

# MARINE TECHNOLOGY REPORTER

## 2020 MEDIA KIT



[www.marinetechologynews.com](http://www.marinetechologynews.com)

# THE #1 MARINE TECHNOLOGY NETWORK

## ABOUT MARINE TECHNOLOGY REPORTER

Marine Technology Reporter is the industry's largest circulating magazine dedicated to the underwater technology and ocean science markets. From the surface to the sub-seafloor MTR provides unbiased news and information on equipment, systems and platforms for use in everything from hydrographic and oceanographic research to defense and renewable energy.

Marine Technology Reporter is proud to maintain a 100% BPA Audited Circulation, and is currently the only audited underwater technology magazine serving the subsea market.

Not all publications have audience numbers that are audited and verified. Some publishers today even inflate their numbers to include pass-along circulation and/or unsubstantiated conference copies.

Let us show you what a real audited circulation can do for your business.

## The World's Largest Marine Technology Audience

Marine Technology Reporter is the industry's largest circulating and only audited magazine dedicated to the underwater workspace.

## MARINE TECHNOLOGY REPORTER

May 2019

www.marinetechologynews.com

## Covert Comms

**New Tech holds promise for defense operations**

### DOLPHIN

Enabling technology for acoustic systems

### Break a Wave

SurfWEC's answer to efficient wave generated power

### By-Pass Superfast

Chrysaor and Subsea 7 nimbly deal with a blocked pipe

The foundation of your marketing plan should be built on the MTR media platform, the only third-party verified media serving this market.



### Marine Technology Reporter

The Industry's Leading Publication  
MTR provides unbiased news and information from around the world and delivers it to a powerful and highly responsive audience of more than 25,000 recipients. With 100% requested BPA verified subscribers, Marine Technology Reporter is the best place for advertising and marketing your company to the global marine science and technology market.

### MarineTechnologyNews.com

The online home for *Marine Technology Reporter*  
Providing 24/7 brand exposure to the global underwater community. MarineTechnologyNews.com has an audited average monthly pageviews of 32,282.

### Marine Technology E-News

3 Times/Week Industry News.  
The MTR E-news delivers the latest ocean technology business news and market information 3x/week to an average audience of 28,142.

### Marine Technology TV

Insightful and Impactful Messages  
Marine Technology TV brings insightful interviews with the industry's top executives, hosts them on the world's largest maritime network and promotes your video to a global audience.

### Marine Technology Whitepapers

Position your company as a thought leader.  
Three exclusive electronic-only editions of Marine Technology Reporter featuring papers from three industry sectors including: Oceanographic, Hydrographic, and Unmanned Marine & Subsea Vehicles.

# GROW YOUR BUSINESS BY ENGAGING OURS

## 100% REQUESTED CIRCULATION:

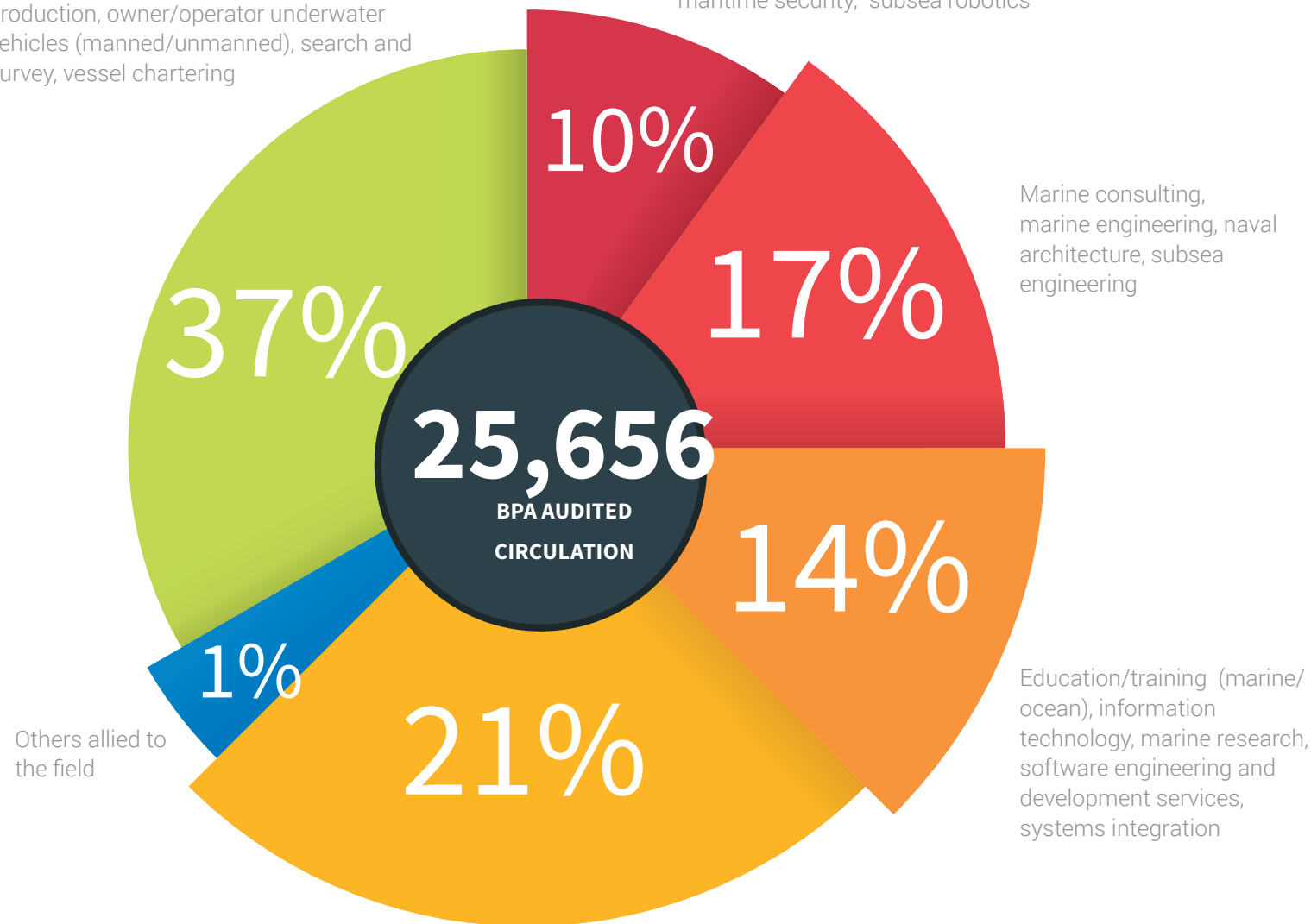
Commercial diving, commercial vessels owner/operator, dredging, marine geodesy, marine salvage, meteorology, ocean exploration/survey, oceanography, offshore oil & gas exploration and production, owner/operator underwater vehicles (manned/unmanned), search and survey, vessel chartering

Manufacturer: AUV, ROV, underwater vehicles, instrumentation (marine/oceanographic), marine machinery; maritime security, subsea robotics

Marine consulting, marine engineering, naval architecture, subsea engineering

Education/training (marine/ocean), information technology, marine research, software engineering and development services, systems integration

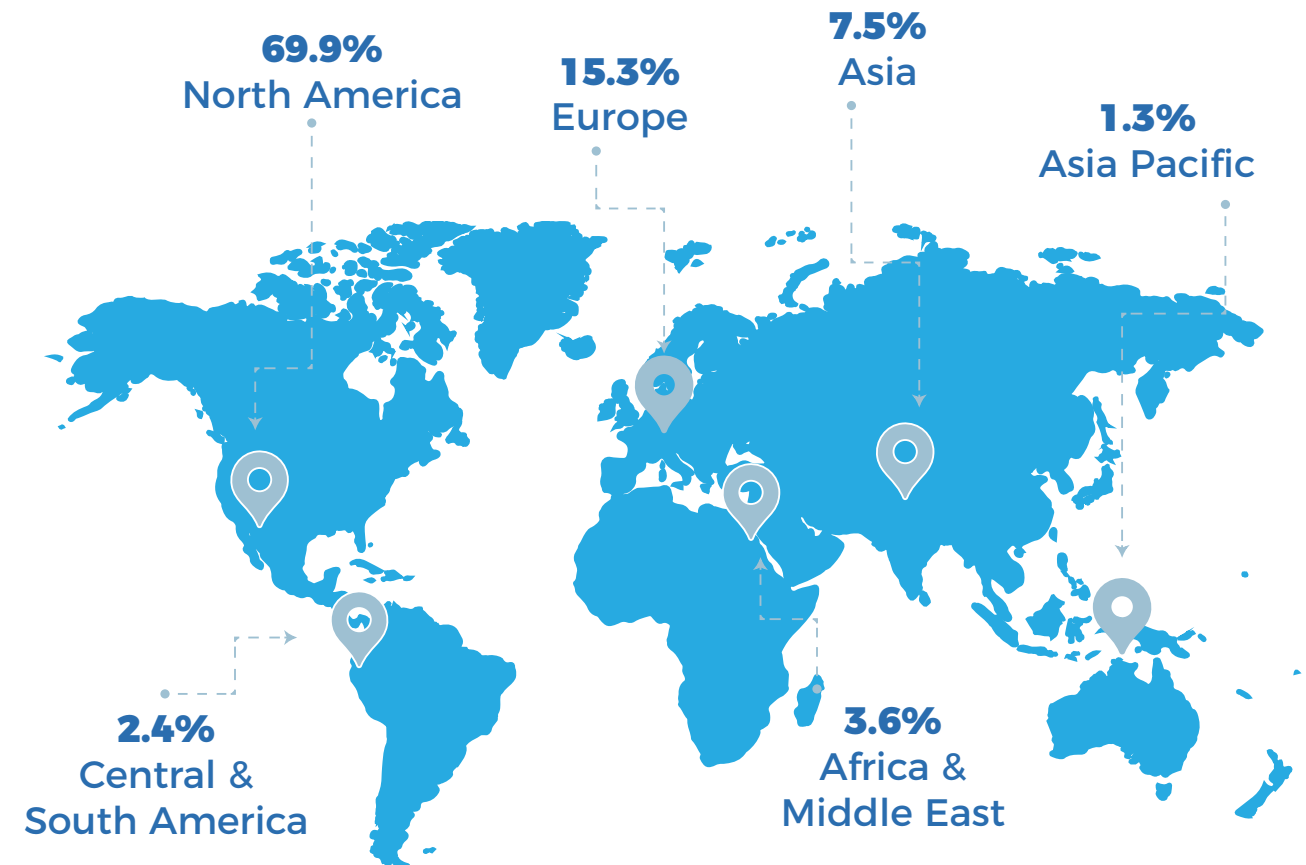
Environmental monitoring/pollution control, marine construction, offshore structures, pipeline contractors, port/waterway/coastal/harbor authority, ship/boat building and repair services, submersibles



## Four ways *Marine Technology Reporter* can build your audience:

- 1** *Marine Technology Reporter* advertisers have access to the largest verified audience in the Industry
- 2** *Marine Technology Reporter's* Circulation is 100% Requested by name and title or function
- 3** [MarineTechnologynews.com](http://MarineTechnologynews.com) delivers 24/7 access to the marine technology market
- 4** Our opt-in email list is a highly effective way to promote your business to a large audience.

## A GLOBAL CIRCULATION



# 2020 Editorial Calendar

**JAN/FEB** Ad Close: Dec 21

**Underwater Vehicle Annual**  
 Subsea Defense Tecch  
 Manipulator Arms and Tools  
 Autonomous Navigation GNSS MEMS  
 Unmanned Vehicle Propulsion

**Event Distribution**  
 Subsea Expo 2020- Feb 11-13, Aberdeen  
 Underwater Defense & Security - Mar 3-5, Southampton  
 Canadian Hydrographic Conference- Feb 24-27, Quebec City  
 Oceans 2020 Singapore - Apr 6-9 Singapore

**FEBRUARY** Ad Close: Jan 21

**MTR White Papers: Oceanographic**

**White Paper Electronic Edition**  
**Publication Date: February 2020**

**MARCH** Ad Close: Feb 21

**Oceanographic Instrumentation: Measurement, Process & Analysis**  
 Oceanology International New Tech Gallery  
 Fiber Optic Cables, Connectors & Slip Rings  
 Marine Drones  
 Hydrographic Sonar & Software

**Event Distribution**  
 Oceanology International - Mar 17-19, London  
 NACE Corrosion - Mar 15-19, Houston, TX  
 OTC Asia - Mar 24-27, Kuala Lumpur  
 Sea-Air-Space - Apr 6-8, Baltimore, MD

**APRIL** Ad Close: Mar 21

**Offshore Energy: Oil & Gas, Wind & Tide**  
 Subsea Electrification  
 Lights, Cameras, Lasers, Multibeam Sonar  
 Buoyancy Technology  
 Scientific Deck Machinery / LARS

**Event Distribution**  
 Offshore Technology Conference- May 4-7, Houston, TX  
 AUVSI XPONENTIAL- May 4-7, Boston, MA

**MAY** Ad Close: Apr 21

**Underwater Defense Technology**  
 Comms, Telemetry & Data Processing  
 Hydrophones  
 Magnetometers & Streamers  
 Beacons, Flashers & Tracking Systems

**Event Distribution**  
 UDT- May 12-14, Rotterdam  
 Underwater Technology Conference- Jun 16-18, Bergen

**JUNE** Ad Close: May 21

**Hydrographic Survey: Single & Multibeam Sonar**  
 Research Institutions  
 USV Platforms  
 GPS, Gyro Compasses & MEMS Motion Tracking  
 Interconnect: Underwater Cables and Connectors

**JULY** Ad Close: Jun 21

**MTR White Papers: Hydrographic**

**White Paper Electronic Edition**  
**Publication Date: July 2020**

**JULY/AUGUST** Ad Close: Jul 21

**MTR 100 - Edition**  
 The 15th Annual Listing of 100 Leading Subsea Companies  
 MTR looks at 100 leading companies and executives in all subsea disciplines, defense, offshore energy and science.

**Event Distribution**  
 Offshore Northern Seas- Aug 31-Sep 1, Stavanger

**SEPTEMBER** Ad Close: Aug 21

**Autonomous Vehicle Operations**  
 Subsea Residency  
 ROV Technology: Work Class to Micro Systems  
 Thruster Tech: Underwater Propulsion  
 Underwater Tools & Manipulators

**Event Distribution**  
 SNAME Sep 29- Oct 3, Houston, TX  
 Offshore Energy Europe- Oct 7-10, Amsterdam

**OCTOBER** Ad Close: Sep 21

**Ocean Observation: Gliders, Buoys & Sub-Surface Networks**  
 Instrumentation: Profilers, Samplers & Sediment Corers  
 Seafloor Mapping  
 Harsh Environment Systems for Arctic Ops  
 Geospatial Software Systems for Hydrography

**Event Distribution**  
 Oceans 2020- Oct 19-22, Biloxi, MS  
 Blue Tech Week, San Diego, CA  
 Clean Gulf- Oct 27-31, San Antonio, TX  
 MAST Japan Defense- Nov 2-4, Tokyo

**NOVEMBER** Ad Close: Oct 22

**MTR White Papers: Subsea Vehicles**

**White Paper Electronic Edition**  
**Publication Date: November 2020**

**NOVEMBER/DECEMBER** Ad Close: Nov 21

**Acoustic Doppler Sonar Technologies ADCPs and DVLs**  
 Fresh Water Monitoring & Sensors  
 Offshore Inspection, Maintenance & Repair (IMR)  
 Underwater Imaging: Lights, Cameras, Lasers & Multibeam Sonars  
 The 2021 Subsea Market Planner

**Event Distribution**  
 Underwater Intervention 2021

# Rate Card & Specs:

<b>Full Page Bleed</b> Bleed: 8.625 x 11.125 in (219 x 283 mm) Trim: 8.375 x 10.875 (213 x 276 mm)	<b>Full Page (non-bleed)</b> 7 x 10 in (178 x 254 mm)
<b>2/3 Page</b> 4.5 x 10 in (114 x 254 mm)	<b>1/2 page (I)</b> 4.5 x 7.5 in (114 x 191 mm)
<b>1/2 page (H)</b> 7 x 4.875 in (178 x 126 mm)	<b>1/2 page (V)</b> 3.375 x 10 in (87 x 254 mm)
<b>1/3 page (H)</b> 4.5 x 4.25 in (114 x 108 mm)	<b>1/3 page (V)</b> 2.25 x 10 in (57 x 254 mm)
<b>1/4 page (H)</b> 7 x 2.375 in (178 x 62 mm)	<b>1/4 page (V)</b> 3.375 x 4.875 in (87 x 126 mm)

B&W Rates	1x	3x	6x	9x	12x	18x
Full Page	\$3,463	\$3,338	\$3,227	\$3,120	\$3,018	\$2,918
2/3 Page	2,487	2,404	2,324	2,248	2,175	2,102
1/2 Page (ISL)	2,313	2,236	2,161	2,090	2,022	1,955
1/2 Page (H)	2,313	2,236	2,161	2,090	2,022	1,955
1/2 Page (V)	2,077	1,940	1,940	1,876	1,814	1,754
1/3 Page	1,331	1,286	1,244	1,204	1,164	1,125
1/4 Page (H)	1,111	1,073	1,038	1,005	970	939
1/4 Page (V)	1,111	1,073	1,038	1,005	970	939

**No Charge for Bleed • Special position: 15% of earned rate**

**Covers**  
 2<sup>nd</sup> Cover: \$5,079  
 3<sup>rd</sup> Cover: \$5,079  
 4<sup>th</sup> Cover: \$5,552  
 \*includes 4-color, bleed & special position

**Color Charges**  
 Std. 4A Red, Green, Orange, Yellow: per color \$412  
 Matched color, per page, per color extra \$515  
 4-color process per page: (1/3 page or smaller) \$505  
 4-color process per page: (1/2 page or larger) \$1009

**Classified Ads**  
 "MTR Marketplace" and all other classified advertisements are non-commissionable single insertion per column inch: \$102 net (each column is 3 in/ 76.2 mm wide) 3 or more insertions - \$91 net

**Commission & Closing Dates** - Agency Commission - 15%  
 Published nine times annually. Last advertising forms close 20 days before the first day of the publication month for providing press-ready PDF files. Advertising material to be "pubset" should be submitted 30 days before the first day of the publication month.

**Cancellations**  
 Cancellations are not accepted after scheduled closing date. Any cancellation prior to the closing date must be in writing and signed by the advertiser / agency and the publisher. All cancellations are subject to short rate where applicable.

MarineTechnologyNews.com	1x	6x	12x
728x90	\$1,750	\$1,627	\$1,522
300x250	1,500	1,395	1,305
300x100	1,000	930	770

E-News Banner	300x100	300x250	728x90
Marine Technology E-News	\$1,000	\$1,500	\$1,750

MTR Opt-in List	1x
Email to 28,000 Recipients	\$1,200/net

All digital prices net USD

information may be subject to change

# MARINE TECHNOLOGY REPORTER



Marine Technology Reporter  
2020 Media Guide  
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