

# ADVERTISING RATES & DATA

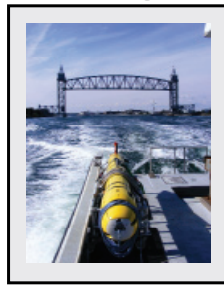
# MARINE TECHNOLOGY REPORTER

## Full Page Bleed



Bleed:  
8.625 x 11.125 in  
(219 x 283 mm)  
Trim:  
8.375 x 10.875  
(213 x 276 mm)

## Full Page



7 x 10 in  
(178 x 254 mm)

## 2/3 Page



4.5 x 10 in  
(114 x 254 mm)

## 1/2 page (Island)



4.5 x 7.5 in  
(114 x 191 mm)

## 1/2 page (H)



7 x 4.875 in  
(178 x 126 mm)

## 1/2 page (V)



3.375 x 10 in  
(87 x 254 mm)

## 1/3 page (H)



2.25 x 10 in  
(57 x 254 mm)

## 1/3 page (V)



4.5 x 4.25 in  
(114 x 108 mm)

## 1/4 page (H)



7 x 2.375 in  
(178 x 62mm)

## 1/4 page (V)



3.375 x 4.875 in  
(87 x 126 mm)

B&W RATES	1X	3X	6X	9X	12X	18X
Full Page	\$3,463	\$3,338	\$3,227	\$3,120	\$3,018	\$2,918
2/3 Page	2,487	2,404	2,324	2,248	2,175	2,102
1/2 Page (Island)	2,313	2,236	2,161	2,090	2,022	1,955
1/2 Page (H)	2,313	2,236	2,161	2,090	2,022	1,955
1/2 Page (V)	2,077	1,940	1,940	1,876	1,814	1,754
1/3 Page	1,331	1,286	1,244	1,204	1,164	1,125
1/4 Page (H)	1,111	1,073	1,038	1,005	970	939
1/4 Page (V)	1,111	1,073	1,038	1,005	970	939

No Charge for Bleed • Special position: 15% of earned rate

### Covers

2<sup>nd</sup> Cover: \$5,079  
3<sup>rd</sup> Cover: \$5,079  
4<sup>th</sup> Cover: \$5,552  
\*includes 4-color, bleed & special position

### Color Charges

Std. 4A Red, Green, Orange, Yellow: per color \$412  
Matched color, per page, per color extra 515  
4-color process per page: (1/3 page or smaller) 505  
4-color process per page: (1/2 page or larger) 1009

### Classified Ads

"MTR Marketplace" and all other classified advertisements are non-commissionable single insertion per column inch:  
\$102 net (each column is 3 in/ 76.2 mm wide) 3 or more insertions - \$91 net

### Commission & Closing Dates - Agency Commission - 15%

Published nine times annually. Last advertising forms close 20 days before the first day of the publication month for providing press-ready PDF files. Advertising material to be "pub-set" should be submitted 30 days before the first day of the publication month.

### Cancellations

Cancellations are not accepted after scheduled closing date. Any cancellation prior to the closing date must be in writing and signed by the advertiser / agency and the publisher. All cancellations are subject to short rate where applicable.