

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Maritime Activity Reports Inc.
118 East 25th Street
2nd Floor
New York, NY 10010
Tel.: (212) 477-6700
Fax: (212) 254-6271
www.marinelink.com



Scan for publisher's contact information

MARITIME REPORTER AND ENGINEERING NEWS is a B2B brand with a focus in the maritime industry. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up and special features. The content of every issue is also available to subscribers globally via the online digital version.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

CHANNELS

**MARITIME
REPORTER AND
ENGINEERING NEWS**



6 issues in the period
35,748 average circulation

**MARITIME REPORTER
AND ENGINEERING
NEWS
APP**



35,308 cumulative downloads

**MARITIME REPORTER
AND ENGINEERING
NEWS
WEBSITES**



238,196 average users
Marinelink.com
16,646 average users
Maritimejobs.com

**MARITIME REPORTER
AND ENGINEERING
NEWS
SOCIAL MEDIA**



130,685 LinkedIn group members

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
MARITIME REPORTER AND ENGINEERING NEWS (6 issues in the period)	35,748	-	35,748
a. Print	24,157	-	24,157
b. Digital	11,591	-	11,591
1. Requested	11,591	-	11,591
2. Non-Requested	-	-	-
MARITIME REPORTER AND ENGINEERING NEWS APP	*35,308	-	*35,308
MARITIME REPORTER AND ENGINEERING NEWS WEBSITES			
a. www.marinelink.com (Monthly Users with 462,088 average Pageviews)	238,176	-	238,176
b. www.maritimejobs.com/(Monthly Users with 41,496 average Pageviews)	16,646	-	16,646
MARITIME REPORTER AND ENGINEERING NEWS SOCIAL MEDIA			
LinkedIn group members	*130,685	-	*130,685

*App downloads and Social Media claims are cumulative figures, not averages.

FIELD SERVED

MARITIME REPORTER AND ENGINEERING NEWS serves the commercial and naval maritime industry – ship, boat and barge owners/operators, offshore oil drilling operations, shipbuilding, ship repair, boatbuilding and repair, marine engineers, naval architects, and other industries as reported in paragraph 3a herein.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are personnel in the commercial and Naval marine industries - owners, corporate officers (chairmen, CEOs, CFOs, CIOs) directors, presidents, vice presidents, general managers, sales/marketing managers, purchasing agents/managers, other managers, marine superintendents, port captains, port engineers, naval architects/marine engineers (shore side), ship surveyors, project engineers, foremen, and others employed aboard ships.

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	548
Allocated for Trade Shows and Conventions	715
All Other	50
TOTAL	1,313

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	35,748	100.0	35,748	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	35,748	100.0	35,748	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2018 Issue	Print	Digital	Total Qualified
January	24,253	11,286	35,539
February	23,318	12,764	36,082
March	23,219	12,693	35,912
April	23,337	12,549	35,886
May	27,197	8,288	35,485
June	23,614	11,967	35,581

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2018
 This issue is 0.9% or 315 copies below the average of the other 5 issues reported in Paragraph 2.

Business and Occupation	Total Qualified	Percent of Total	Print	Digital
1. SHIP, BOAT & BARGE OWNERS, OPERATORS - NAVY AND COMMERCIAL:				
Commercial, U.S.C.G., Military Sealift Command, Army Corps of Engineers: (Ocean, Coastal Harbors, Offshore Drilling, Inland Rivers, Port Authorities). Cruise ships, tankers, offshore drill rigs, cargo ships, naval vessels, workboats, including tugboats, barges, ferries, dredges, offshore crew/supply boats, research/patrol/police, cruise/dinner/passenger boats.				
Corporate officers, directors, owners, presidents, vice-presidents, general managers, other managers, corporate secretaries, treasurers, and foremen.	12,081	34.0	9,864	2,217
Port engineers, marine superintendents, port captains, purchasing agents/managers, naval architects, engineers shoreside, ship surveyors, and project engineers.	3,616	10.2	2,880	736
Other employees ashore not included in above classifications	600	1.7	398	202
Sub-Total	16,297	45.9	13,142	3,155
2. SHIPBUILDING, BOATBUILDING, DRILL RIG BUILDING AND REPAIR - NAVY AND COMMERCIAL:				
Corporate officers, directors, owners, presidents, vice presidents, general managers, other managers, corporate secretaries, treasurers, port engineers, marine superintendents, port captains, purchasing agents/managers, naval architects, engineers shoreside, ship surveyors, project engineers, and foremen.	6,981	19.7	5,359	1,622
Other employees not included in above classifications	637	1.8	498	139
Sub-Total	7,618	21.5	5,857	1,761
3. PROFESSIONAL:				
Naval architects, marine engineers and marine consultants shoreside	5,749	16.2	3,952	1,797
Admiralty lawyers and insurance	458	1.3	328	130
Sub-Total	6,207	17.5	4,280	1,927
TOTAL 1, 2, and 3	30,122	84.9	23,279	6,843
4. MARINE EQUIPMENT:				
Manufacturers, and manufacturers representatives	4,348	12.2	3,246	1,102
5. GOVERNMENT AND ALLIED MARINE INDUSTRIES:				
U.S. Maritime Administration, U.S. Senators, U.S. Congressmen and others in official capacities	435	1.2	286	149
Schools, Associations and organizations	519	1.5	337	182
Other allied marine industries	61	0.2	49	12
TOTAL 4 and 5	5,363	15.1	3,918	1,445
TOTAL QUALIFIED CIRCULATION	35,485	100.0	27,197	8,288
PERCENT	100.0		76.6	23.4

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2018

Qualification Source	Qualified Within			Print	Digital	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	18,216	17,269	-	27,197	8,288	35,485	100.0
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	18,216	17,269	-	27,197	8,288	35,485	100.0
PERCENT	51.3	48.7	-	76.6	23.4	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2018

Mailing Address	Print	Digital	Total Qualified	Percent
Individuals by name and title and/or function	27,197	8,288	35,485	100.0
Individuals by name only	-	-	-	-
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION	27,197	8,288	35,485	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July – December 2015	January – June 2016	July – December 2016	January – June 2017	July – December 2017*	January – June 2018*
Total Audit Average Qualified:	35,306	35,762	35,669	35,655	35,550	35,748
Qualified Non-Paid:	35,306	35,762	35,669	35,655	35,550	35,748
Print:	27,222	27,731	27,680	26,375	23,915	24,157
Digital:	8,084	8,031	7,989	9,280	11,635	11,591
Qualified Paid:	-	-	-	-	-	-
Print:	-	-	-	-	-	-
Digital:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2017 – June 2018 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2018*

State	Print	Digital	Total Qualified	Percent	State	Print	Digital	Total Qualified	Percent
Maine	371	7	378		Kentucky	232	4	236	
New Hampshire	119	2	121		Tennessee	243	5	248	
Vermont	28	-	28		Alabama	417	11	428	
Massachusetts	842	19	861		Mississippi	233	6	239	
Rhode Island	303	8	311		EAST SO. CENTRAL	1,125	26	1,151	3.2
Connecticut	753	14	767		Arkansas	71	3	74	
NEW ENGLAND	2,416	50	2,466	7.0	Louisiana	1,732	29	1,761	
New York	1,469	32	1,501		Oklahoma	56	-	56	
New Jersey	1,004	32	1,036		Texas	2,371	54	2,425	
Pennsylvania	578	15	593		WEST SO. CENTRAL	4,230	86	4,316	12.2
MIDDLE ATLANTIC	3,051	79	3,130	8.8	Montana	43	1	44	
Ohio	482	10	492		Idaho	54	-	54	
Indiana	270	15	285		Wyoming	8	-	8	
Illinois	516	10	526		Colorado	90	2	92	
Michigan	525	21	546		New Mexico	19	1	20	
Wisconsin	468	10	478		Arizona	124	9	133	
EAST NO. CENTRAL	2,261	66	2,327	6.6	Utah	34	-	34	
Minnesota	215	5	220		Nevada	67	1	68	
Iowa	72	1	73		MOUNTAIN	439	14	453	1.3
Missouri	243	1	244		Alaska	193	2	195	
North Dakota	18	-	18		Washington	1,285	39	1,324	
South Dakota	40	-	40		Oregon	309	4	313	
Nebraska	38	3	41		California	2,702	115	2,817	
Kansas	46	-	46		Hawaii	138	12	150	
WEST NO. CENTRAL	672	10	682	1.9	PACIFIC	4,627	172	4,799	13.5
Delaware	79	1	80		UNITED STATES	25,146	689	25,835	72.8
Maryland	622	21	643		U.S. Territories	60	7	67	
Washington, DC	159	7	166		Canada	405	587	992	
Virginia	1,177	55	1,232		Mexico	31	126	157	
West Virginia	45	3	48		Other International	1,541	6,877	8,418	
North Carolina	416	11	427		APO/FPO	14	2	16	
South Carolina	295	8	303						
Georgia	339	6	345						
Florida	3,193	74	3,267						
SOUTH ATLANTIC	6,325	186	6,511	18.3					
					TOTAL QUALIFIED CIRCULATION	27,197	8,288	35,485	100.0

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2018*

Region/Country	Print	Digital	Total Qualified	Percent
ASIA				
Bangladesh	-	43	43	
Brunei Darussalam	-	8	8	
China	20	179	199	
Georgia	-	4	4	
Hong Kong - SAR	16	40	56	
India	9	583	592	
Indonesia	-	103	103	
Japan	26	94	120	
Korea, Republic Of	5	106	111	
Malaysia	1	139	140	
Maldives	-	7	7	
Myanmar	-	15	15	
Pakistan	-	52	52	
Philippines	2	118	120	
Singapore	83	274	357	
Sri Lanka	-	36	36	
Taiwan	-	25	25	
Thailand	-	37	37	
Vietnam	1	40	41	
Subtotal	163	1,903	2,066	5.8
MIDDLE EAST				
Bahrain	1	7	8	
Iran	-	108	108	
Israel	2	34	36	
Jordan	-	5	5	
Kuwait	3	12	15	
Lebanon	-	10	10	
Oman	1	10	11	
Qatar	1	20	21	
Saudi Arabia	-	35	35	
Syrian Arab Republic	-	5	5	
United Arab Emirates	15	195	210	
Yemen	-	5	5	
Subtotal	23	446	469	1.3
EUROPE				
Austria	12	22	34	
Belgium	12	72	84	
Bulgaria	1	26	27	
Croatia	2	62	64	
Cyprus	3	25	28	
Denmark	68	131	199	
Estonia	1	5	6	
Finland	73	100	173	
France	36	99	135	
Germany	160	277	437	
Greece	20	189	209	
Iceland	2	5	7	
Ireland	3	25	28	
Italy	41	164	205	
Latvia	-	4	4	
Lithuania	-	4	4	
Macedonia	-	3	3	
Malta	-	15	15	
Monaco	-	13	13	
Netherlands	175	231	406	
Norway	199	308	507	
Poland	4	58	62	
Portugal	2	38	40	
Romania	4	56	60	
Russian Federation	3	47	50	
Serbia	-	6	6	
Slovenia	-	2	2	
Spain	37	119	156	
Sweden	67	104	171	
Switzerland	13	31	44	

*See Additional Data

Region/Country	Print	Digital	Total Qualified	Percent
Turkey	4	152	156	
Ukraine	-	18	18	
United Kingdom	344	799	1,143	
Subtotal	1,286	3,210	4,496	12.7
AFRICA				
Algeria	1	21	22	
Cameroon	-	7	7	
Egypt	1	132	133	
Ethiopia	-	2	2	
Ghana	1	28	29	
Kenya	-	12	12	
Libyan Arab Jamahiriya	-	10	10	
Morocco	-	10	10	
Nigeria	-	242	242	
Senegal	-	6	6	
South Africa	1	51	52	
Sudan	-	6	6	
Tanzania	-	4	4	
Tunisia	-	11	11	
Subtotal	4	542	546	1.5
NORTH AMERICA				
Canada	405	587	992	
Mexico	31	126	157	
United States	25,146	689	25,835	
unspecified North America	14	2	16	
Subtotal	25,596	1,404	27,000	76.1
CARIBBEAN				
Antigua and Barbuda	-	5	5	
Bahamas	5	9	14	
Bermuda	1	6	7	
Cuba	-	3	3	
Dominican Republic	-	10	10	
Jamaica	-	13	13	
Netherlands Antilles	-	10	10	
Puerto Rico	34	5	39	
Trinidad and Tobago	2	33	35	
Virgin Islands, U.S.	16	2	18	
Subtotal	58	96	154	0.4
CENTRAL AMERICA				
Costa Rica	-	12	12	
Guatemala	-	5	5	
Honduras	-	4	4	
Panama	-	36	36	
Subtotal	-	57	57	0.2
SOUTH AMERICA				
Argentina	2	89	91	
Brazil	20	121	141	
Chile	1	47	48	
Colombia	2	45	47	
Ecuador	-	9	9	
Peru	-	43	43	
Uruguay	-	8	8	
Venezuela	1	39	40	
Subtotal	26	401	427	1.2
ASIA PACIFIC				
Australia	15	189	204	
Federated States of Micronesia	2	-	2	
Guam	5	-	5	
Marianas	3	-	3	
New Zealand	16	40	56	
Subtotal	41	229	270	0.8
TOTAL QUALIFIED CIRCULATION	27,197	8,288	35,485	100.0

APP CHANNEL

2018	Monthly Downloads	Cumulative Downloads
Beginning Balance		33,989
January	221	34,210
February	239	34,449
March	259	34,708
April	210	34,918
May	208	35,126
June	182	35,308

Cumulative downloads represents the aggregate number of downloads of the Maritime Global News App, not copies. Information regarding App deletion/removal is not available from third party vendors and has not been removed from these figures

WEBSITE CHANNEL

WWW.MARINELINK.COM/

2018	Pageviews	Sessions	Users	Average Session Duration
January	389,747	218,103	154,590	1:29
February	373,890	227,300	174,156	1:14
March	426,787	267,225	205,227	1:08
April	529,668	348,880	288,777	0:52
May	593,573	401,727	344,827	0:41
June	458,864	311,798	261,480	0:43
AVERAGE:	462,088	295,838	238,176	1:01

January – June 2018 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

HTTPS://WWW.MARITIMEJOBS.COM/

2018	Pageviews	Sessions	Users	Average Session Duration
January	39,671	18,440	15,880	1:35
February	39,897	18,118	15,589	1:36
March	45,878	21,788	18,544	1:33
April	40,608	20,038	17,071	1:27
May	38,898	18,494	15,584	1:25
June	44,025	20,267	17,207	1:29
AVERAGE:	41,496	19,524	16,646	1:31

January – June 2018 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

WEBSITE GLOSSARY

Pageviews: A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

Sessions: A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Users: An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

Average Session Duration: The time visitors remain on a site per session.

SOCIAL MEDIA CHANNEL

Maritime Reporter and Engineering News Social Media



LinkedIn group members

<http://linkedin.com/groups/44626/profile>

2018

Beginning Balance:	130,082
January	130,216
February	130,396
March	130,532
April	130,574
May	130,601
June	130,685

ADDITIONAL DATA

MAGAZINE:

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available. Apps are downloaded to view enhanced versions of the print edition and are available as a single download or by subscription use on tablets, smart phones or other mobile devices.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

GEOGRAPHIC DISTRIBUTION:

Geographic data for App, Websites and Social Media are not reported at the media owner's option.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

John O'Malley, Publisher

Kathleen Hickey, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

July 20, 2018

State

New York

County

New York

Received by BPA Worldwide

July 20, 2018

Type

BJ

ID Number

M021B0J8

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.