

INCREASE BRAND AWARENESS TO A TARGETED, RELEVANT AUDIENCE

With *Marine Technology Reporter*, your message can reach decision makers through more marketing channels than ever before. *MTR* can provide you with easy solutions to broadcast your content, increase brand visibility, and ensure your message reaches the right people.



SPONSORED CONTENT

Showcase your company's latest achievements by directly integrating it into the news! Your story will appear on the homepage and e-newsletter. Plus, your story will remain in the network's archives and will be searchable from our site and search engines.



FEATURED VIDEOS

Marine Technology TV provides insightful interviews with the industry's top executives. With a Marine Technology TV interview, our committed editorial staff will work with you to develop insightful Q&A with your team and promote it to the industry's top professionals.



WHITEPAPERS

Make sure your company's content is visible to decision makers all around the world. Special content marketing from *MTR* is your opportunity to sponsor your own "white paper." Hosted on MarineTechnologyNews.com and distributed to the maritime network's targeted email database.



SITE TAKEOVERS

High-impact full screen takeovers allow your campaign to wrap around the Marine Technology News website, showcasing your message on every page and to every viewer.



EMAIL DIRECT MARKETING

Our opt-in email list is a highly effective way to promote your business to a large audience. Your unique message will be a standalone broadcast to our recipients with trackable links.



WEBINARS

The best way to deliver your detailed presentation in an effective and interactive format to an engaged audience that is interested in learning about your products or services.



MARINE TECHNOLOGY REPORTER'S CUSTOM CONTENT MARKETING IS AN EASY SOLUTION TO BUILD YOUR AUDIENCE