

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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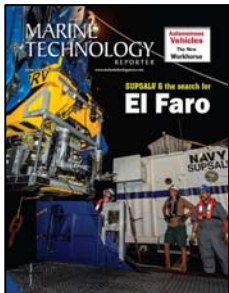
MARINE TECHNOLOGY REPORTER is a B2B brand with a focus in the marine technology and subsea industries. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up, and special features. The content of every issue is also available to subscribers globally via the online digital version.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

CHANNELS

MARINE TECHNOLOGY REPORTER MAGAZINE



5 Issues in the period
25,412 average circulation

MARINE TECHNOLOGY REPORTER E-NEWSLETTER



104 Issues in the period
32,357 average per occurrence

MARINE TECHNOLOGY REPORTER APP



6,659 Cumulative downloads

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
MARINE TECHNOLOGY REPORTER MAGAZINE (5 issues in the period)	25,412	-	25,412
a. Print	14,679	-	14,679
b. Digital	10,733	-	10,733
1. Requested	10,733	-	10,733
2. Non-Requested	-	-	-
MARINE TECHNOLOGY REPORTER E-NEWSLETTER (104 issued in the period)	32,357	-	32,357
MARINE TECHNOLOGY REPORTER APP (cumulative downloads)	*6,659	-	*6,659

*App Downloads is a cumulative figure, not average.

FIELD SERVED

MARINE TECHNOLOGY REPORTER serves the field of commercial diving, commercial vessels owner/operator, dredging, marine geodesy, marine salvage, meteorology, ocean exploration/survey, oceanography, offshore oil & gas exploration and production, owner/operator underwater vehicles (manned/unmanned), search and survey, vessel chartering, environmental monitoring/pollution control, marine construction, offshore structures, pipeline contractors, port/waterway/ coastal/harbor authority, ship/boat building and repair services, submersibles, marine consulting, marine engineering, naval architecture, subsea engineering, education/training (marine/ocean), information technology, marine research, software engineering and development services, systems integration, AUV manufacturer, instrumentation manufacturer (marine/oceanographic), manufacturer of marine machinery, maritime security, ROV manufacturer, subsea robotics, underwater vehicles manufacturer (manned/unmanned).

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include senior management, management, engineering, military, scientific/technical subsea design, and other functions.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	309
Allocated for Trade Shows and Conventions	800
All Other	50
TOTAL	1,159

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	25,412	100.0	25,412	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	25,412	100.0	25,412	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2016 Issue	Print	Digital	Total Qualified
January/February	14,663	10,968	25,631
March	14,679	10,943	25,622
April	14,708	10,746	25,454
May	14,702	10,484	25,186
June	14,642	10,524	25,166

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2016
 This issue is 1.1% or 282 copies below the average of the other 4 issues reported in Paragraph 2.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Classification by Function							
			Print	Digital	Senior Management	Management	Engineering, Academic, Scientific/ Technical	Military	Subsea Design (Naval Architects, Marine Engineers), Consultants/ Analysts	Other Functions
Commercial diving, commercial vessels owner/operator, dredging, marine geodesy, marine salvage, meteorology, ocean exploration/survey, oceanography, offshore oil & gas exploration and production, owner/operator underwater vehicles (manned/unmanned), search and survey, vessel chartering	9,104	36.1	5,283	3,821	4,234	1,909	2,213	250	418	80
Environmental monitoring/pollution control, marine construction, offshore structures, pipeline contractors, port/waterway/coastal/harbor authority, ship/boat building and repair services, submersibles	5,005	19.9	3,052	1,953	1,340	2,229	1,070	107	231	28
Marine consulting, marine engineering, naval architecture, subsea engineering	4,611	18.3	2,673	1,938	1,385	1,195	1,182	92	719	38
Education/Training (marine/ocean), information technology, marine research, software engineering and development services, systems integration	3,510	13.9	1,848	1,662	838	656	1,594	75	242	105
AUV manufacturer, instrumentation manufacturer (marine/oceanographic), manufacturer of marine machinery, maritime security, ROV manufacturer, subsea robotics, underwater vehicles manufacturer (manned/unmanned)	2,381	9.5	1,429	952	823	857	518	74	85	24
Others Allied to the Field	575	2.3	417	158	245	128	75	2	125	-
TOTAL QUALIFIED CIRCULATION	25,186	100.0	14,702	10,484	8,865	6,974	6,652	600	1,820	275

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2016

QUALIFICATION SOURCE	Qualified Within					Print	Digital	Total Qualified	Percent
	1 Year	2 Years	3 Years						
I. Direct Request:	15,644	9,542	-			14,702	10,484	25,186	100.0
II. Request from recipient's company:	-	-	-			-	-	-	-
III. Membership Benefit:	-	-	-			-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-			-	-	-	-
V. Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources	-	-	-			-	-	-	-
VI. Single Copy Sales:	-	-	-			-	-	-	-
TOTAL QUALIFIED CIRCULATION	15,644	9,542	-			14,702	10,484	25,186	100.0
PERCENT	62.1	37.9	-			58.4	41.6	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2016

MAILING ADDRESS	Print	Digital	Total Qualified	Percent
Individuals by name and title and/or function	14,702	10,484	25,186	100.0
Individuals by name only	-	-	-	-
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION	14,702	10,484	25,186	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July – December 2013	January – June 2014	July – December 2014	January – June 2015	July - December 2015	January – June 2016*
Total Audit Average Qualified:	25,216	25,406	25,400	25,500	25,557	25,412
Qualified Non-Paid:	25,216	25,406	25,400	25,500	25,557	25,412
Print:	15,002	14,685	14,340	14,578	14,576	14,679
Digital:	10,214	10,721	11,060	10,922	10,981	10,733
Qualified Paid:	-	-	-	-	-	-
Print:	-	-	-	-	-	-
Digital:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: January – June 2016 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2016*

State	Print	Digital	Total Qualified	Percent	State	Print	Digital	Total Qualified	Percent
Maine	239	28	267		Kentucky	46	7	53	
New Hampshire	139	30	169		Tennessee	61	14	75	
Vermont	20	6	26		Alabama	150	18	168	
Massachusetts	870	162	1,032		Mississippi	205	36	241	
Rhode Island	322	106	428		EAST SO. CENTRAL	462	75	537	2.1
Connecticut	299	43	342		Arkansas	11	1	12	
NEW ENGLAND	1,889	375	2,264	9.0	Louisiana	769	118	887	
New York	666	115	781		Oklahoma	27	7	34	
New Jersey	433	99	532		Texas	1,502	285	1,787	
Pennsylvania	299	55	354		WEST SO. CENTRAL	2,309	411	2,720	10.8
MIDDLE ATLANTIC	1,398	269	1,667	6.6	Montana	20	9	29	
Ohio	214	43	257		Idaho	22	4	26	
Indiana	73	9	82		Wyoming	4	4	8	
Illinois	186	49	235		Colorado	103	33	136	
Michigan	198	38	236		New Mexico	17	6	23	
Wisconsin	184	35	219		Arizona	72	23	95	
EAST NO. CENTRAL	855	174	1,029	4.1	Utah	24	6	30	
Minnesota	54	23	77		Nevada	24	7	31	
Iowa	33	1	34		MOUNTAIN	286	92	378	1.5
Missouri	52	12	64		Alaska	190	41	231	
North Dakota	-	-	-		Washington	776	145	921	
South Dakota	-	-	-		Oregon	191	27	218	
Nebraska	7	4	11		California	1,525	360	1,885	
Kansas	17	6	23		Hawaii	145	46	191	
WEST NO. CENTRAL	163	46	209	0.8	PACIFIC	2,827	619	3,446	13.7
Delaware	53	19	72		UNITED STATES	13,680	2,735	16,415	65.2
Maryland	549	113	662		U.S. Territories	40	18	58	
Washington, DC	178	28	206		Canada	313	850	1,163	
Virginia	780	134	914		Mexico	2	86	88	
West Virginia	21	6	27		Other International	654	6,790	7,444	
North Carolina	222	68	290		APO/FPO	13	5	18	
South Carolina	149	36	185						
Georgia	156	30	186						
Florida	1,383	240	1,623						
SOUTH ATLANTIC	3,491	674	4,165	16.6					
					TOTAL QUALIFIED CIRCULATION	14,702	10,484	25,186	100.0

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2016*

Region/Country	Print	Digital	Total Qualified	Percent	Region/Country	Print	Digital	Total Qualified	Percent
ASIA					AFRICA				
Bangladesh	1	36	37		Algeria	2	20	22	
China	4	187	191		Benin	-	7	7	
Hong Kong - SAR	2	27	29		Cameroon	-	7	7	
India	6	628	634		Cape Verde	-	3	3	
Indonesia	1	130	131		Egypt	2	118	120	
Japan	4	125	129		Ghana	-	22	22	
Korea, Republic Of	5	109	114		Guinea	-	6	6	
Malaysia	4	149	153		Kenya	-	14	14	
Maldives	-	6	6		Libyan Arab Jamahiriya	-	7	7	
Myanmar	-	14	14		Mauritius	1	3	4	
Pakistan	-	64	64		Morocco	1	6	7	
Philippines	3	96	99		Nigeria	-	209	209	
Singapore	14	229	243		Senegal	-	4	4	
Sri Lanka	-	47	47		Sierra Leone	-	3	3	
Taiwan	2	51	53		South Africa	5	74	79	
Thailand	-	53	53		Tanzania	1	9	10	
Vietnam	-	32	32		Tunisia	1	21	22	
Subtotal	46	1,983	2,029	8.1	Uganda	-	3	3	
MIDDLE EAST					Subtotal	13	536	549	2.2
Bahrain	-	8	8		NORTH AMERICA				
Iran	-	152	152		Canada	313	850	1,163	
Israel	1	64	65		Mexico	2	86	88	
Kuwait	-	14	14		United States	13,680	2,735	16,415	
Lebanon	-	9	9		unspecified North America	13	5	18	
Oman	-	8	8		Subtotal	14,008	3,676	17,684	70.2
Qatar	-	13	13		CARIBBEAN				
Saudi Arabia	1	41	42		Bahamas	-	7	7	
Syrian Arab Republic	-	8	8		Bermuda	1	3	4	
United Arab Emirates	5	132	137		Cuba	-	6	6	
Yemen	-	3	3		Dominican Republic	-	5	5	
Subtotal	7	452	459	1.8	Jamaica	-	7	7	
EUROPE					Netherlands Antilles	-	3	3	
Austria	-	12	12		Puerto Rico	23	13	36	
Belgium	5	63	68		Trinidad and Tobago	2	17	19	
Bulgaria	2	24	26		Virgin Islands, U.S.	8	4	12	
Croatia	-	66	66		Subtotal	34	65	99	0.4
Cyprus	1	14	15		CENTRAL AMERICA				
Denmark	10	70	80		Costa Rica	-	9	9	
Estonia	-	4	4		Honduras	-	3	3	
Finland	11	53	64		Panama	-	17	17	
France	32	185	217		Subtotal	-	29	29	0.1
Germany	88	190	278		SOUTH AMERICA				
Greece	3	91	94		Argentina	1	87	88	
Hungary	-	3	3		Brazil	42	164	206	
Iceland	2	22	24		Chile	5	70	75	
Ireland	7	78	85		Colombia	-	67	67	
Italy	14	189	203		Ecuador	-	10	10	
Latvia	-	3	3		Peru	-	33	33	
Lithuania	-	4	4		Uruguay	1	13	14	
Macedonia	-	4	4		Venezuela	7	34	41	
Malta	-	14	14		Subtotal	56	478	534	2.1
Monaco	-	10	10		ASIA PACIFIC				
Netherlands	27	148	175		Australia	16	222	238	
Norway	74	153	227		Federated States Of Micronesia	2	1	3	
Poland	1	64	65		Fiji	-	3	3	
Portugal	2	72	74		Guam	7	-	7	
Romania	1	52	53		New Zealand	3	42	45	
Russian Federation	1	68	69		Subtotal	28	268	296	1.2
Serbia	-	10	10		TOTAL QUALIFIED CIRCULATION				
Slovenia	-	7	7		14,702	10,484	25,186	100.0	
Spain	15	149	164						
Sweden	10	80	90						
Switzerland	3	17	20						
Turkey	3	162	165						
Ukraine	1	23	24						
United Kingdom	197	893	1,090						
Subtotal	510	2,997	3,507	13.9					

*See Additional Data

E-NEWSLETTER CHANNEL

2016	MTR E-Newsletter	2016	MTR E-Newsletter	2016	MTR E-Newsletter
JANUARY		MARCH		MAY	
January 1	29,565	March 1	21,329	May 3	28,658
January 5	21,940	March 2	37,777	May 4	37,783
January 6	34,876	March 3	21,191	May 5	28,563
January 7	21,456	March 4	37,861	May 6	37,870
January 8	34,940	March 8	21,275	May 10	28,770
January 12	21,403	March 9	37,435	May 11	37,424
January 13	35,618	March 10	31,401	May 12	28,594
January 14	21,109	March 11	37,350	May 13	37,590
January 15	35,430	March 15	30,537	May 17	28,338
January 19	20,757	March 16	37,561	May 18	37,429
January 20	35,844	March 17	30,145	May 19	28,306
January 21	20,660	March 18	37,914	May 20	37,921
January 22	35,926	March 22	30,285	May 24	28,214
January 26	20,856	March 23	37,381	May 25	37,371
January 27	35,366	March 24	30,290	May 26	28,087
January 28	20,777	March 25	37,297	May 27	37,287
January 29	35,346	March 29	29,829	May 31	38,171
FEBRUARY		March 30	37,887	JUNE	
February 2	21,630	March 31	29,571	June 1	37,462
February 3	36,779	APRIL		June 2	36,481
February 4	22,244	April 1	37,386	June 3	37,380
February 5	36,919	April 5	29,571	June 7	39,718
February 9	22,013	April 6	35,223	June 8	31,143
February 10	37,004	April 7	29,455	June 9	39,649
February 11	21,907	April 8	37,876	June 10	36,619
February 12	37,071	April 12	29,397	June 14	40,116
February 16	22,081	April 13	37,419	June 15	36,265
February 17	36,689	April 14	29,575	June 16	40,315
February 18	21,893	April 15	37,330	June 17	34,916
February 19	36,993	April 19	29,025	June 21	39,934
February 23	20,477	April 20	37,846	June 22	22,656
February 24	36,482	April 21	28,888	June 23	39,929
February 25	21,353	April 22	37,932	June 24	34,461
February 26	37,942	April 26	29,094	June 28	40,645
		April 27	37,365	June 29	34,781
		April 28	29,096	June 30	40,838
		April 29	37,278	AVERAGE:	32,357

MTR E-Newsletter (104 issued in the period)

The newsletter provides additional deployments per issue to serve subscribers that have elected to receive news by specific keywords and or topics.

APP CHANNEL

2016	Monthly Downloads	Cumulative Downloads
Beginning Balance		6,031
January	115	6,146
February	100	6,246
March	112	6,358
April	95	6,453
May	90	6,543
June	116	6,659

Cumulative downloads represents the aggregate number of downloads of the Marine TechNews, not copies. Information regarding App deletion/removal is not available from third party vendors and has not been removed from these figures.

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the Version is available.

Apps are downloaded to view enhanced versions of the print edition and are available as a single download or by subscription use on tablets, smartphones or other mobile devices.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica - If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

GEOGRAPHIC DISTRIBUTION:

Geographic data for E-newsletter and App are not reported at the media owner's option.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

John O'Malley, Publisher

Kathleen Hickey, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	July 12, 2016
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County	New York
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About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.