

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Maritime Activity Reports Inc.  
118 East 25th Street, 2nd Floor  
New York, NY 10010  
Tel. No.: (212) 477-6700  
Fax No.: (212) 254-6271  
www.marinelink.com  
jomalley@marinelink.com



Scan for publisher's contact information.

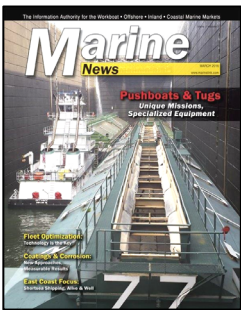
**MARINE NEWS** is a B2B brand with a focus in the marine industry. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up, and special features. The content of every issue is also available to subscribers globally via the online digital version.

### BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

## CHANNELS

### MARINE NEWS MAGAZINE



6 Issues in the period  
31,059 average circulation

### MARINE NEWS E-NEWSLETTERS



2 E-Newsletters in the period  
99 total issued in the period  
45,300 average per occurrence  
22,692 average per occurrence

## EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
<b>MARINE NEWS MAGAZINE</b> (6 issues in the period)	31,059	-	31,059
a. Print	21,852	-	21,852
b. Digital	9,207	-	9,207
1. Requested	9,207	-	9,207
2. Non-Requested	-	-	-
<b>MARITIME NEWS E-NEWSLETTERS</b>			
a. Maritime Propulsion (52 issued in the period)	45,300	-	45,300
b. Marine Electronics (47 issued in the period)	22,692	-	22,692

**FIELD SERVED**

**MARINE NEWS** serves the commercial and Naval marine industries including ship, boat, barge and workboat owners, operators, offshore oil drilling operations, shipbuilding, boatbuilding, boat repair, marine engineers, naval architects, port authorities and other industries as reported in paragraph 3a herein.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are personnel in the commercial and Naval marine industries - owners, corporate officers (chairmen, CEOs, CFOs, CIOs), directors, presidents, vice presidents, general managers, sales/marketing managers, purchasing agents/managers, other managers, marine superintendents, port captains, port engineers (shore side), ship surveyors, project engineers, foremen, and others employed aboard ships.

**AVERAGE NON-QUALIFIED CIRCULATION**

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	408
Allocated for Trade Shows and Conventions	487
All Other	50
<b>TOTAL</b>	<b>945</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	31,059	100.0	31,059	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>31,059</b>	<b>100.0</b>	<b>31,059</b>	<b>100.0</b>	<b>-</b>	<b>-</b>

**2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD**

2016 Issue	Print	Digital	Total Qualified
January	21,939	9,137	31,076
February	21,943	9,126	31,069
March	21,976	9,186	31,162
April	21,758	9,247	31,005
May	21,747	9,259	31,006
June	21,752	9,286	31,038

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2016**  
 This issue is 0.2% or 64 copies below the average of the other 5 issues reported in Paragraph 2.

BUSINESS AND OCCUPATION	TOTAL QUALIFIED	PERCENT OF TOTAL	Print	Digital
<b>1. SHIP, BOAT &amp; BARGE OWNERS, OPERATORS-NAVY AND COMMERCIAL:</b>				
COMMERCIAL, U.S.C.G., MILITARY SEALIFT COMMAND, ARMY CORPS OF ENGINEERS, TUGS, PUSHBOATS, ALL TYPES OF BARGES, DREDGES AND SALVAGE VESSELS, OFFSHORE SERVICE AND SUPPLY VESSELS, CREW BOATS, EXCURSION DINNER, PASSENGER AND FERRY BOATS, "FOR HIRE" DIVE AND CHARTER BOATS, RESEARCH VESSELS, PILOT BOATS, FIRE BOATS, POLICE BOATS, HARBOR AND UTILITY BOATS, POLLUTION CONTROL VESSELS, COASTAL AND GREAT LAKES FREIGHTERS AND TANKERS, OFFSHORE DRILL RIGS, PORT AUTHORITIES:				
Corporate officers, directors, owners, presidents, vice presidents, general managers, other managers, corporate secretaries, and treasurers	13,497	43.5	9,775	3,722
Port engineers - shoreside, marine superintendents, port captains, purchasing managers/agents, naval architects, marine engineers -shoreside	2,800	9.1	2,058	742
Other employees ashore not included in above classifications	252	0.8	203	49
<b>SUB-TOTAL</b>	<b>16,549</b>	<b>53.4</b>	<b>12,036</b>	<b>4,513</b>
<b>2. SHIPBUILDING, BOATBUILDING AND REPAIR:</b>				
Corporate officers, directors, owners, presidents, vice presidents, general managers, other managers, corporate secretaries, treasurers, port engineers - shoreside, marine superintendents, port captains, purchasing managers/agents, naval architects, marine engineers - shoreside, ship surveyors, project engineers, and foremen				
Other employees not included in the above classifications	321	1.0	228	93
<b>SUB-TOTAL</b>	<b>6,598</b>	<b>21.3</b>	<b>4,697</b>	<b>1,901</b>
<b>3. PROFESSIONAL:</b>				
Naval architects, marine engineers and marine consultants shoreside				
Admiralty lawyers and insurance	679	2.2	373	306
<b>SUB-TOTAL</b>	<b>4,441</b>	<b>14.3</b>	<b>2,830</b>	<b>1,611</b>
<b>TOTAL 1, 2, AND 3</b>	<b>27,588</b>	<b>89.0</b>	<b>19,563</b>	<b>8,025</b>
<b>4. MARINE EQUIPMENT:</b>				
Manufacturers and manufacturers representatives				
	2,482	8.0	1,724	758
<b>5. GOVERNMENT AND ALLIED MARINE INDUSTRIES:</b>				
U.S. Marine Administration, U.S. Senators, U.S. Congressmen and others in official capacities				
Schools, associations and organizations	753	2.4	332	421
Other allied marine industries	22	0.1	15	7
<b>TOTAL 4 AND 5</b>	<b>3,418</b>	<b>11.0</b>	<b>2,184</b>	<b>1,234</b>
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>31,006</b>	<b>100.0</b>	<b>21,747</b>	<b>9,259</b>

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2016**

QUALIFICATION SOURCE	Qualified Within			Print	Digital	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	15,360	15,646	-	21,747	9,259	31,006	100.0
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>15,360</b>	<b>15,646</b>	<b>-</b>	<b>21,747</b>	<b>9,259</b>	<b>31,006</b>	<b>100.0</b>
<b>PERCENT</b>	<b>49.5</b>	<b>50.5</b>	<b>-</b>	<b>70.1</b>	<b>29.9</b>	<b>100.0</b>	

### 3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2016

MAILING ADDRESS	Print	Digital	Total Qualified	Percent
Individuals by name and title and/or function	21,747	9,259	31,006	100.0
Individuals by name only	-	-	-	-
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>21,747</b>	<b>9,259</b>	<b>31,006</b>	<b>100.0</b>

### AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July – December 2013	January – June 2014	July – December 2014	January – June 2015	July – December 2015*	January – June 2016*
Total Audit Average Qualified:	33,134	32,110	31,085	30,794	30,911	31,059
Qualified Non-Paid:	33,134	32,110	31,085	30,794	30,911	31,059
Print:	22,083	22,218	20,410	20,337	21,763	21,852
Digital:	11,051	9,892	10,675	10,457	9,148	9,207
Qualified Paid:	-	-	-	-	-	-
Print:	-	-	-	-	-	-
Digital:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

\*NOTE: July 2015 – June 2016 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

\*\*NC = None Claimed.

### GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2016\*

State	Print	Digital	Total Qualified	Percent	State	Print	Digital	Total Qualified	Percent
Maine	354	26	380		Kentucky	166	17	183	
New Hampshire	127	13	140		Tennessee	153	11	164	
Vermont	38	-	38		Alabama	398	25	423	
Massachusetts	788	71	859		Mississippi	256	18	274	
Rhode Island	281	26	307		<b>EAST SO. CENTRAL</b>	<b>973</b>	<b>71</b>	<b>1,044</b>	<b>3.4</b>
Connecticut	512	59	571		Arkansas	53	4	57	
<b>NEW ENGLAND</b>	<b>2,100</b>	<b>195</b>	<b>2,295</b>	<b>7.4</b>	Louisiana	1,728	113	1,841	
New York	1,253	145	1,398		Oklahoma	51	4	55	
New Jersey	852	83	935		Texas	2,145	194	2,339	
Pennsylvania	546	56	602		<b>WEST SO. CENTRAL</b>	<b>3,977</b>	<b>315</b>	<b>4,292</b>	<b>13.8</b>
<b>MIDDLE ATLANTIC</b>	<b>2,651</b>	<b>284</b>	<b>2,935</b>	<b>9.5</b>	Montana	24	1	25	
Ohio	449	40	489		Idaho	40	1	41	
Indiana	169	14	183		Wyoming	4	-	4	
Illinois	423	32	455		Colorado	85	13	98	
Michigan	444	32	476		New Mexico	12	2	14	
Wisconsin	392	25	417		Arizona	88	6	94	
<b>EAST NO. CENTRAL</b>	<b>1,877</b>	<b>143</b>	<b>2,020</b>	<b>6.5</b>	Utah	22	4	26	
Minnesota	150	8	158		Nevada	51	5	56	
Iowa	48	7	55		<b>MOUNTAIN</b>	<b>326</b>	<b>32</b>	<b>358</b>	<b>1.1</b>
Missouri	158	9	167		Alaska	241	15	256	
North Dakota	8	-	8		Washington	1,130	86	1,216	
South Dakota	12	1	13		Oregon	272	20	292	
Nebraska	17	2	19		California	1,640	203	1,843	
Kansas	39	3	42		Hawaii	124	18	142	
<b>WEST NO. CENTRAL</b>	<b>432</b>	<b>30</b>	<b>462</b>	<b>1.5</b>	<b>PACIFIC</b>	<b>3,407</b>	<b>342</b>	<b>3,749</b>	<b>12.1</b>
Delaware	67	5	72		<b>UNITED STATES</b>	<b>21,120</b>	<b>1,926</b>	<b>23,046</b>	<b>74.3</b>
Maryland	622	72	694		U.S. Territories	80	11	91	
Washington, DC	145	17	162		Canada	326	488	814	
Virginia	1,122	97	1,219		Mexico	3	149	152	
West Virginia	31	3	34		Other International	202	6,681	6,883	
North Carolina	356	30	386		APO/FPO	16	4	20	
South Carolina	240	32	272		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>21,747</b>	<b>9,259</b>	<b>31,006</b>	<b>100.0</b>
Georgia	278	33	311						
Florida	2,516	225	2,741						
<b>SOUTH ATLANTIC</b>	<b>5,377</b>	<b>514</b>	<b>5,891</b>	<b>19.0</b>					

\*See Additional Data

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2016\***

Region/Country	Print	Digital	Total Qualified	Percent	Region/Country	Print	Digital	Total Qualified	Percent
<b>ASIA</b>					Sweden	5	111	116	
Bangladesh	-	49	49		Switzerland	-	32	32	
Brunei Darussalam	-	9	9		Turkey	3	151	154	
China	1	185	186		Ukraine	-	30	30	
Hong Kong - SAR	2	46	48		United Kingdom	34	712	746	
India	6	744	750		Subtotal	154	2,878	3,032	9.8
Indonesia	-	130	130		<b>AFRICA</b>				
Japan	3	61	64		Algeria	1	25	26	
Korea, Republic Of	2	96	98		Cameroon	-	11	11	
Malaysia	-	147	147		Egypt	-	56	56	
Maldives	-	4	4		Ethiopia	-	3	3	
Myanmar	-	26	26		Ghana	1	34	35	
Pakistan	1	65	66		Kenya	-	12	12	
Philippines	1	162	163		Libyan Arab Jamahiriya	-	11	11	
Singapore	6	329	335		Morocco	-	9	9	
Sri Lanka	-	44	44		Nigeria	-	186	186	
Taiwan	-	26	26		Senegal	-	4	4	
Thailand	-	40	40		South Africa	1	40	41	
Vietnam	-	47	47		Tanzania	-	5	5	
Subtotal	22	2,210	2,232	7.2	Tunisia	-	12	12	
<b>MIDDLE EAST</b>					Zimbabwe	-	2	2	
Bahrain	-	10	10		Subtotal	3	410	413	1.3
Iran	-	81	81		<b>NORTH AMERICA</b>				
Iraq	-	2	2		Canada	326	488	814	
Israel	-	24	24		Mexico	3	149	152	
Jordan	-	5	5		United States	21,120	1,926	23,046	
Kuwait	-	20	20		unspecified North America	16	4	20	
Lebanon	-	11	11		Subtotal	21,465	2,567	24,032	77.5
Oman	-	8	8		<b>CARIBBEAN</b>				
Qatar	-	20	20		Antigua and Barbuda	-	5	5	
Saudi Arabia	-	35	35		Bahamas	1	8	9	
Syrian Arab Republic	-	5	5		Bermuda	1	4	5	
United Arab Emirates	3	199	202		Cuba	1	3	4	
Yemen	-	7	7		Dominican Republic	1	8	9	
Subtotal	3	427	430	1.4	Jamaica	-	15	15	
<b>EUROPE</b>					Puerto Rico	50	8	58	
Austria	1	24	25		Trinidad and Tobago	2	25	27	
Belgium	7	54	61		Virgin Islands, U.S.	14	3	17	
Bulgaria	-	28	28		Subtotal	70	79	149	0.5
Croatia	-	47	47		<b>CENTRAL AMERICA</b>				
Cyprus	2	16	18		Belize	-	2	2	
Denmark	7	114	121		Costa Rica	1	11	12	
Estonia	-	10	10		Honduras	1	1	2	
Finland	8	86	94		Panama	1	36	37	
France	3	112	115		Subtotal	3	50	53	0.2
Germany	10	205	215		<b>SOUTH AMERICA</b>				
Greece	3	142	145		Argentina	-	85	85	
Iceland	-	7	7		Brazil	3	103	106	
Ireland	-	25	25		Chile	1	42	43	
Italy	16	132	148		Colombia	1	40	41	
Latvia	-	6	6		Ecuador	1	8	9	
Lithuania	-	3	3		Peru	-	40	40	
Macedonia	-	3	3		Uruguay	1	9	10	
Malta	1	13	14		Venezuela	-	46	46	
Monaco	-	10	10		Subtotal	7	373	380	1.2
Montenegro	-	4	4		<b>ASIA PACIFIC</b>				
Netherlands	30	236	266		Australia	4	207	211	
Norway	15	203	218		Federated States Of Micronesia	2	-	2	
Poland	-	58	58		Guam	8	-	8	
Portugal	-	43	43		Marianas	6	-	6	
Romania	1	74	75		New Zealand	-	58	58	
Russian Federation	1	41	42		Subtotal	20	265	285	0.9
Serbia	-	4	4		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>21,747</b>	<b>9,259</b>	<b>31,006</b>	<b>100.0</b>
Slovenia	-	6	6						
Spain	7	136	143						

\*See Additional Data

2016	MARITIME PROPULSION	MARITIME ELECTRONICS
<b>JANUARY</b>		
January 1	38,784	19,351
January 6	45,614	22,238
January 8	45,808	21,856
January 13	45,767	21,919
January 15	45,749	21,850
January 20	46,391	22,144
January 22	46,448	22,152
January 27	45,732	21,835
January 29	45,622	21,797
<b>FEBRUARY</b>		
February 3	47,834	23,143
February 5	48,470	23,095
February 10	48,604	23,346
February 12	48,560	23,399
February 17	48,080	23,094
February 19	48,373	23,185
February 24	47,803	22,688
February 26	48,772	23,435
<b>MARCH</b>		
March 2	48,415	23,315
March 4	49,173	23,362
March 9	48,636	23,089
March 11	48,555	23,046
March 16	48,736	23,355
March 18	49,323	23,412
March 23	48,639	23,072
March 25	48,538	23,027
March 30	48,845	23,397
<b>APRIL</b>		
April 1	48,691	23,095
April 6	41,135	16,943
April 8	49,360	23,406
April 13	48,790	19,650
April 15	47,887	23,071
April 20	49,350	23,380
April 22	49,474	23,435
April 27	49,072	23,054
April 29	48,647	23,004
<b>MAY</b>		
May 4	49,313	23,311
May 6	49,436	23,348
May 11	49,093	23,067
May 13	48,760	23,018
May 18	48,562	23,325
May 20	49,097	23,150
May 25	43,130	24,175
May 27	42,538	23,948
<b>JUNE</b>		
June 1	42,842	24,058
June 3	42,701	23,967
June 8	30,482	21,254
June 10	33,030	21,247
June 15	32,492	-
June 17	32,401	-
June 22	32,881	-
June 24	32,881	-
June 29	32,284	-
<b>AVERAGE:</b>	<b>45,300</b>	<b>22,692</b>

Maritime Propulsion (52 issued in the period)  
 Marine Electronics (47 issued in the period)

## ADDITIONAL DATA

### METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

### STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print brand existed first, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

### GEOGRAPHIC DISTRIBUTION:

Geographic data for E-Newsletters is not reported at the media owner's option.

### PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

John O'Malley, Publisher  
 Kathleen Hickey, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

### IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	July 15, 2016
State	New York
County	New York
Received by BPA Worldwide	July 15, 2016
Type	BJ
ID Number	M249B0J6

### About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit [www.bpaww.com](http://www.bpaww.com) for the latest audit reports, membership information and publishing and advertising industry news.