NEWS is a B2B brand with a focus in the maritime industry. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up and special features. The content of every issue is also available to subscribers globally via the online digital version.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary.

FIELD SERVED

MARITIME REPORTER AND ENGINEERING NEWS serves the commercial and naval maritime industry – ship, boat and barge owners/operators, offshore oil drilling operations, shipbuilding, ship repair, boatbuilding and repair, marine engineers, naval architects, and other industries as reported in paragraph 3a herein.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are personnel in the commercial and Naval marine industries - owners, corporate officers (chairmen, CEOs CFOs CIOs) directors, presidents, vice presidents, general managers, sales/marketing managers, purchasing agents/managers, other managers, marine superintendents, port captains, port engineers, naval architects/marine engineers (shore side), ship surveyors, project engineers, foremen, and others employed aboard ships.

CHANNELS

**MARITIME REPORTER
AND ENGINEERING
NEWS**



6 Issues in the period
35,051 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
MARITIME REPORTER AND ENGINEERING NEWS (6 issues in the period)	35,051	-	35,051
a. Print	27,566	-	27,566
b. Digital	7,485	-	7,485
1. Requested	7,485	-	7,485
2. Non-Requested	-	-	-

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	385
Allocated for Trade Shows and Conventions	412
All Other	212
TOTAL	1,009

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	35,051	100.0	35,051	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	35,051	100.0	35,051	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD - PRINT

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	27,566	100.0	27,566	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	27,566	100.0	27,566	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD - DIGITAL

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	7,485	100.0	7,485	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	7,485	100.0	7,485	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2013 Issue	Print	Digital	Total Qualified
July	27,945	7,068	35,013
August	27,296	7,716	35,012
September	27,314	7,694	35,008
October	27,628	7,508	35,136
November	28,019	7,111	35,130
December	27,194	7,814	35,008

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2013

This issue is 0.3% or 95 copies above the average of the other 5 issues reported in Paragraph 2.

BUSINESS AND OCCUPATION	TOTAL QUALIFIED	PERCENT OF TOTAL	Print	Digital
1. SHIP, BOAT & BARGE OWNERS, OPERATORS - NAVY AND COMMERCIAL:				
Commercial, U.S.C.G., Military Sealift Command, Army Corps of Engineers: (Ocean, Coastal Harbors, Offshore Drilling, Inland Rivers, Port Authorities). Cruise ships, tankers, offshore drill rigs, cargo ships, naval vessels, workboats, including tugboats, barges, ferries, dredges, offshore crew/supply boats, research/patrol/police, cruise/dinner/passenger boats.	-	-	-	-
Corporate officers, directors, owners, presidents, vice-presidents, general managers, other managers, corporate secretaries, treasurers, and foremen.	12,515	35.6	10,386	2,129
Port engineers, marine superintendents, port captains, purchasing agents/managers, naval architects, engineers shore side, ship surveyors, and project engineers.	3,750	10.7	3,290	460
Other employees ashore not included in above classifications	309	0.9	281	28
Sub-Total	16,574	47.2	13,957	2,617
2. SHIPBUILDING, BOATBUILDING, DRILL RIG BUILDING AND REPAIR - NAVY AND COMMERCIAL:				
Corporate officers, directors, owners, presidents, vice presidents, general managers, other managers, corporate secretaries, treasurers, port engineers, marine superintendents, port captains, purchasing agents/managers, naval architects, engineers shoreside, ship surveyors, project engineers, and foremen.	7,607	21.7	6,228	1,379
Other employees not included in above classifications	18	-	17	1
Sub-Total	7,625	21.7	6,245	1,380
3. PROFESSIONAL:				
Naval architects, marine engineers and marine consultants shoreside	6,338	18.0	4,426	1,912
Admiralty lawyers and insurance	310	0.9	267	43
Sub-Total	6,648	18.9	4,693	1,955
TOTAL 1, 2, and 3	30,847	87.8	24,895	5,952
4. MARINE EQUIPMENT:				
Manufacturers, and manufacturers representatives	3,546	10.1	2,572	974
5. GOVERNMENT AND ALLIED MARINE INDUSTRIES:				
U.S. Maritime Administration, U.S. Senators, U.S. Congressmen and others in official capacities	250	0.7	189	61
Schools, Associations and organizations	473	1.4	351	122
Other allied marine industries	14	-	12	2
TOTAL 4 and 5	4,283	12.2	3,124	1,159
TOTAL QUALIFIED CIRCULATION	35,130	100.0	28,019	7,111
PERCENT	100.0		79.8	20.2

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2013

Qualified Within

QUALIFICATION SOURCE	1 year	2 year	3 year	Print	Digital	Total Qualified	Percent
I. TOTAL - Direct Request:	21,421	13,709	-	28,019	7,111	35,130	100.0
a. Written	226	1,882	-	2,037	71	2,108	6.0
b. Telecommunication	-	285	-	279	6	285	0.8
c. Electronic	21,195	11,542	-	25,703	7,034	32,737	93.2
II. TOTAL - Request from recipient's company:	-	-	-	-	-	-	-
a. Written	-	-	-	-	-	-	-
b. Telecommunication	-	-	-	-	-	-	-
c. Electronic	-	-	-	-	-	-	-
III. TOTAL - Membership Benefit:	-	-	-	-	-	-	-
a. Individual	-	-	-	-	-	-	-
b. Organizational	-	-	-	-	-	-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
a. Written	-	-	-	-	-	-	-
b. Telecommunication	-	-	-	-	-	-	-
c. Electronic	-	-	-	-	-	-	-
V. TOTAL - Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	-	-	-	-	-	-	-
VI. TOTAL - Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	21,421	13,709	-	28,019	7,111	35,130	100.0
PERCENT	61.0	39.0	-	79.8	20.2	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2013

MAILING ADDRESS	Print	Digital	Total Qualified	Percent
Individuals by name and title and/or function	28,019	7,111	35,130	100.0
Individuals by name only	-	-	-	-
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION	28,019	7,111	35,130	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data		Audited Data		Audited Data		Audited Data		Audited Data		Circulation Claim
	January - June 2011	July - December 2011	January - June 2012	July - December 2012	January - June 2013	July - December 2013*					
Total Audit Average Qualified:	36,042	35,967	35,395	35,540	35,369	35,051					35,051
Qualified Non-Paid:	36,042	35,967	35,395	35,540	35,369	35,051					35,051
Print:	30,835	30,745	30,197	29,683	28,732	27,566					27,566
Digital:	5,207	5,222	5,198	5,857	6,637	7,485					7,485
Qualified Paid:	-	-	-	-	-	-					-
Print:	-	-	-	-	-	-					-
Digital:	-	-	-	-	-	-					-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC					**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC					**NC

*NOTE: July - December 2013 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2013

State	Print	Digital	Total Qualified	Percent
Maine	442	6	448	
New Hampshire	164	1	165	
Vermont	40	2	42	
Massachusetts	920	21	941	
Rhode Island	315	8	323	
Connecticut	564	18	582	
NEW ENGLAND	2,445	56	2,501	7.1
New York	1,581	50	1,631	
New Jersey	1,161	27	1,188	
Pennsylvania	643	15	658	
MIDDLE ATLANTIC	3,385	92	3,477	9.9
Ohio	508	13	521	
Indiana	241	6	247	
Illinois	513	8	521	
Michigan	546	6	552	
Wisconsin	446	7	453	
EAST NO. CENTRAL	2,254	40	2,294	6.5
Minnesota	220	2	222	
Iowa	75	1	76	
Missouri	197	2	199	
North Dakota	14	-	14	
South Dakota	12	-	12	
Nebraska	30	-	30	
Kansas	51	-	51	
WEST NO. CENTRAL	599	5	604	1.7
Delaware	76	-	76	
Maryland	764	23	787	
Washington, DC	172	10	182	
Virginia	1,423	61	1,484	
West Virginia	52	-	52	
North Carolina	448	12	460	
South Carolina	312	7	319	
Georgia	383	7	390	
Florida	3,360	79	3,439	
SOUTH ATLANTIC	6,990	199	7,189	20.5
Kentucky	164	2	166	
Tennessee	246	2	248	
Alabama	458	4	462	
Mississippi	288	10	298	
EAST SO. CENTRAL	1,156	18	1,174	3.3
Arkansas	84	1	85	
Louisiana	1,810	28	1,838	
Oklahoma	57	2	59	
Texas	2,600	84	2,684	
WEST SO. CENTRAL	4,551	115	4,666	13.3
Montana	38	-	38	
Idaho	55	-	55	
Wyoming	8	-	8	
Colorado	116	2	118	
New Mexico	19	-	19	
Arizona	170	2	172	
Utah	52	1	53	
Nevada	95	4	99	
MOUNTAIN	553	9	562	1.6
Alaska	249	3	252	
Washington	1,373	44	1,417	
Oregon	321	8	329	
California	2,170	60	2,230	
Hawaii	161	8	169	
PACIFIC	4,274	123	4,397	12.5
UNITED STATES	26,207	657	26,864	76.4
U.S. Territories	92	15	107	
Canada	587	421	1,008	
Mexico	13	128	141	
Other International	1,110	5,888	6,998	
APO/FPO	10	2	12	
TOTAL QUALIFIED CIRCULATION	28,019	7,111	35,130	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2013

Country	Print	Digital	Total Qualified	Percent	Country	Print	Digital	Total Qualified	Percent
ASIA					Spain	14	113	127	
Bangladesh	2	36	38		Sweden	92	61	153	
Brunei Darussalam	-	9	9		Switzerland	15	25	40	
China	2	155	157		Turkey	5	143	148	
Georgia	1	4	5		Ukraine	-	19	19	
Hong Kong - SAR	5	39	44		United Kingdom	145	584	729	
India	14	561	575		Subtotal	927	2,250	3,177	9.0
Indonesia	2	123	125		AFRICA				
Japan	8	50	58		Algeria	1	21	22	
Korea, Democratic People's Republic Of	8	103	111		Cameroon	-	5	5	
Malaysia	6	161	167		Egypt	-	122	122	
Maldives	-	8	8		Ghana	-	23	23	
Myanmar	-	19	19		Kenya	-	8	8	
Pakistan	-	51	51		Libyan Arab Jamahiriya	-	12	12	
Philippines	1	109	110		Morocco	-	11	11	
Singapore	28	315	343		Nigeria	3	222	225	
Sri Lanka	2	35	37		Senegal	-	5	5	
Taiwan	-	22	22		South Africa	1	37	38	
Thailand	-	39	39		Sudan	-	5	5	
Vietnam	-	54	54		Tunisia	-	12	12	
Subtotal	79	1,893	1,972	5.6	Subtotal	5	483	488	1.4
MIDDLE EAST					NORTH AMERICA				
Bahrain	1	6	7		Canada	587	421	1,008	
Iran	-	139	139		Mexico	13	128	141	
Israel	1	35	36		United States	26,207	657	26,864	
Jordan	-	7	7		unspecified North America	10	2	12	
Kuwait	-	21	21		Subtotal	26,817	1,208	28,025	79.8
Lebanon	-	11	11		CARIBBEAN				
Oman	2	7	9		Antigua and Barbuda	2	3	5	
Qatar	-	19	19		Bahamas	2	7	9	
Saudi Arabia	-	44	44		Bermuda	2	4	6	
Syrian Arab Republic	-	6	6		Cuba	-	5	5	
United Arab Emirates	22	223	245		Dominican Republic	-	12	12	
Yemen	-	12	12		Jamaica	-	14	14	
Subtotal	26	530	556	1.6	Netherlands Antilles	-	5	5	
EUROPE					Puerto Rico	59	11	70	
Austria	14	11	25		Trinidad and Tobago	3	27	30	
Belgium	5	42	47		Virgin Islands, U.S.	24	4	28	
Bulgaria	2	24	26		Subtotal	92	92	184	0.6
Croatia	-	68	68		CENTRAL AMERICA				
Cyprus	3	10	13		Costa Rica	1	10	11	
Denmark	78	54	132		Panama	1	29	30	
Estonia	2	8	10		Subtotal	2	39	41	0.1
Finland	85	48	133		SOUTH AMERICA				
France	17	98	115		Argentina	3	80	83	
Germany	159	109	268		Brazil	22	106	128	
Greece	3	157	160		Chile	1	40	41	
Iceland	1	5	6		Colombia	1	37	38	
Ireland	3	22	25		Ecuador	-	12	12	
Italy	4	148	152		Peru	2	40	42	
Latvia	-	6	6		Uruguay	1	14	15	
Lithuania	1	8	9		Venezuela	7	36	43	
Malta	-	14	14		Subtotal	37	365	402	1.1
Monaco	-	10	10		ASIA PACIFIC				
Montenegro	-	8	8		American Samoa	1	-	1	
Netherlands	92	199	291		Australia	16	197	213	
Norway	175	74	249		Guam	8	-	8	
Poland	2	50	52		New Zealand	9	54	63	
Portugal	3	34	37		Subtotal	34	251	285	0.8
Romania	2	57	59		TOTAL QUALIFIED CIRCULATION	28,019	7,111	35,130	100.0
Russian Federation	4	37	41						
Serbia	1	4	5						

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

John C. O'Malley, Publisher
Kathleen Hickey, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	January 29, 2014
State	New York
County	New York
Received by BPA Worldwide	January 29, 2014
Type	BJ
ID Number	M021B0D3

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.