

# Maritime Professional

The industry's largest membership-driven  
magazine and social media network.

Audited by BPA.

[www.maritimeprofessional.com](http://www.maritimeprofessional.com)

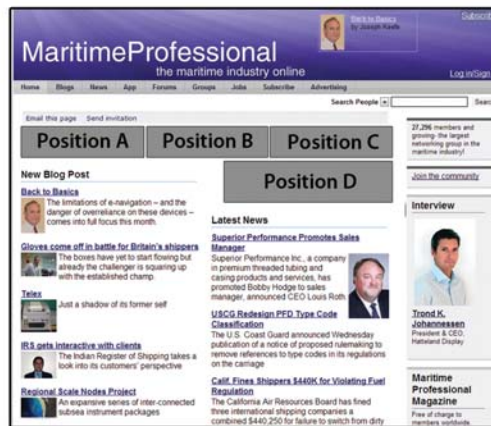
# REAL MARITIME SOCIAL MEDIA

## OVER 27,000 MARINE INDUSTRY MEMBERS

*MaritimeProfessional.com* is the industry's only dedicated social networking site and online business resource for maritime executives, owners and managers. Containing relevant industry contacts and news, *Maritime Professional's* targeted approach eliminates the clutter and spam that plague traditional social media websites.

## SHOWCASE YOUR COMPANY

By placing your ad on *MaritimeProfessional.com* you will be reaching the industry's maritime executives, owners and managers 24/7.



### POSITIONS A, B, C

SIZE: 240 X 60

DISPLAYS ON:

HOME PAGE, NEWSPAGES, BLOGS

PRICE: \$1800 /MONTH

### POSITION D

SIZE: 336 X 90

DISPLAYS ON:

HOME PAGE

PRICE: \$1200 /MONTH

## THE NEW APP FROM MARITIME PROFESSIONAL

Receive *Maritime Professional* – the magazine, insights from our global editorial team and *ENews* service – when you want it, where you want it courtesy of the new *Maritime Professional App*, available on Google Play and iTunes.

New Wave Media - The world's leading maritime publisher



**NEW WAVE MEDIA**

Publishers of:

*Maritime Reporter, MarineNews & Marine Technology Reporter*

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www.marinelink.com



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iPhone & Android

Maritime Global News



Marine TechNews



Maritime Professional

### Q1 The Energy Edition: Exploration, Production & Transportation

**Ad Closing: Feb. 24**

**Publish: March 2014**

Whether it's oil, gas, wind or tide, no market sector endures more scrutiny or enjoys greater rewards than does offshore energy.

- **The Global Energy Boom:** Is gas the question, the answer, or both?
- **Cruise Control:** Changing business models
- **Classification & Registries:** Evolving roles & responsibilities
- **Software Solutions:** Modern command & control

CMA Shipping / Mar. 17-19 / Stamford, CT  
Capital Link 8th Annual Invest in Intl.  
Shipping Forum / Mar. 20 / New York  
Marine Money Houston / May 7 / Houston, TX  
Cruise Shipping / Mar. 10-13 / Miami, FL

### Q2 Maritime Risk & Shipping Finance

**Ad Closing: May 1**

**Publish: May 2014**

Identifying, mitigating and managing risk and finance is the cornerstone to a successful maritime operation.

- **Security:** Technology & techniques to keep ship, crew and cargo safe
- **SATCOM & Ship Management:** Linked up and online
- **Marine Salvage & Response:** When prevention isn't enough
- **Marine Insurance:** Protecting your business

Posidonia / June 2-6 / Piraeus, Greece  
Capital Link 2nd Annual CSR Forum  
/ May / New York  
Marine Money Week / June 17-19 / New York

### Q3 Power & Fuel Management

**Ad Closing: July 29**

**Publish: Sept. 2014**

As mariners at sea are increasingly tasked to pull double duty, MarPro examines the products, systems and technical solutions designed to lighten the load.

- **Emission Control:** Regulations tighten ... again
- **Training & Security:** Life after MLC 2006
- **Naval Architects:** Driving change by design
- **Bunker Fuel:** Selection, management & operations

SMM 2014 / Sept. 9-14 / Hamburg  
SNAME / Oct. 22-24 / Houston  
SHIPPINGinsight / October / Stamford

### Q4 Shipbuilding & Repair Edition

**Ad Closing: Nov. 7**

**Publish: Dec. 2014**

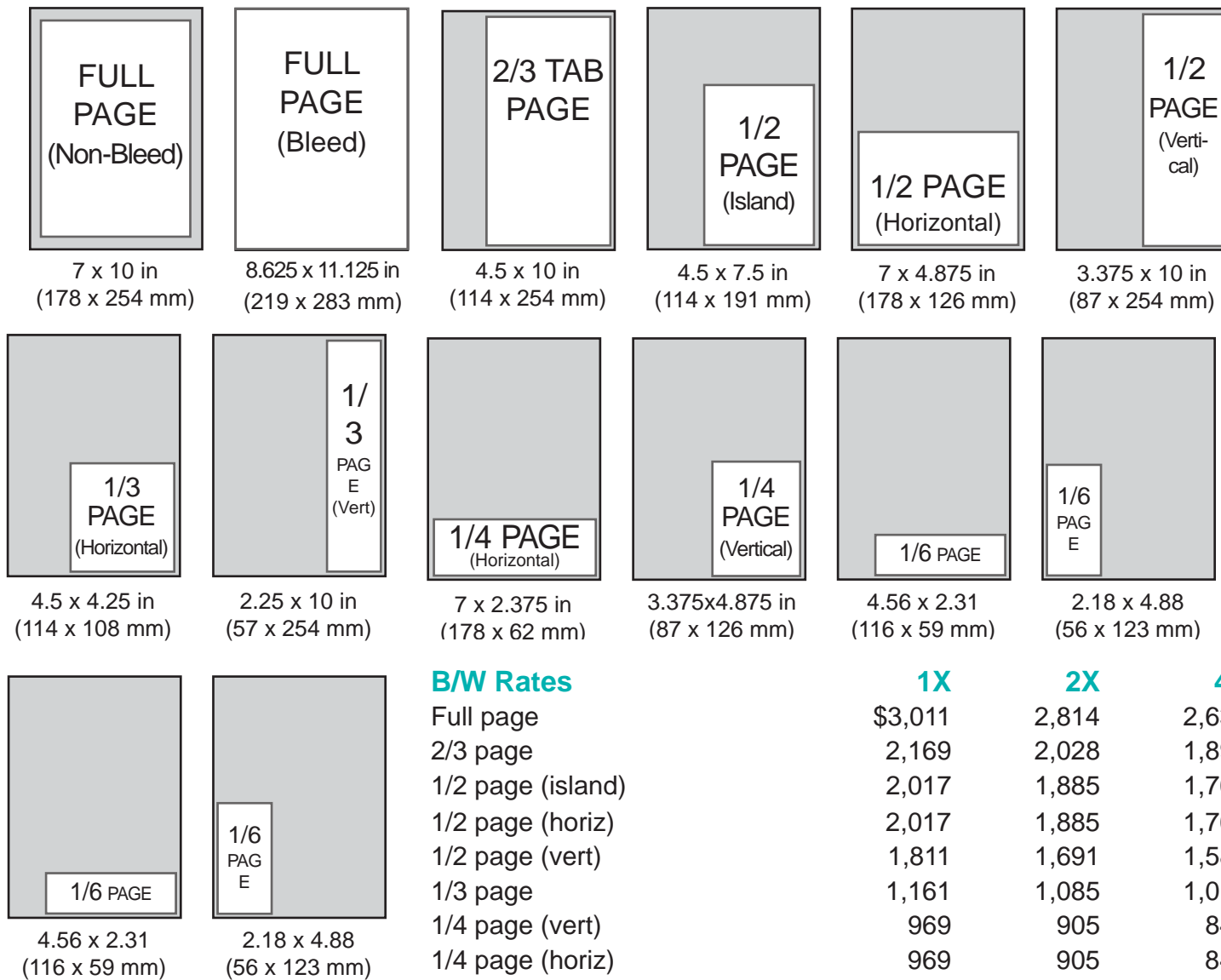
Blue water, Brown water, Deepwater & Offshore Oil & Gas:  
Shipyards are the bellwether of market trends.

- **The Power Struggle:** LNG, distillates or diesel
- **Ballast Water Treatment Systems:** Are you ready?
- **Shipboard Technology:** Efficiency & emissions drive equipment change
- **Recruitment, Retention & Training:** \* Bonus: [MaritimeJobs.com](http://MaritimeJobs.com) \*

International Workboat Show / Dec. 3-5 /  
New Orleans, LA  
ASNE Day / Feb. 2015 / Arlington, VA  
Sustainable Ocean Summit / Feb. 24-26,  
2015 / SFO

\* The publisher reserves the right to alter this calendar. All features are subject to change in light of industry trends and developments.

Representations show approximate relative size- not to scale



### B/W Rates

	1X	2X	4X
Full page	\$3,011	2,814	2,632
2/3 page	2,169	2,028	1,896
1/2 page (island)	2,017	1,885	1,763
1/2 page (horiz)	2,017	1,885	1,763
1/2 page (vert)	1,811	1,691	1,582
1/3 page	1,161	1,085	1,015
1/4 page (vert)	969	905	847
1/4 page (horiz)	969	905	847

All display rates are listed at gross cost

### Color Charges

Standard 4A Red, Green, Orange, Yellow: per color	\$412
Matched color, per page, per color extra	515
4-color process per page: (1/3 page or smaller)	505
4-color process per page: (1/2 page or larger)	1,009

### Production Requirements:

Digital Files (PC or MAC) Acceptable media on CD-Rom, via email, or FTP site upload. For complete, detailed production requirements please go to: [www.marinelink.com/magazines/advertise.aspx](http://www.marinelink.com/magazines/advertise.aspx) For FTP site instruction, please email: [production-manager@marinelink.com](mailto:production-manager@marinelink.com)

### Commission & Closing

Agency Commission - 15%  
Published twelve times annually. Last advertising forms close 20 days before the first day of the publication month for providing press-ready PDF files. Ad material to be "pubset" should be submitted 30 days before the first day of the publication month.

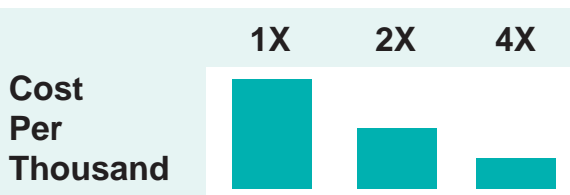
### Cancellations

Cancellations are not accepted after scheduled closing date. Any cancellation prior to the closing date must be in writing and signed by the advertiser / agency and the publisher. All cancellations are subject to short rate where applicable.

### Covers

2nd Cover	\$4,430
3rd Cover	4,430
4th Cover	4,843

\*includes 4-color, bleed and special position  
Special Position: \*15% of earned rate



Full page price \$151.49 \$141.58 \$132.42

All circulation calculated using June 2013 BPA statement

# IT'S ALL ABOUT THE REAL NUMBERS.

*MaritimeProfessional* is the only magazine for maritime industry executives that is audited twice yearly by BPA. Only *Maritime Professional* can verify through a third party that we are the industry's largest verified membership driven magazine and social media network.

## REACH 20,870 HIGH-LEVEL INDUSTRY SUBSCRIBERS



## SERVING A VERIFIED AUDIENCE AROUND THE WORLD



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