

# Maritime Professional

The industry's exclusive membership-driven magazine, social media & maritime recruitment network





The Magazine



The Website



The App

Member



Business Publications Audit of Circulation, Inc.

## Advertise in Maritime Professional Magazine, Website or App & we deliver Real People, Real Reach & Real Results

### Real People

Only Maritime Professional delivers the Marine Industry's Largest Social network, more than 27,000 like-minded professionals who log-in daily to MaritimeProfessional.com for latest news, interview, topical industry reports and exclusive analysis.

100% Direct Request; 47% 'Senior Management; No'3-Year' Circulation

**20,794**

Average Circulation of the MaritimeProfessional print

Based on the June 2014 BPA Report

### Real Reach

Only Maritime Professional delivers audited circulation data for its magazine, website and APP.

**26,884**

Online Members of

MaritimeProfessional.com

Based on the June 2014 BPA Report

### Real Results

Only Maritime Professional delivers an unparalleled teaming with the Maritime Industry's #1 jobs site, MaritimeJobs.com!

**18,742**

Average Unique Browsers on MaritimeProfessional.com

Based on the June 2014 BPA Report

From the C-Suite to inside the ports to onboard the ships, MaritimeProfessional.com & MaritimeJobs.com offers a combined package of media that is unmatched, available in print, online or on-the-go via your mobile phone or tablet.

**ZERO**

Number of competitors that offer Audited magazine, website and social media Audience Numbers

**6,054**

Download Totals

Maritime Professional App

Based on the June 2014 BPA Report

New in 2015:

## MarPro Recruiter



As the Maritime Industry faces historic recruiting challenges, Maritime Professional and MaritimeJobs.com offer solutions courtesy of timely, targeted features, online daily and published quarterly in MarPro.

### Q1 LNG Transport & Technology

- **Floating Production Systems:** Inside Shell Prelude
  - **Risk & Cyber Security:** At sea, in port and in your office
  - **Insurance & Finance:** Keeping your financial house in order
  - **Regional Port Focus:** Cruise Port Logistics
  - **ROI Salvage & Response:** Risk of inadequate preparation
- MarPro Recruiter:** Cruise Careers

Ad Closing: March 1

Publish: March 2015

#### The TOP 20 Ship Management Companies

*A strong ship management team is essential to efficient operations.*

[www.maritimeprofessional.com](http://www.maritimeprofessional.com)

- CMA Shipping 2015  
March 23-25, Stamford
- Cruise Shipping Miami  
March 16-19, Miami
- Arctic Technology  
March 23-25, Denmark
- Marine Money Houston  
April, Houston

### Q2 OSV Operator

New Energy Finds, Jones Act Rules Impact OSV Operations

- **Risk & Marine Fuels:** Fueling the fleet to and through 2020
- **Marine Electronics & Communication**
- **Regional Focus:** Norway, Denmark, Finland & Sweden
- **ROI Crew Training:** Ensuring your investment is paying off

**MarPro Recruiter:** Offshore Energy Jobs

Ad Closing: May 1

Publish: May 2015

#### The TOP 20 Energy Employers

*The energy job market is hot. MarPro reviews the 20 best global energy companies for gainful employment.*

[www.worldenergynews.com](http://www.worldenergynews.com)

- NorShipping  
June 2-5, Oslo
- Marine Money Week  
June, New York

### Q3 Shipbuilding

MarPro tracks the most interesting shipbuilding projects worldwide

- **Software Solutions:** Risk & reward of monitoring & control
- **Classification & Registries:** Helping to navigate new regs
- **Port Focus:** Rotterdam: The World's First Robotic Superport
- **ROI Marine Propulsion:** Repower, Scrub or Change Fuel?

**MarPro Recruiter:** Shipyard Jobs

Ad Closing: September 1

Publish: September 2015

#### The TOP 20 Shipyard Employers

*The ship & boatbuilding job market is hot. MarPro reviews the 20 best U.S. shipbuilding companies.*

[www.maritimejobs.com](http://www.maritimejobs.com)

- Europort  
Nov. 3-6, Rotterdam
- OTC Brasil  
Oct. 26-29, Rio

### Q4 Workboats

The workboat market continues to drive the North American market

- **Offshore Energy Production:** Floating Production Systems
- **Short Sea Shipping:** From concept to reality
- **Regional Port Focus:** U.S. Gulf of Mexico
- **ROI Training & Security:** Life after MLC 2006

**MarPro Recruiter:** Workboat Jobs

Ad Closing: November 1

Publish: November 2015

#### The TOP 20 Ship Owning Companies

*As the domestic commercial shipping market takes off, so too do job opportunities.*

[www.maritimejobs.com](http://www.maritimejobs.com)

- Workboat Show  
Dec. 2-4, New Orleans

# THE MARITIME MEDIA NETWORK



*Marine Professional* is a member of the Maritime Media Network, the world's largest audited network of print, electronic and mobile media.

- **MarineLink.com**
- **Daily Enews Service**
- **MarineElectronics.com**
- **MaritimeJobs.com**
- **Maritime Professional**
- **Maritime Global News App**
- **Webinars**
- **MaritimePropulsion.com**
- **E-mail Direct Marketing**
- **MaritimeProfessional.com**

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