

MARINE TECHNOLOGY

REPORTER

2014 Editorial
Calendar &
Media Options



MARINE TECHNOLOGY

REPORTER

PROVIDES THE LARGEST AUDITED MARINE TECHNOLOGY CIRCULATION - GUARANTEED.

We have grown into the largest source for underwater technology news and information with 25,384 copies in circulation around the world.

36.5%

Commercial diving, commercial vessels owner/operator, dredging, marine geodesy, marine salvage, meteorology, ocean exploration/survey, oceanography, offshore oil & gas exploration and production, owner/operator underwater vehicles (manned/unmanned), search and survey, vessel chartering

20.6%

Environmental monitoring/pollution control, marine construction, offshore structures, pipeline contractors, port/waterway/coastal/harbor authority, ship/boat building and repair services, submersibles Marine consulting, marine engineering, naval architecture, subsea engineering

13.5%

Education/Training (marine/ocean), information technology, marine research, software engineering and development services, systems integration

8.7%

AUV manufacturer, instrumentation manufacturer (marine/oceanographic), manufacturer of marine machinery, maritime security, ROV manufacturer, subsea robotics, underwater vehicles manufacturer (manned/unmanned)

TOTAL AUDITED CIRCULATION:

25,384

JUNE 2013 BPA AUDIT

The largest verified circulation combined with the industry's most viewed MTR E-News service make Marine Technology Reporter the best choice for advertising to and communicating with our industry in 2014.

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Marine TechNews



Maritime Professional

ISSUE	EDITORIAL	BONUS DISTRIBUTION	AD CLOSE
JANUARY/ FEBRUARY	<p>Subsea Vehicles: UUVs</p> <p>Market: Harsh Environment Systems: Arctic Ops Tech: Scientific Deck Machinery Product: Training Resources</p>	<p>Arctic Technology Conference Feb. 10-12, Houston Subsea Tieback March 4-6, San Antonio</p>	January 21
MARCH	<p>Instrumentation: Measurement, Process & Analysis</p> <p>Market: Oceanology Intl '14 Technology Spotlight Tech: Umbilicals, Cables, Connectors & Power Supply Product: Sonar Systems & Seafloor Mapping</p>	<p>Oceanology International March 11-13, London</p>	February 18
APRIL	<p>Offshore Energy</p> <p>Market: Seismic Vessels & Systems Tech: Deepwater Positioning, Mooring & Anchoring Product: Subsea Pipeline Survey & Inspection</p>	<p>Offshore Technology Conference May 5-8, Houston AUVSI 2014 May 12-15, Orlando</p>	March 27
MAY	<p>AUV Operations</p> <p>Market: Offshore Renewable Energy: Wind, Wave & Tide Tech: Salvage & Recovery Product: Remote Sensing & Environmental Monitoring</p>	<p>Energy Ocean International June 3-5, Atlantic City</p>	April 24
JUNE	<p>Hydrographic Survey</p> <p>Market: Comms, Telemetry & Data Processing Tech: GPS, Gyro Compasses & MEMS Motion Tracking Product: Underwater Imaging: Lights, Cameras, Sonar</p>		May 27
JULY/ AUGUST	<p>MTR100</p> <p>Annual Listing of 100 Leading Subsea Companies Special Report: Oceans 2014 Preview Region Focus: Newfoundland and Labrador, Canada</p>		July 21
SEPTEMBER	<p>Ocean Observation: Gliders, Buoys & Sub-Surface Networks</p> <p>Market: Research Vessels Tech: ROV Tech: Workclass to Micro Systems Product: Geospacial Software Systems for Hydrography</p>	<p>Oceans 2014 Sept. 14-19, St. John's, Newfoundland and Labrador, Canada</p>	August 21
OCTOBER	<p>Subsea Defense</p> <p>Market: Oil Spill Monitoring & Tracking Tech: Seafloor Engineering & Remote Operations Product: Fiber Optic and Electrical Connectors</p>	<p>Clean Gulf Dec. 2-4, San Antonio</p>	September 25
NOVEMBER/ DECEMBER	<p>Fresh Water Monitoring & Sensors</p> <p>Market: Subsea Engineering & Construction Tech: Offshore Inspection, Maintenance & Repair (IMR) Product: Commercial Diving: Lights, Cameras, Helmets</p>	<p>Underwater Intervention 2015 New Orleans</p>	November 26

B/W Rates	1X	3X	6X	9X	12X	18X
Full page	\$3171	\$3057	\$2955	\$2857	\$2764	\$2672
2/3 page	2277	2202	2129	2059	1991	1925
1/2 page (island)	2118	2048	1979	1914	1851	1790
1/2 page (horiz)	2118	2048	1979	1914	1851	1790
1/2 page (vertical)	1902	1776	1776	1718	1661	1607
1/3 page	1219	1178	1139	1103	1066	1030
1/4 page (horiz)	1017	983	950	920	889	860
1/4 page (vert)	1017	983	950	920	889	860

All display rates are listed at gross cost

Covers

2nd cover	4652	*includes 4-color, bleed and special position Special Position: *15% of earned rate
3rd cover	4652	
4th cover	5085	

Commission and Closing Dates

Agency Commission - 15%

Published nine times annually.

Last advertising forms close 20 days before the first day of the publication month for providing press-ready PDF files. Advertising material to be "pubset" should be submitted 30 days before the first day of the publication month.

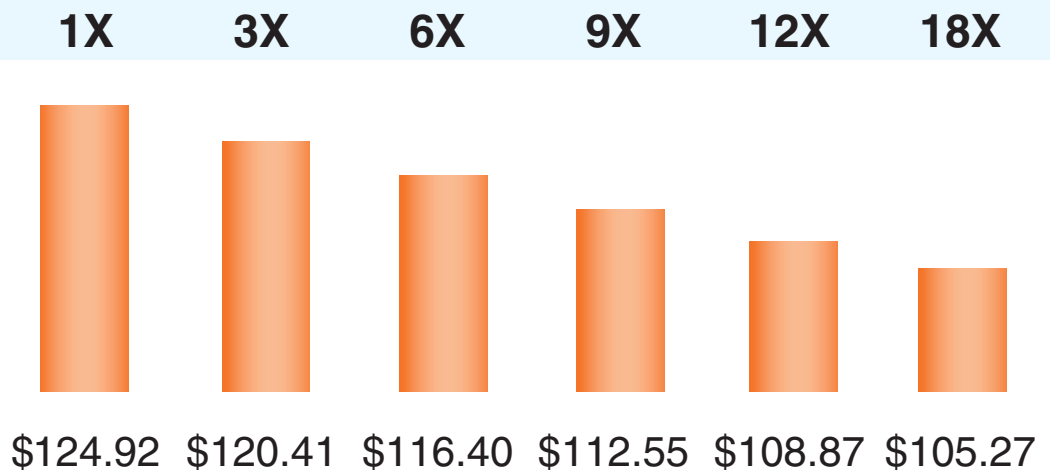
Color Charges

Standard 4A Red, Green, Orange, Yellow: per color	412
Matched color, per page, per color extra	515
4-color process per page: (1/3 page or smaller)	505
4-color process per page: (1/2 page or larger)	1009

Cost Per Thousand

Full page price

All circulation data calculated using numbers from the Dec 2011 BPA audite statement



Opt-In Email Service

Over **45,000***
industry email
addresses



1 time mailing	\$1,800 net each
4 time mailing	\$1,500 net each
7 time mailing	\$1,200 net each
11 time mailing (or more)	\$1,000 net each

*as of May 2012, subject to change

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Ad Unit Sizes

<p>FULL PAGE Bleed: 8.625 x 11.125 " (219 x 283 mm) Trim: 8.375 x 10.875 (213 x 276 mm)</p>	<p>FULL•PAGE Non-bleed: 7 x 10 in (178 x 254 mm)</p>
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**2/3 TAB
PAGE**

4.5 x 10 in
(114 x 254 mm)

**1/2
PAGE
(island)**

4.5 x 7.5 in
(114 x 191 mm)

**1/2 PAGE
(horiz)**

7 x 4.875 in
(178 x 126 mm)

**1/2
PAGE
(vert)**

3.375 x 10 in
(87 x 254 mm)

**1/4
PAGE
(vert)**

**1/4 PAGE
(horiz)**

3.375 x 4.875 in
(87 x 126 mm)
7 x 2.375 in
(178 x 62 mm)

**1/3
PAGE
(vert)**

**1/3
PAGE
(horiz)**

2.25 x 10 in
(57 x 254 mm)
4.5 x 4.25 in
(114 x 108 mm)

MARINE TECHNOLOGY REPORTER

FOUR GREAT WAYS TO PROMOTE YOUR COMPANY ELECTRONICALLY

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 300 x250 - 3 Positions (\$1500/month)
 300 x 100 - 2 Positions (\$1000/month)
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